Construction is challenging. Payment delays, labor shortages and red tape can make it a struggle to complete projects on time.

American Express is here to help. Our select partnerships can help you solve some of the most common problems construction professionals face. We have the tools to help you succeed.

## FOUNDATIONAL CHALLENGES



#### **UNPREDICTABLE WORKING CAPITAL**

Slow pay and limited terms can leave contractors to front labor and material costs.1



**SOLUTION:** -

#### MATERIAL FINANCING FOR MORE PREDICTABLE CASH FLOW



Billd offers financial support to your customers. With Billd you can:



Help increase your customers' purchase potential by extending larger credit limits



Reduce the burden of chasing payments



Get paid for materials upfront, reducing wait time for payments



Stand out by offering terms up to 120 days



#### SKILLED LABOR SHORTAGES

As skilled labor becomes harder to find, construction companies must invest in training programs<sup>2</sup> — but traditional manuals often fail to engage digital natives.3



SOLUTION: -

### INTERACTIVE INSTRUCTION MANUALS FOR FAST TRAINING

311.

BILT provides 3D interactive instructions with voice, text and animated guidance to help contractors train their workers efficiently. With BILT you can:



Transform paper instructions into user-friendly, digital product directions



Offer the convenience of touchscreen technology to enhance training



Streamline training materials to get things done right the first time



Offer flexibility and accessibility with the BILT mobile app and **Apple Vision Pro** 



# **COMPLEX DOCUMENT MANAGEMENT**

The construction industry has a uniquely confusing payment process, and everyone wants to hold onto their money as long as they can.4 Manual processes can add to delays.



**SOLUTION: -**

# LIEN RIGHTS MANAGEMENT FOR FAST PAYMENTS



construction payment chain for smooth lien rights processes. With Levelset you can:

Levelset helps you manage documents across the



automatic lien deadline tracking and stakeholder verification

Simplify your notice process

Simplify processes with



payment risk alerts on jobs and contractors

Make the right decisions with



to spend more time nurturing customer relationships



rights process to scale with confidence

Standardize your lien

THE AMEX PARTNERSHIP TOOLKIT

No matter what your challenge, we can connect you to the right tools to solve it.

**Explore American Express partnerships** 

**SOURCES** <sup>1</sup>2024 National Subcontractor Market Report, Billd, 2024, page 10.

<sup>2</sup>2024 National Subcontractor Market Report, Billd, 2024, page 8. <sup>3</sup>Technical Training in 2024: Trends, Challenges and Insights to Help

Paid on Time, Every Time, LevelSet, March 29, 2023.

You Get Ahead, BILT, 2024, page 1

<sup>4</sup>Getting Paid in Construction: Everything Businesses Need to Do to Get

