Registered number 01833139

REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

### Report and Financial Statements for the year ended 31 December 2023

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### Officers & Advisors

### **DIRECTORS**

H Lewis – Chairperson D Bailey – Chief Financial Officer A Aggarwal L Fenwick B Sawyers C Taylor

### **SECRETARY**

G Gill

### INDEPENDENT AUDITORS

PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors 7, More London Riverside London SE1 2RT

#### **BANKERS**

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### LEAD REGULATOR

Financial Conduct Authority 12 Endeavour Square London E20 1JN

### REGISTERED OFFICE

Belgrave House 76 Buckingham Palace Road London SW1W 9AX

### Directors' Report for the year ended 31 December 2023

The Directors present their Directors' Report and the audited financial statements of American Express Services Europe Limited ("the Company" or "AESEL") for the year ended 31 December 2023.

#### PRINCIPAL ACTIVITIES

The Company is registered in England and Wales, domiciled in the United Kingdom and is part of the American Express group of companies ("American Express", "the Group" or "the Enterprise"). The Company's immediate parent is American Express Holdings Limited. The ultimate parent and controlling entity is American Express Company, incorporated in the United States of America.

The principal activity of the Company is the provision of financial services in relation to payment services.

The Company is engaged in the issuing of a wide range of charge cards and revolving credit cards, providing products and services to consumer and corporate clients. The Company also offers a range of rewards schemes, including those which award customers who hold the Company's cards ("Cardmembers") cashback or points based on the amount they spend. In May 2023 a decision was taken to exit the Foreign Exchange International Payments business (which provided a range of foreign currency payment solutions to business customers). The business is being wound down and will cease entirely in 2024.

The majority of customer servicing related to the issued cards is provided by the Company through its own organisation. In the past the Company operated in many European countries using a combination of passporting and/or its branch structure to issue cards. On 1 March 2019, the Company transferred certain passporting reliant card issuing operations in Europe ("2019 business transfer") to its Spanish subsidiary, American Express Europe S.A. ("AEESA") and Italian subsidiary, American Express Italia S.r.l. ("AEI"). During 2022, the remaining Travel & Lifestyle Servicing ("TLS") business within the Sweden, Finland, Norway and Austria branches was transferred to the corresponding AEESA branch in those markets with minimal financial impact. At the reporting date two branches ("AESEL Italy" and "AESEL Germany") remain, performing activities which are not reliant on passporting. AESEL Italy generates revenue through the servicing of AEI, and AESEL Germany services certain employee-related obligations. All other branches have been deregistered, with the exception of Austria where deregistration is in progress.

The Company also provides other services to companies within the Group including technology, operational support, entrepreneurial and strategic services as well as Cardmember servicing.

#### **Supervision and Regulation**

The Company is licensed by the Financial Conduct Authority ("FCA") as an authorised payment institution under the Payment Services Regulations 2017. The Company uses this licence to perform regulated payment services in the UK. The Company is also authorised by the FCA to perform regulated consumer credit and insurance mediation activities. The Company uses its Consumer Credit licence to offer consumer credit to UK Cardmembers. As a result of the 2019 business transfer, regulated payment services and provision of consumer credit outside the UK have been offered by two subsidiaries of the Company, AEI with respect to the card issuing business in Italy and AEESA (and its branches) with respect to the residual card issuing business in the EEA that the Company previously operated outside of the UK and Italy.

The financial services industry in the UK, including the Company, is subject to rigorous scrutiny, high regulatory expectations, and a range of regulations. The regulatory landscape continues to evolve at pace, with a number of reform packages planned for 2024 and beyond. In particular, the Company awaits planned developments in Consumer Credit and the Senior Managers & Certification Regime ("SMCR"). Legislation has also been passed to remove certain conditions on the use of the FCA's rulemaking powers in relation to payments regulation.

In addition to the FCA, the Company's activities are subject to regulation and supervision by the Payments Systems Regulator ("PSR") and the Information Commissioner's Office ("ICO"). Regulators have focused, and we believe will continue to focus, considerable attention on reviewing compliance by financial services firms with laws and regulations, and as a result, we continually work to evolve and improve our risk management framework, governance structures, practices and procedures.

### Directors' Report for the year ended 31 December 2023 (continued)

#### Supervision and Regulation (continued)

Reviews to assess compliance with laws and regulations by regulators, as well as our own internal reviews, have resulted in, and are likely to continue to result in, changes to our products, practices and procedures, restitution to our customers and increased costs related to regulatory oversight, supervision and examination. We have also been subject to regulatory actions and may continue to be the subject of such actions, including governmental inquiries, investigations, enforcement proceedings and the imposition of fines or civil money penalties, in the event of noncompliance or alleged noncompliance with laws or regulations. However no such actions have had a material impact on the financial statements.

#### Key regulations and developments

### **Payments Regulation**

In 2015, the EU adopted legislation in two parts, covering a wide range of topics across the payments industry. The first part was an EU-wide regulation on interchange fees (the Interchange Fee Regulation); the second consisted of the Revised Payment Services Directive (the "PSD2"). The Group engages with the regulatory authorities responsible for overseeing and enforcing this legislation in the UK, the FCA and the PSR, as required.

The PSD2 makes revisions to the original Payment Services Directive adopted in 2007 ("PSD") and prescribes common rules across the EU for licensing and supervision of payment service providers. It also contains regulatory requirements on strong customer authentication, open access to customer data and payment capabilities, and measures to prevent security incidents. AESEL and the Group have taken steps to comply with the legislation, which was transposed into the UK legislative framework by the Payment Services Regulations 2017. The Payment Services Regulations 2017, which transposed the PSD2 requirements into the UK legislative framework, is currently under review by HM Treasury.

#### **Consumer Credit and Protection**

The Company's consumer credit activities are subject to regulation and supervision by the FCA, with the regulator increasing focus on customer outcomes rather than just ensuring compliance with the rules and regulations. The Consumer Duty came into force on 31 July 2023 for new and existing products or services that are open to sale and renewal. The Duty introduced a new "Principle" to the handbook, further raising standards in how firms assess and evidence that they are acting to deliver good outcomes for retail customers – throughout the lifecycle of the product. In particular, the Duty focuses on four outcomes: (i) Consumer Understanding; (ii) Products & Services; (iii) Customer Support; and (iv) Price & Value.

Significant effort was made throughout 2023, and continues, to ensure full compliance with the Consumer Duty. The Company remains focused on ensuring that its products and services continue to meet both regulatory and customer expectations. The implementation of the Consumer Duty for closed products and services comes into force on 31 July 2024 and the Company remains focused on ensuring full compliance by that time, along with the continued embedding of Consumer Duty requirements throughout the Company.

### Anti-Money Laundering, Countering the Financing of Terrorism and Economic Sanctions

The Company is subject to regulation and supervision with respect to compliance with anti-money laundering ("AML"), countering financing of terrorism ("CFT"), and economic sanctions. Among other things, these laws and regulations require us to establish AML / CFT programmes that meet certain standards, including, in some instances, expanded reporting, particularly in the area of suspicious transactions, and enhanced information gathering and recordkeeping requirements. In 2021 the Company engaged in a large scale review of its AML framework – resulting in strengthened controls. The focus is now on addressing any residual activities and ensuring continuous improvement activities.

#### Other regulation

### Senior Managers and Certification Regime

In December 2019, the FCA extended the SMCR to all financial services firms that are regulated solely by the FCA and authorised under the Financial Services and Markets Act 2000, including the Company. The legislative and regulatory frameworks for SMCR continue to be under review by HM Treasury, the FCA and the Prudential Regulation Authority ("PRA").

### Directors' Report for the year ended 31 December 2023 (continued)

### **Key regulations and developments (continued)**

### **Operational Resilience**

New Rules relating to Operational Resilience were published in March 2021. These Rules required the Company, by March 2022, (i) to identify its Important Business Services (IBS); (ii) set impact tolerances for the IBS; (iii) perform mapping and testing; (iv) conduct lessons learned exercises; (v) develop communications plans; and (vi) prepare annual self-assessment documentation. The Company has until March 2025 to ensure that it can stay within these impact tolerances. The Company continues to work towards the March 2025 deadline, and continues to look for ways to enhance its processes in this area, particularly in light of recent industry wide feedback on the implementation of these new Rules.

### **Climate-Related Financial Disclosures**

In January 2022 the UK announced new requirements for a range of entities to prepare annual climate-related financial disclosures in line with the Task Force on Climate-Related Financial Disclosures (TCFD) recommendations. The requirement is applicable to large private companies, such as the Company, and applies to accounting periods beginning on or after 6 April 2022. The Company is therefore required to prepare climate-related financial disclosures for its 2023 accounting period and annually thereafter.

The Company has implemented procedures to gather the information and data needed to facilitate clear and accurate climate-related financial disclosures. The 2023 disclosures are included within the Strategic Report of these financial statements.

#### STATEMENT OF CORPORATE GOVERNANCE ARRANGEMENTS

The Group is a globally integrated payments organisation that provides customers with access to products, insights and experiences that enrich lives and build business success. American Express' purpose, values and strategies are determined at a global level prior to being communicated to and implemented in local jurisdictions. Given the global nature and complexity of the Group's business operations, the Group has implemented a matrix organisational structure. This is composed of an extensive global network of legal entities from which it conducts its activities. The Company sits within this structure and is primarily responsible for the Group's card issuing activities in the UK, in addition to providing strategic and operational services to other legal entities within the Group. It is the responsibility of the AESEL Board ("the Board") to implement policies, principles and strategies in a manner that aligns with those set at the global level, while taking into account local legislation, operational requirements and opportunities, thereby contributing to a cohesive approach across the organisation.

The Board recognises the importance of good corporate governance and rigorous supervision of the management of the Company to ensure that business operations are conducted competently, with integrity and due regard to the interests of all stakeholders. Consequently, under the Companies (Miscellaneous Reporting) Regulations 2018, the Company applies the Wates Corporate Governance Principles for Large Private Limited Companies (published by the Financial Reporting Council (FRC) in December 2018 and available on the FRC website). Details of the Company's corporate governance arrangements are set out below.

#### Purpose and leadership

American Express strives to provide the world's best customer experience every day and to become essential to customers by providing differentiated products and services to help them achieve their aspirations. The Board is responsible for overseeing the Company's strategy, decisions, processes and culture in a manner that aligns with the Group's global approach, which provides for the long-term sustainability of both the Company and the Group's business. To this end, the Board hold regular meetings with key stakeholders across the Company's lines of business and other departmental groups to ensure that proper oversight and control of the Company's business is maintained and, where necessary, to provide constructive challenge.

This enables the Company's business and wider Group organisation to pursue opportunities in a manner consistent with American Express' principles. American Express' vision and strategies, while initially set at the global level, are designed to take account of the specific circumstances of different jurisdictions. The strategy for the UK is reviewed by the Board and is regularly communicated across the UK organisation in various formats such as internal announcements by senior leaders, many of whom sit on the Board, and/or regular leadership presentations ("town halls") that outline the progress of and developments within the UK business.

### Directors' Report for the year ended 31 December 2023 (continued)

### STATEMENT OF CORPORATE GOVERNANCE ARRANGEMENTS (continued)

#### Purpose and leadership (continued)

In addition, the Chairperson of the Board is also the UK Country Manager and regularly communicates to the UK organisation on various matters. The UK Country Manager has responsibility for the UK market, ensuring collaboration across multiple UK lines of business in support of the Group's strategic objectives and initiatives.

The brand and attributes – trust, security and service – of American Express are key assets and the Group's continued success depends on its ability to preserve, grow and leverage the values of the brand. American Express' ability to attract and retain customers is highly dependent upon the external perceptions of the organisation, including its trustworthiness, business practices and workplace culture. The Group invests heavily in managing, marketing, promoting and protecting the brand, with the Company specifically focusing on developing and enhancing the brand in the UK. The Board, being comprised of senior UK based representatives from each line of business and other critical functions, is well placed to provide the necessary leadership, input and challenge required to manage, market, promote and protect the brand. The Board also seeks out the advice of relevant subject matter experts (both internal and external) where necessary. The Board is also able to ensure that a high level of accountability across the business is maintained so that product offerings and services are consistent with American Express' brand and values. While not legal entity specific, the Company also benefits from American Express internal policies which provide for effective procedures in cases of misconduct, anti-corruption, conflicts of interests, whistleblowing and more. American Express' culture and internal policies align with the overall purpose, strategy and brand of American Express where the Group holds itself to the highest standards of business ethics and integrity.

### Board composition

At the date of signing these financial statements, the Board is comprised of six executive directors with a gender balance of 4 (female): 2 (male). The Board is chaired by the UK Country Manager, H Lewis, who plays an important role in promoting open debate and constructive discussion. The Chair of the Board works closely with the Company Secretary to ensure that the Board receives accurate information in a clear and timely manner necessary for the Board to make informed decisions. The Chair also provides the leadership, guidance and challenge required for the Board, and individual directors, to remain effective in the task of setting and implementing the Company's direction and strategies.

The Company's business activities are comprised of multiple lines of business in a complex and regulated industry. Consequently, it is essential that the Board possesses the necessary collective knowledge, experience and skills in order to operate effectively. As such, the Board is comprised of senior UK based representatives from each line of business and other critical functions thereby enabling increased levels of oversight and accountability at the board level. The Board, together with its advisors, possess significant experience in areas such as general management, finance, sales/marketing, risk management, operations, technology, law, and regulatory compliance necessary to provide effective oversight. The Board's composition is reviewed regularly to ensure that the Board maintains the correct balance of skills and experience necessary to function properly and keep abreast of developments in a dynamic business environment and aligned with the Senior Managers and Certification Regime. The Board is also provided with training sessions where necessary to ensure they are equipped to fulfil their obligations towards the Company. Members of the Board are expected to act with integrity and independence while possessing the energy, forthrightness, analytical skills, and commitment to devote the necessary time and attention to the Company's affairs. Directors are also expected to possess a willingness to challenge senior management and the ability to work collaboratively in an environment of trust. The Chair regularly ensures that time is dedicated for Directors to discuss and, where necessary, provide constructive challenge to management on key decisions the Board is asked to make. The Board continues to work to build an inclusive and diverse workplace that values every voice, rewards teamwork, celebrates different points of view, and reflects the diversity of the communities in which we operate.

The Employee Engagement Statement included in the Directors' Report provides further details in respect of the Company's diversity, equity & inclusion efforts including other focus areas such as disability inclusion, gender identity, sexual orientation and ethnicity.

### Directors' Report for the year ended 31 December 2023 (continued)

### STATEMENT OF CORPORATE GOVERNANCE ARRANGEMENTS (continued)

#### Directors' responsibilities

#### (i) Accountability

Good governance is essential to maintaining rigorous supervision of the management of a Company, ensuring that business is done competently, with integrity and with due regard to the interests of all stakeholders. The Company is authorised and regulated by the FCA in the UK. On account of being a consumer credit firm with an annual revenue of £100m or more, it is subject to the SMCR as an Enhanced Firm. The SMCR is part of the FCA's drive to improve culture, governance and accountability within financial services firms. It aims to deter misconduct by improving individual accountability and awareness of conduct issues across firms. As such, each Director of the Company is considered a Senior Manager and has been allocated specific Prescribed Responsibilities and business activities linked to their role covered by a "Statement of Responsibility". All appointments to the Board are subject to FCA approval and Directors are required to agree to a Statement of Responsibility prior to being appointed to the Board. This means that Directors have a clear understanding of their roles and responsibilities prior to joining the Board, while ensuring that Directors take all reasonable steps in the furtherance of their duties and responsibilities on an ongoing basis.

In addition to the above, each member of the Board is subject to the American Express Code of Conduct ("the Code"). The Code is intended to focus on areas of potential conflicts of interest and other ethical issues, provide mechanisms to report potential conflicts or unethical conduct and help to foster a culture of openness and accountability. All reporting of conflicts of interest is centrally managed by the Corporate Secretary's Office. Directors are required to review and renew their commitment to the Code annually.

#### (ii) Committees

The Directors are responsible for managing the Company's affairs and for ensuring that the operations of the Company, including those of its branches, are carried out effectively and with due regard to the reputation of the Group and the requirements imposed upon it by law, regulation and relevant regulatory bodies.

To fulfil these responsibilities, the Company maintains a governance framework including the following management committees ("the Committees"), each reporting regularly to the Board:

- The Audit and Finance Committee; and
- The Operational Risk Committee.

The Audit and Finance Committee focuses principally on the Company's financial accounting, internal control and integrity of its financial statements. It is chaired by the UK Market Controller and membership is made up of representatives from all relevant departments, including Tax, Treasury, Finance, Regulatory Compliance and Controllership. The Audit and Finance Committee meets five times a year to monitor key issues and changes within the Committee's remit, make non-critical decisions and to conclude upon items and/or risks which should be raised for the Board's consideration.

The Operational Risk Committee ("ORC") supports the Board by giving oversight to the key operational risks identified for the Company. The ORC is chaired by the Chief Compliance Officer and membership is made up of representatives of each of the Company's lines of business along with representatives from the Global Services Group, the Audit and Finance Committee, General Counsel's Organisation, Technologies, and Credit and Fraud Risk teams. Advisors from other key stakeholder groups such as Global Privacy, Compliance and Ethics, the Outsourcing Governance team, Global Security, and Colleague Engagement join as appropriate. The ORC has oversight of significant operational and compliance changes and issues arising within the Company. The ORC is also responsible for ensuring that clear, effective and compliant processes are in place for managing third party and affiliate outsourcing arrangements. The ORC meets in advance of every board meeting in order to consider items and/or risks which should be raised for the Board's consideration. In addition to a Risk Tolerance Statement, the Board has implemented an escalation framework to ensure the effective reporting of risks, issues and changes within the Company to relevant key internal and external stakeholders. Additionally, the Group has established clearly defined communication processes and protocols between its international legal entities (including the Company) and Enterprise-level committees to enable more timely, relevant communication between teams, providing greater clarity in change management, better decision-making and communication.

### Directors' Report for the year ended 31 December 2023 (continued)

### STATEMENT OF CORPORATE GOVERNANCE ARRANGEMENTS (continued)

### • Directors' responsibilities (continued)

### (ii) Committees (continued)

Key features of this framework include top down and bottom up communications protocols, with the top down communication protocol ensuring early engagement of international legal entities in relevant Enterprise-level and risk management initiatives, and the bottom up communication protocol ensuring the international legal entities can escalate local developments that could pose a material risk.

### (iii) Integrity of Information

The Board receives information on all areas deemed crucial to maintaining proper oversight and control of the Company's business on a regular and timely basis from a wide group of stakeholders. Such information includes, but is not limited to, reports from the Audit and Finance Committee, ORC, Lines of Business, Compliance, Legal, Credit and Fraud Risk, Real Estate, Colleague Experience Group, Internal Audit, Information Technology & Data Security. In order to ensure the correct level of oversight and control over the business is maintained, the Board meets frequently throughout the course of the year.

All information the Board receives is provided by subject matter experts who have the relevant qualifications, experience and skills necessary to ensure the integrity of the information while also advising on developments impacting the Company. The Board has, or has access to, the right level of subject matter expertise to validate the integrity of the information. The Company, and groups supporting the Company, are subject to regular comprehensive reviews undertaken by the Group's Internal Audit function which reports to the Board on its findings on a regular basis.

#### Opportunity and risk

The Group follows a consistent approach to strategic decision making and risk management, with the Board overseeing the implementation of strategies for the future growth of the Company.

Due to the size of the Company's business, the Board have taken certain steps to streamline the decision-making process to increase the overall effectiveness of the Company's operations. Consequently, certain decision-making powers have been delegated to the Committees or senior management, and controls put in place to safeguard the Company and the interests of other key stakeholders.

As part of this, the Board has implemented a risk appetite statement which is grounded in the core operating principles of the Group: "provide superior customer value; enhance the brand respected for service, trust, integrity, and security; create best-in-class economics through long-term business cycles".

In support of these principles, the Company clearly articulates and maintains a risk profile that would, at a minimum, withstand the stresses of a severe macroeconomic downturn, while at the same time meeting the Company's capital goals. The Company controls its risk profile through its risk management processes, with a system of limits, escalations, and other controls. The Company evaluates its risk capacity and its risk profile and may adjust its risk strategies, its business or capital plan, or its risk limits.

The Company is subject to the requirements of final guidance issued by the FCA in its amended "Payment Services and Electronic Money – Our Approach" document in November 2021. This aims to improve prudential risk management and the safeguarding of customer funds. As an authorised payment institution, the Company is required to maintain capital levels which exceed a prescribed level of minimum capital, as required by the Payment Services Regulations 2017.

The Company has an FCA minimum capital requirement for the forthcoming year of £14.6m. Capital monitoring processes are in place to ensure the Company exceeds the minimum capital requirements at all times. The Company performs Company-level capital and liquidity stress testing for both base and severe scenarios, refreshed annually.

### Directors' Report for the year ended 31 December 2023 (continued)

### STATEMENT OF CORPORATE GOVERNANCE ARRANGEMENTS (continued)

### • Opportunity and risk (continued)

The Company remains subject to the requirement to undertake daily safeguarding of relevant funds and since 2021 has implemented the FCA's requirement to have the safeguarding process reviewed annually by a third party to ensure compliance. The reviews performed by the third party since 2021 have concluded that processes are in place to ensure customer funds are appropriately safeguarded.

The Company also maintains a Company-specific wind down plan, refreshed annually.

Disclosures on future strategies and risk management as well as a business outlook, with a summary of risks and uncertainties are included within the Strategic Report.

The Company has a robust internal control framework with clear roles and responsibilities for escalation and remediation of risks. The Committees, as referenced in the earlier section (Directors' responsibilities), each adhere to Terms of Reference to ensure appropriate escalations to the Board. The framework consists of governance, risk assessment, issue management, and reporting and monitoring by which the Company identifies, assesses, measures, monitors and controls risks facing the business.

The Company has the "three lines of defence" approach to risk management. Independence is maintained from First Line (the business) – functions directly initiating revenue, expense management, or risk decision activities, Second Line (compliance function) - independent functions overseeing risk in the First line, and Third Line (internal audit) – the independent group providing assurance that the First and Second lines are operating effectively.

#### Remuneration

Executive pay is set by the Compensation and Benefits Committee ("CBC") of the Board of Directors of American Express Company. A significant portion of executive pay is given via long term equity awards with payouts that are linked to Group performance and support a long-term, high performance business model. Long term incentives have performance metrics that are tied to stock appreciation which helps create a sense of shared purpose with shareholders. All executive pay structures noted above also apply to the Company, and to all other subsidiaries of American Express Company.

### · Stakeholder relationships and engagement

The Company considers its primary stakeholders to be its customers, internal and external suppliers, co-brand partners and its workforce. The Company's engagement with and consideration of these stakeholders is detailed below.

### (i) External Impacts

The Corporate Social Responsibility team works closely with the Global Real Estate, Global Risk & Compliance, Procurement and Technologies teams to identify, measure, manage and report on environmental risks, performance and opportunities. Further information is given in the TCFD-aligned climate-related financial disclosures included in the Non-Financial Information Statement within the Strategic Report, which also incorporates the Company's Streamlined Energy and Carbon Reporting (SECR).

#### (ii) Stakeholders

External suppliers are identified and managed in accordance with the Company's Third Party Lifecycle Management Policy. The Company's Global Supply Management organisation completes risk assessments on suppliers in its scope and the type and level of risk identified assists to prioritise those relationships along with: (i) the applicable due diligence artefacts to be collected and evaluated; (ii) the frequency of any ongoing reviews; and (iii) any specific language to be included in the procurement contract (e.g. relating to data security). The Company has an outsourcing policy which is maintained and controlled by the Outsourcing Governance team which reports into the ORC.

Due to the matrix structure within American Express, other entities within the Group constitute a significant portion of the Company's suppliers. These relationships are governed by American Express internal governance, policies and controls, with arm's length pricing and formal intercompany agreement documentation.

### Directors' Report for the year ended 31 December 2023 (continued)

### STATEMENT OF CORPORATE GOVERNANCE ARRANGEMENTS (continued)

• Stakeholder relationships and engagement (continued)

#### (ii) Stakeholders

The Company has direct relationships with Cardmembers and businesses, actively working to engage with them through customer service, direct-to-customer channels, and social media. The Company believes that delivering products and services in a fair and transparent manner is critical to providing best-in-class customer service. As part of our fundamental commitment to meet customer credit needs, the Company is dedicated to engaging in customer practices that embody transparency, truthfulness, fairness, and a culture of non-discrimination throughout the credit lifecycle. The Company manages and mitigates customer practices risk through dedicated resources and ongoing monitoring, testing, and oversight. This also applies to third-party vendors and their subcontractors, also known as fourth-party vendors.

The Company's activities are subject to regulation and supervision by various regulatory authorities in the UK, most notably the FCA, PSR and ICO. When providing information to regulators, either through interactions, reporting or ad hoc requests, the Company looks to ensure consistency, integrity and transparency. Additionally, the Company may seek to engage with regulators pro-actively to facilitate dialogue on regulatory change, either by taking part in formal consultation processes or through less formal engagement such as ad-hoc relationship meetings. The Compliance organisation, with input from the Board, maintains a regular dialogue with the Company's various regulators throughout the year to keep them apprised of developments on existing matters under review or make them aware of new items as and when they arise.

#### (iii) Workforce

The American Express Workforce within the UK, including, but not limited to, the Company's employees (or colleagues), is split among multiple UK based legal entities. The employing entity is typically determined based on the line of business or the department in which an individual employee sits. Consequently, many of American Express' interactions with the workforce, being cross functional in nature, are dealt with at a centralised level (such as the UK Country Executive Team and the UK Crisis Management Team) rather than at the Company level. These centralised teams consist of senior leaders based in the UK, some of whom also sit on the Board of the Company. American Express regularly engages with its workforce to solicit feedback and to share information via a variety of forums, including quarterly global town halls (company-wide and by line of business), regular UK market town halls, an annual Colleague Experience Survey designed to gain insights into workforce engagement and concerns, and a leader portal and email-based resources, which provide leaders and colleagues with the opportunity to seek advice and guidance on employment matters. Notwithstanding the above, certain decisions/actions which have the potential to impact a significant number of the Company's colleagues must first be approved by the Board.

Additionally, American Express has an Ethics Hotline, which provides colleagues and suppliers/vendors the opportunity to report concerns without fear of retaliation (i.e., confidentially and anonymously), as well as a UK Employee Forum, in which UK Employee Representatives meet at least twice annually with senior business leaders to discuss and provide feedback on business strategy, workforce management and financial results. Finally, UK employee policies are aligned to the Group's values and are reviewed regularly to ensure they are in line with statutory requirements and changes.

### RESULTS AND DIVIDENDS

The results for the year are set out on page 46 and show the total profit before taxation was £45.8m (2022: £124.6m). The profit for the financial year amounted to £34.8m (2022: £94.7m) which has been transferred to reserves. The Directors do not propose the payment of a dividend in 2023 (2022: £Nil). Total Shareholders' funds at 31 December 2023 stood at £1,194.1m (2022: £1,150.8m). The Financial Performance section of the Strategic Report gives a more detailed review of the Company's performance indicators.

### Directors' Report for the year ended 31 December 2023 (continued)

### OPERATIONS OUTSIDE THE UK

The Company has branches in Germany and Italy, together with a branch in Austria which is in the process of being deregistered. The Company also has directly owned subsidiaries in Spain, American Express de Espana S.A. ("AEE") and American Express Europe S.A. ("AEESA") and a subsidiary in Italy, American Express Italia s.r.l ("AEI") (see Note 14 Investments).

#### FINANCIAL RISK MANAGEMENT

The Company's operations expose it to a variety of financial risks. An overview of these risks is included in the Financial Risk Management section of the Strategic Report. Further details of how the risks are managed by the Company are provided in Note 4 Financial Risk Management.

#### **FUTURE DEVELOPMENTS**

In line with Group strategy, the Company is focused on maintaining growth in an uncertain economic, political and regulatory environment whilst managing costs and upholding service quality. The Strategic Report includes an Outlook, Risks and Uncertainties section which considers how future developments may impact the Company.

#### DIRECTORS

The Directors of the Company who served during the year and up to the date of signing the financial statements were:

H Lewis - Chairperson D Bailey - Chief Financial Officer A Aggarwal L Fenwick B Sawyers S Sterbenz (resigned 13 May 2024) C Taylor

#### DIRECTORS' QUALIFYING THIRD PARTY INDEMNITY PROVISIONS

The Company has granted an indemnity to one or more of its Directors against liability in respect of proceedings brought by third parties, subject to the conditions set out in S.234 of the Companies Act 2006, and as outlined in the Company's Articles of Association. Such a qualifying third-party indemnity provision was in force during the financial year and remains in force as at the date of approving the Directors' Report.

### Directors' Report for the year ended 31 December 2023 (continued)

#### EMPLOYEE ENGAGEMENT STATEMENT

As referenced in the Statement of Corporate Governance Arrangements, the American Express workforce within the UK, including, but not limited to, the Company's colleagues, is split among multiple UK based legal entities. Consequently, many of the Company's interactions with its colleagues, being cross functional in nature, are managed at a centralised level.

In order to foster a deeper sense of belonging and community across the Company, we strive to listen to our colleagues across a variety of touchpoints, while simultaneously offering opportunities for learning and growth.

In 2022 American Express' UK offices fully reopened after temporary closure and reduced occupancy during the Covid-19 pandemic. Colleagues were able to take full advantage of Amex Flex – the new way of working for American Express. Today most colleagues are working under a hybrid model, working at home and in the office, and are typically required to come into the office three days per week.

This year, American Express was voted one of the Top 25 Employers in the UK by Linkedin and was named as one of the Top Employers of 2023 by Working Families, the UK's leading work-life balance organisation.

Our vision is to support a diverse, equitable, and inclusive workforce, marketplace, and society. As well as signing the Women in Finance Charter, the Race and Work Charter and being part of the Valuable 500, this pledge is focused on elevating the conversation on disability to ignite systemic change in the UK by unlocking the business, social, and economic value of people living with disabilities.

The Company has committed to:

- Getting a 50:50 gender balance (with 10% tolerance) of senior management roles in the UK by 2024;
- Continue boosting awareness of gender diversity across the organisation; and
- Continue reviewing our employee development programs to ensure a diverse and fair workforce and foster a culture of inclusion.

To help enhance our colleague experience strategy and meet commitments, colleagues are invited to voluntarily self-identify across four key categories including gender identity, sexual orientation, ethnicity, and disability status.

We are committed to supporting our colleagues' personal and professional growth and holistic well-being as well as fostering an inclusive culture built on integrity and trust. We back our colleagues by offering a range of relevant learning and development opportunities with resources, feedback, and support so colleagues can build meaningful careers and leverage their talents and strengths. This includes reasonable accommodations (e.g. assistive aids, accessible training materials) to ensure that the opportunities are available to all, including those colleagues living with disabilities, or those who develop a disability during their work tenure. Where a colleague develops a disability during their work tenure the Company seeks to make necessary and appropriate adjustments to ensure they can continue to grow both personally and professionally within American Express.

Colleague physical and mental health and well-being remains a priority for American Express and a number of initiatives and resources exist to support colleagues. The Company has a team dedicated to health and well-being, led by a Medical Director, which oversees the Healthy Living Hub (a wellness concierge primary health care service) including Occupational Health services, with integrated referral and clinical care pathways. These include links to the Company Healthy Minds and Employee Assistance Programmes, that have licensed counsellors offering virtual and in-person sessions. As part of the Benefits provision, there are health services included in the health care plan (AXA Health). There are two Emotional Well-being Therapists onsite who offer supportive psychological therapy, education and training, plus an online emotional well-being support platform. The Company also offers a GP-led primary care service, Virtual GP and physiotherapy services for fast and easy access to healthcare for all colleagues. Onsite provision of healthcare services has been modified while building refurbishment works are carried out in some locations.

### Directors' Report for the year ended 31 December 2023 (continued)

### **EMPLOYEE ENGAGEMENT STATEMENT (continued)**

The primary care service and Healthy Living team also provide regular theme-led health webinars and virtual well-being sessions covering lifestyle related topics such as stress management, resiliency, mindfulness, health risk-related factors like nutrition, smoking, diet, physical activity, sleep and work-life balance. The Company holds a Menopause Friendly Organisation Accreditation and facilitates ongoing colleague-led initiatives in the women's health space covering both menstrual health and the menopause. Colleague feedback remains key to the evaluation of all the health and well-being service provisions and health & well-being delivery framework which are both aligned to the Colleague Experience Group (CEG) strategy.

Consultation with colleagues and their representatives, with the aim of ensuring their views are taken into account when decisions are made that are likely to affect their interests; and ensuring they are aware of the financial and economic performance of their business units and of the Company as a whole, is well established. Communication continues through regular internal communications, newsletters, and briefing groups. The Group carries out an annual Colleague Experience Survey with a strong record of favourable results, which are communicated to all colleagues, discussed by the Board, and acted upon as necessary.

The Company aims to achieve a balance between delivering market competitive remuneration in order to attract and retain talent; and optimising shareholder return. American Express has continued to reward and recognise the performance and dedication of colleagues with a focus on bolstering its competitive positioning through enhancements to the global short and long-term incentive programs.

Eligible colleagues participate in equity awards with pay-outs that are linked to seniority and performance driven. A description of the plans and performance measures are available in the American Express Company's financial statements. See Note 8 for a summary description of the plans and the awards granted and outstanding during the year.

### STAKEHOLDER ENGAGEMENT STATEMENT

The Board recognises that the fostering of good business relationships is crucial to the long-term success of the Company and Group as a whole. To this end, the Company has implemented an escalation framework (via the Committees) so that issues impacting the business and/or key stakeholders (including, but not limited to, the Company's suppliers and customers) are escalated to the Board for its consideration. This helps ensure that the Board has visibility of issues impacting our key stakeholders and that such issues are dealt with and resolved in an effective, timely and appropriate manner. In addition, American Express has a number of policies in place which require that, prior to the Board taking decisions deemed critical to the Company, the impact on a wide group of stakeholders be identified and considered. This better enables the Board to make informed decisions while acting in the best interests of the Company and its key stakeholders.

As directors of a regulated entity, the Board must also adhere to the FCA's Conduct Rules which, in addition to acting with integrity, due skill, care and diligence, include an obligation to pay due regard to the interests of customers and treat them fairly.

The Company's principal decisions during the financial year ended 31 December 2023 were centred around the macro environment. Specifically, the Board received updates in relation to the economic and political landscape in the UK and updates on the Company's liquidity following the turmoil seen in the US banking sector. The Board also ensured they were kept apprised of regulatory developments in the UK. The Company implemented the new FCA Consumer Duty ahead of the deadline of 31 July 2023 to ensure it was setting high and clear standards of consumer protection and ensuring it was set up to continue to monitor this as it evolved. Other key decisions throughout 2023 included the decision to exit the Foreign Exchange International Payments business, implementation of a new Enterprise-wide conduct risk policy and uplifts to the Company's Anti Money Laundering Controls. The Company also invested in new technologies within its Global Services Group and new initiatives to monitor and reduce fraud rates. The Board also made the decision to invest in a new UK Consumer Acquisition Decision Support System, the purpose of which was to validate credit risk trends more quickly. The Board also reviewed key partnerships and co-brand renewals. In terms of premises, the Board made a decision to retain the lease on its premises in Burgess Hill and assessed the use of temporary premises for colleagues during the Belgrave House refurbishment. The Board were also focused on supporting the well-being of UK colleagues through a number of Health & Safety initiatives.

### Directors' Report for the year ended 31 December 2023 (continued)

# STATEMENT OF DIRECTORS' RESPONSIBILITIES IN RESPECT OF THE FINANCIAL STATEMENTS

The Directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulation.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 101 "Reduced Disclosure Framework", and applicable law). Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing the financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- state whether applicable United Kingdom Accounting Standards, comprising FRS 101, have been followed, subject to any material departures disclosed and explained in the financial statements;
- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006.

The Directors are responsible for the maintenance and integrity of the Company's financial statements published on the ultimate parent Company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

### **Directors' confirmations**

In the case of each director in office at the date the Directors' Report is approved:

- so far as the director is aware, there is no relevant audit information of which the Company's auditors are unaware; and
- they have taken all the steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information and to establish that the Company's auditors are aware of that information.

#### CREDITOR PAYMENT POLICY

It is the Company policy to pay vendors 60 days after receipt of a correct, undisputed, timely provided and properly VAT due invoice unless specific payment terms dictate otherwise. The Company has a range of payment tool options that can allow suppliers to be paid faster than the standard 60 days. The Company's average creditor period for 2023 was 20 days (2022: 23 days).

### Directors' Report for the year ended 31 December 2023 (continued)

#### POLITICAL AND CHARITABLE CONTRIBUTIONS

During the year, the Company made no charitable donations to advance the causes of charitable organisations (2022: £310). Charitable donations are made by American Express Corporate Social Responsibility on behalf of the Group. No donations were made for political purposes (2022: £Nil).

The Company partners with local and national charities, forging impactful partnerships and providing volunteer opportunities for employees. Through our philanthropic and civic participation, the Company serves and empowers the people and organisations that are confronting some of society's most complex issues.

#### INDEPENDENT AUDITORS

PricewaterhouseCoopers LLP are deemed to be reappointed as independent auditors under section 487(2) of the Companies Act 2006.

The Directors' Report and the financial statements on pages 46 to 113 were reviewed by the Board of Directors on 23 May 2024 and approved on the date specified below on its behalf by:

DocuSigned by:

Hannali Lewis

H Lewis

Chairperson

Date: 23 May 2024

— DocuSigned by

Vavid Bailey —EBCDF257355E4BD...

D Bailey

Chief Financial Officer

### Strategic Report for the year ended 31 December 2023

The Directors present their Strategic Report of American Express Services Europe Limited ("the Company") for the year ended 31 December 2023.

#### **BUSINESS REVIEW**

#### **Objectives of the Company**

The key objective of the Company is to generate payment business through its core activity of issuing American Express corporate and consumer cards and providing payment services.

#### **Business Strategy**

To generate payment business the Company is focused on acquiring new customers, retaining existing ones, delivering high quality services and good customer outcomes, and incentivising spending through rewards and other benefits.

The core elements of the Company's strategy are:

- Attracting new customers;
- Continuing to monitor the performance of its product range and taking into account the competitive environment;
- Maintaining a competitive, consistent, premium customer experience by ensuring value-added end-to-end service;
- Enhancing customer relationships through partnerships;
- Continuing to invest in incentives attached to card products, including the Membership Rewards program;
- Attracting and retaining talented colleagues; and
- Focusing on sustainable growth, while controlling costs and improving efficiency.

### **Employee Strategy**

To support business objectives, key colleague-related strategies include:

- Embedding the new Career Growth model and developing innovative learning experiences and the leaders of the future;
- Engaging colleagues to strengthen and champion our culture, focusing on diversity, equity & inclusion, conduct risk and Amex Flex;
- Delivering an end-to-end internal and external recruiting experience; and
- Promoting holistic well-being for all colleagues across the moments that matter to them.

### FINANCIAL PERFORMANCE

A number of performance indicators are used to monitor the Company's progress against our strategies and objectives. As part of the monitoring of the Company's financial performance, we review Cardmember billings; accounts receivable balances and associated credit indicators; movements in reserves for Cardmember losses; revenue; and expenses. In addition, non-financial indicators such as cards in force are monitored.

Despite challenges in the macro-economic environment in 2023 the Company saw a strong increase in billings across its UK consumer and corporate business. Total billings for the year to 31 December 2023 increased 16% on the year to 31 December 2022, driven by additional spend from newly acquired Cardmembers and the continuing rebound in travel and entertaining related expenditure, against a back-drop of lower than normal billings in early 2022 due to the impacts of the Omicron Covid-19 variant.

Cards in force as at 31 December 2023 increased 8% on the year to 31 December 2022. This trend reflects a focus on attracting and retaining high spending premium Cardmembers, continued efforts to sustain the quality of the Company's Cardmember base, and managed attrition of higher risk and dormant Cardmember accounts.

### Strategic Report for the year ended 31 December 2023 (continued)

### FINANCIAL PERFORMANCE (continued)

Turnover increased by 22% with the Company experiencing strong growth in Revolve Interest Income due to higher interest rates and an increase in cardmembers revolving their balances; Billing Credit Revenue (being the revenue AESEL earns from another group company for the services and functions it provides to the American Express network) due to growth in billings; Group Income due to improvements in subsidiary profitability and Cardmember spend in foreign currencies; and Card Fees due to the high levels of Cardmember acquisition and the fee increases introduced on certain products. This was partially offset by a decrease in revenues from the Foreign Exchange International Payments business which the Company began to exit in 2023.

Administrative expenses increased by 29%. These were incurred in relation to the Company's payment services business and in providing other services to companies within the Group. Expenses attributable to the card issuing business can be both variable and fixed in nature. The main driver for the increase was the £375.1m (2022: £156.6m) loss on the sale of Cardmember loans and receivables to a related party, with an increase in the underlying value of the loan and receivable balances sold, as well as an increase in the discount paid due to rising interest rates. Other variable expenses such as Cobrand Expenses and Membership Rewards increased in line with billings and were in line with management's expectations.

Profit before taxation of £45.8m for the Company represents a decrease of £78.8m, compared to the prior year profit before taxation of £124.6m. While the business saw strong growth overall, the higher cost of funding on both the sale of Cardmember loans and receivables to a related party, and intercompany loans, due to rising interest rates drove an overall reduction in profit.

### FINANCIAL RISK MANAGEMENT

The Company's operations expose it to a variety of financial risks. The Company places great significance on ensuring sound management of credit, funding and liquidity, capital and market risk.

The Company primarily adopts the Group's Enterprise-wide Risk Management (ERM) program policies and strategies. The objective of the ERM is to identify, aggregate, monitor and manage risks in order to maintain and continuously improve risk management controls and processes that will enable profitable growth, while delivering outstanding customer service. Details of the financial risks that the Company is exposed to, and how the Company manages those risks, are given in Note 4 Financial Risk Management.

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES

American Express recognises that advancing climate solutions starts within its own operations and continues to take action to minimise American Express Group's carbon footprint. Since 2018, the American Express Group has maintained CarbonNeutral® certified operations including offices, field sites, and data centres in accordance with the CarbonNeutral® Protocol and operations have been powered by 100% renewable electricity globally¹. Enhancements are also being made to the management of climate-related risks and opportunities across the business.

These TCFD-aligned climate-related financial disclosures provide information for stakeholders about how the Company handles priority climate-related risks and opportunities and how these link to the wider Enterprise-level structures where applicable. Where reference is made to the Company's activities and processes this does not include activities conducted by its branches in Italy and Germany ("AESEL Italy" and "AESEL Germany"). These branches are covered by the Enterprise-level climate risk processes outlined in these disclosures. Further work will be undertaken in due course to include relevant branch-related activities and processes.

American Express prioritises Environmental, Social and Governance ("ESG") issues based on relative importance to business and stakeholders. This is periodically updated by completing an ESG priority analysis. Extracts of Group-level disclosures are included where relevant, and a full version of the American Express ESG Report can be accessed through the link below. This information has not been audited by PricewaterhouseCoopers LLP but the environmental performance data included within it is covered by a limited level of assurance verification opinion provided by an external third party.

### https://www.americanexpress.com/en-us/company/corporate-sustainability/ESG/

These TCFD-aligned climate-related financial disclosures include forward-looking statements, which are subject to risks and uncertainties. The forward-looking statements, including American Express' aspirational ESG objectives and goals, contain words such as "expect", "plan", "aim", "will", "may", "could", "potential", "commit", "continue", or other similar expressions. Actual results may differ from those set forth in the forward-looking statements due to a variety of factors, including those set forth in American Express' 2022-2023 Environmental, Social and Governance Report, the Group's Annual Report on Form 10-K for the year ended 31 December 2023 and other Group filings with the U.S. Securities and Exchange Commission available at ir.americanexpress.com. Users of the TCFD-aligned climate-related financial disclosures included within these financial statements are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. American Express undertakes no obligation to update or revise any forward-looking statements and statements regarding American Express' future direction and intent are subject to change or withdrawal without notice.

At 31 December 2023, the Company considered its present financial exposure to climate-related risk to be low and accordingly no references to the impacts of climate-related risk are included in the notes to these financial statements.

### 1. Governance

American Express operates a local and Enterprise-wide governance operating model. The operating structure has been established to enable the American Express Board of Directors ("American Express Board"), the Company Board, Enterprise Executive Committee and Company Operating Risk Committee to make decisions, manage risk and provide appropriate oversight of climate-related risks and opportunities. Further details on each governance element are given below, referenced numerically back to the structure outlined in "Table 1: Governance overview".

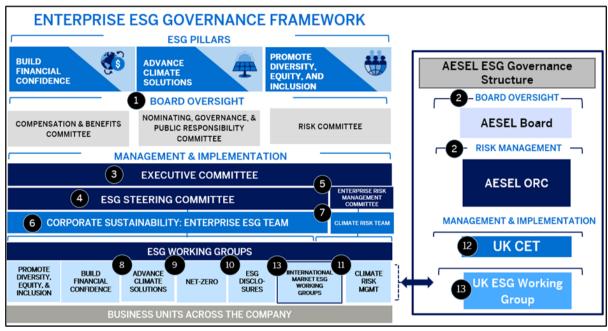
<sup>&</sup>lt;sup>1</sup> Operations include all American Express managed facilities, field sites, and data centres. Managed facilities are individual properties operationally managed by the global real estate team and housing critical business functions. Field sites are individual properties that are not operationally managed by the global real estate team but directly by the business units. They are typically smaller sites, less than 30,000 square feet (including airport lounges, foreign exchange kiosks, and sales offices), that are owned or leased by American Express. American Express' goal to remain CarbonNeutral® covers Scope 1 (direct emissions from sources owned or controlled by American Express), Scope 2 (indirect location-based and market-based emissions), Scope 3 emissions (Category 5 waste generated in operations and Category 6 business travel) through renewable energy credits, carbon offsets, and reduced GHG emissions.

### Strategic Report for the year ended 31 December 2023 (continued)

NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

### 1. Governance (continued)

**Table 1: Governance Overview** 



### **Board Oversight**

The American Express Board is responsible for the long-term success of American Express and ESG strategy for the benefit of shareholders and wider stakeholders. At the Enterprise-level, responsibilities are primarily overseen by the American Express Board through three Committees: the Compensation and Benefits Committee, the Nominating, Governance & Public Responsibility Committee and the American Express Risk Committee. The American Express Board monitors the "tone at the top," risk culture, and oversees emerging and strategic risks, including climate-related risks, which are included in the Enterprise Risk Management framework. Members of the American Express Board possess a range of diverse skills, background, experience and viewpoints that are considered to be integral to an effective and well-functioning board.

Compensation & Benefits Committee (1)

The Compensation and Benefits Committee of the American Express Board includes directors who oversee performance goals and certify performance outcomes on key talent metrics. Executive compensation is linked to ESG goals, including key ESG initiatives.

Nominating, Governance & Public Responsibility Committee ("NGPRC") (1)

The American Express Board's NGPRC reviews the ESG strategy and Corporate Sustainability program, monitors progress on ESG goals, including efforts across the Advance Climate Solutions pillar and provides guidance on business efforts. The Chief Corporate Affairs Officer and the Head of Corporate Sustainability update the NGPRC on ESG-related issues, progress, and performance at least twice annually.

American Express Board Risk Committee (1)

The Risk Committee of the American Express Board provides oversight of the Enterprise Risk Management ("ERM") framework and approves the Group ERM Policy covering risk governance, risk oversight and risk appetite.

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

#### 1. Governance (continued)

American Express Board Risk Committee (1) (continued)

The ERM framework includes processes, methodologies and other risk management policies and procedures established by management to identify, assess, measure, and manage key risks facing American Express. ESG risks, including climate-related risks are included in the ERM framework and climate-related risks are currently managed as part of the ERM process. The Enterprise Chief Risk Officer heads the implementation and execution of the ERM program.

Company Board Oversight (2)

The Company Board (the "Board") has management oversight of UK climate risk. The Board manage local climate risk through relevant management committees, including the ORC which is chaired by a Board advisor with relevant experience. The UK business relies on the strategic direction, support and systems of the Board to provide the required oversight, escalation routes and connectivity with the American Express Board. Members of the ORC are responsible for providing oversight of identification and measurement of the risks the Company is exposed to, including operational and climate-related risks.

The Board Members successfully completed two trainings in 2023 that provided a foundational understanding of ESG and Climate Risk. Subsequent training has focused on outlining the expectations of the Board and delineating their pivotal roles and responsibilities in effective climate risk management. Further Board-specific mandatory climate modules are in development for 2024.

### **Management & Implementation**

Enterprise Executive Committee (3)

The Enterprise Executive Committee reviews and evaluates business wide ESG performance against American Express' long-term goals (inclusive of the UK). This includes oversight of the Advance Climate Solutions ("ACS") strategic pillar which aims to enhance our operations and capabilities to meet customer and community needs in the transition to a low-carbon future and includes a specific goal to enhance the management of climate-related risks and opportunities across the business. The Chief Corporate Affairs Officer oversees the Corporate Affairs and Communications Department and is responsible for leading ESG and Corporate Sustainability initiatives, supported by the Corporate Sustainability Enterprise ESG Team.

Enterprise ESG Steering Committee (4)

The Enterprise ESG Steering Committee supports the Executive Committee to guide ESG strategy, related policies and programs. The cross-functional team includes senior executives from across the organisation such as Corporate Affairs and Communications, Treasury, Controllership, Investor Relations, General Counsel's Organisation, Government Affairs, American Express National Bank, Global Real Estate and Workplace Experience, and Global Risk and Compliance, with UK representation from the UK Country Manager. The committee meets at least quarterly and assists the American Express Board with the performance of its duties related to sustainability. The Enterprise ESG Steering Committee empowers and equips each of the established ESG Working Groups (including the UK ESG Working Group) with the tools, processes, and governance to execute on the ESG strategy, goals and initiatives. A representative from the UK ESG Working Group is also part of the Enterprise ESG Steering Committee to provide consistency and enhance communication throughout the governance structure.

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

### 1. Governance (continued)

Enterprise Risk Management Committee (5)

The Enterprise Risk Management Committee ("ERMC") is the highest-level management committee that oversees all Enterprise-wide risks and is responsible for risk governance, risk oversight, and risk appetite, including the management of ESG and climate-related risks.

Corporate Sustainability Enterprise ESG team (6)

The Corporate Sustainability Enterprise ESG team within Corporate Affairs & Communications, led by the Head of Corporate Sustainability, is responsible for coordinating climate-related issues across American Express. The team works closely with business units to monitor climate-related issues and opportunities, emissions reduction efforts, energy efficiency initiatives, low-carbon product innovations, colleague engagement, and other initiatives aligned to the American Express ESG Strategy.

Climate Risk Team (7)

The Climate Risk Team works closely with other risk specialists, business areas and functions to facilitate knowledge sharing and provide subject matter expertise to the ERMC and the ESG Steering Committee. The Climate Risk Team is an Enterprise-wide second line function, providing oversight for the UK and is responsible for identification and assessment of climate risk.

Advance Climate Solutions Working Group (8)

The ACS Working Group develops strategies to achieve advance climate solutions goals and is comprised of representatives from business units across the Group, which includes the UK business. Members of the ACS Working Group contribute to progress on each of the ACS goals, including enhancing the management of climate-related risks and opportunities across the business, and other goals within the pillar.

Net-Zero Working Group (9)

American Express established the Net-Zero Working Group to support the Group Net-Zero Program which is comprised of relevant business unit leads to support the implementation of the Group's net-zero strategy.

ESG Disclosures Working Group (10)

The ESG Disclosures Working Group is led by the General Counsel's Organisation and reviews ESG disclosures. The ESG Disclosures Working Group is comprised of representatives from across the business, including Global Risk & Compliance, Controllership, Investor Relations, Corporate Sustainability, Corporate Secretary's Office, and others that review American Express ESG disclosures (including the ESG Report).

Climate Risk Management Working Group (11)

The Climate Risk Management Working Group is comprised of senior leaders that provide centralised expertise on climate risks to local teams, including the AESEL Board. The Climate Risk Working Group is accountable to the ERMC and oversees climate risks, as well as designing, developing, and implementing the enterprise Climate Risk Management roadmap that is executed by the Climate Risk Team.

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

### 1. Governance (continued)

UK Country Executive Team (CET) (12)

The UK Country Executive Team is a management committee supporting the UK business, providing strategic oversight/direction, updates and input on UK changes and initiatives that may have a significant impact on the UK business, customers and colleagues. This includes ESG and climate risk management at a country or business unit level.

UK ESG Working Group (13)

The UK ESG Working Group supports the UK CET and is responsible for overseeing the development of the UK's ESG strategy, governance and establishment of related goals and activities. The Board delegates climate risk to the ORC who manage the risk through the UK ESG Working Group. A representative from the Enterprise ESG Steering Committee / Corporate Sustainability Enterprise ESG team co-chairs the UK ESG Working Group with a Board member from another UK entity to further enhance the link between the UK and Enterprise on ESG matters, including climate risk. The UK ESG Working Group is a cross-functional group that represents and shares global ESG initiatives at a UK-level with the following aims:

- Promote effective ESG governance;
- Provide guidance on ESG strategy;
- Review data/reporting;
- Advocate implementation throughout key business functions/units; and
- Monitor internal and external ESG trends.

Members of relevant working groups are selected based on expertise and knowledge of business goals or sustainability topics that are relevant to ESG.

### 2. Strategy

At American Express, climate-related risks and opportunities inform business, strategy, and financial planning across direct operations, products and services, funding, and supply chain. Advance Climate Solutions (ACS) is one of the core pillars of the Group ESG strategy, demonstrating the integration of climate-related risks and opportunities and American Express' focus on the management and response to these issues. Actions by the UK business help the Group to make progress on the goals and targets that the Group has set across its ACS pillar and its 2025 Operational Environmental Goals.

### American Express' ESG Strategy: Advance Climate Solutions

The ACS Pillar was established to enhance operations and capabilities to meet customer and community needs in the transition to a low-carbon future, specifically across three objectives:

- Minimise climate impact and manage climate-related risks and opportunities;
- Enable customers and partners to transition to a low-carbon economy through the development of new capabilities; and
- Support community programs and initiatives to help build more climate resilient and equitable communities.

In 2022, American Express released the Sustainability Financing Framework (the Framework) and issued \$1 billion principal amount of 4.050% notes due 3 May 2029 (the Sustainability Notes) to invest in eligible projects in support of its ESG strategy. An example of an eligible green project under the Framework impacting the UK is the expenditure related to the manufacturing of recycled or reclaimed plastic cards for American Express Cardmembers.

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

# 2. Strategy (continued) Group Operational Environmental Goals

In 2019 American Express established a number of 2025 Operational Environmental Goals with the aim of reducing energy, emissions, water and waste globally in recognition of the impact American Express has as a business, including remaining CarbonNeutral® and continuing to power operations with 100% renewable electricity. Progress against set goals contributes to the mitigation of climate-related risks and supports opportunities found in the transition to a low carbon economy. The goals are supported by a dedicated budget for energy efficiency measures, renewable electricity procurement and purchase of carbon offsets.

In 2022, American Express initiated a phased re-opening of offices that were closed in 2020 and 2021 due to the Covid-19 pandemic. As a result, reporting performance against the following three goals: reduce waste generated from managed facilities by 10% per colleague compared to 2019, reduce water use from managed facilities by 10% per colleague compared to 2019, and eliminate single-use plastics across operations continued to be suspended in 2023. Methodologies in relation to these changes are being reviewed in light of adapting to the new operating environment.

#### Net-Zero

In 2021, American Express committed to net-zero emissions in alignment with the Science Based Targets initiative (SBTi). The Group has submitted near- and long-term emissions reduction targets to the SBTi for validation and continues to engage with the SBTi throughout the validation process. Additionally, new governance was established to support the Net-Zero Program across the Group (including the UK), which includes a Net-Zero Working Group comprised of business unit leads to support the implementation of American Express' net-zero strategy across relevant countries. Since American Express' operations are already CarbonNeutral®, countries such as the UK will primarily focus on supply chain and work with vendors, encouraging them to establish their own science-based emissions reduction targets and track, reduce, and eventually neutralise their operational GHG emissions.

### **Management of Climate-Related Risks**

American Express has integrated ESG risk (including climate-related risks) into its ERM framework and the newly formed Climate Risk Team has developed a roadmap to support the climate risk management program. The Climate Risk Team is responsible for key global activities (including those impacting the Company), such as:

- Identification, quantification, and monitoring of climate risk;
- Integration of climate risk into the risk management framework; and
- Risk frameworks and processes.

The Enterprise Risk Committee provides oversight of the ERM framework, processes and methodologies, including risk oversight and risk appetite (as further detailed in the Governance section).

Members of the UK management team regularly report to the American Express and Company Boards as well as their committees to discuss short-term, intermediate-term, and long-term risks. This encompasses credit risk, market risk, funding and liquidity risk, compliance risk, operational risk (including, but not limited to, conduct risk), reputational risk, country risk, model risk, strategic and business risk, and emerging risks (e.g. climate risk).

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

### 2. Strategy

### Management of Climate-Related Risks (continued)

As part of the annual refresh of American Express Enterprise Risk Management Policy, an exercise is conducted to determine whether updates are needed to the defined priority risk types. The Key Emerging Risk program feeds into this exercise with the aim of identifying and monitoring risks that could have significant financial, strategic, or reputational impact on the business. ESG risks, including climate risk (which may manifest as credit, operational or other risk types), were identified as emerging risks in 2022 and remain part of this emerging risk inventory.

The American Express Climate Risk Management Standard was released in March 2024. Its objective is to establish an enterprise-wide framework, with applicability to the Company, to effectively identify, assess, measure, manage, monitor and report climate-related financial risks. The framework intends to support a better understanding of how climate risk may affect American Express' operations, business (customer / product) strategy planning, and financial performance.

Throughout 2024, American Express plans to continue to enhance its climate risk management program and seek to further understand and align with emerging guidance, including conducting quantitative climate risk assessments and establishing supporting metrics and thresholds.

### **Climate Risk Training**

In accordance with the TCFD-aligned climate-related financial disclosure requirements in the UK, the business recognises the importance of climate risk trainings. These trainings play a pivotal role in fostering a comprehensive understanding of ESG principles and climate risk management. In addition to the Board training mentioned previously, the Climate Risk and Corporate Sustainability teams also conducted training for a selection of first- and second-line risk management colleagues delivering a foundational understanding of ESG and climate risk. These initiatives underscore the Company's dedication to cultivating a Board and colleague base that is well-equipped to navigate the complexities of climate-related risks and contribute meaningfully to long-term organisational sustainability. Further climate risk training are expected to be rolled out in 2024, initially covering first- and second-line risk management colleagues. Future plans include the creation of global enterprise-wide training on this topic.

#### 3. Climate Risk: identification and assessment

Risk events driven by climate change can have broad impacts on customers, operations, suppliers, partners, merchants and business. The UK business continues to enhance its focus on climate-related risk within the risk governance framework. ESG risks, including climate-related risk, are currently identified as "emerging risks" within the Group risk governance framework. The risk identification exercise is refreshed annually with climate risks and opportunities globally considered across the short-term (0–3 years), medium-term (3–6 years), and long-term (6–10+ years).

#### Climate-related risks are defined as:

- Transition Risks: Risks related to the transition to a low-carbon economy, which may include extensive changes pertaining to policy, legal, technology, market, and reputational risks.
- Physical Risks: Risks related to the physical impacts of climate change, typically driven by acute
  physical risk such as increased severity of extreme weather events (e.g. cyclones, hurricanes, floods)
  and chronic physical risks which are longer-term shifts in climate patterns (e.g. sea level rise, chronic
  heat waves).

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

#### 3. Climate Risk: identification and assessment (continued)

The TCFD recommends the use of scenario analysis to analyse how future physical and transition risks and opportunities from climate change could impact American Express, including the Company. A scenario is a narrative that describes a path leading to a particular future outcome. This helps the business assess implications of climate-related risks and opportunities to inform stakeholders about how the organisation is impacted by physical and transition risks.

American Express leverages science-based frameworks, including the Intergovernmental Panel on Climate Change (IPCC) and International Energy Agency (IEA), to inform the climate-related risk identification process across short-, medium-, and long-term time horizons, including analysing the potential impact on the Company as part of the wider UK business

#### Transition Risk identification and assessment

In 2021, American Express conducted qualitative analyses of current and potential climate-related transition risks and opportunities for operations, supply chain, and business activities across regulatory and legal, reputational, market and technology risks.

Transition risks and opportunities associated with current and emerging regulations, technology advances, policy changes, and public demand shifts were assessed as well as associated reputational risks. American Express identified climate-related opportunities in the short-, medium-, and long-term that may have financial or strategic impacts on the global business.

TCFD guidance recommends analysing climate scenarios that encompass a range of futures. As such, scenarios developed by the IEA (which include scenarios in which global warming is held to less than 2°C above preindustrial (1850-1900) temperatures through 2100) were also selected for American Express' assessment. For the qualitative climate-related transition risk assessment, the impact of three future scenarios from the IEA were evaluated, compatible with a 1.5°C, 2-3°C, 6°C pathway on countries essential to American Express' business operations against 2025- and 2040-time horizons. The assessment evaluated the impact of transition risks to potential future revenues and costs associated with capital expenditures and capital allocation strategies over short- and long-term time horizons.

### Legal and Compliance

The impact of climate change on Legal and Compliance Risk relates to how climate-related financial risks and risk mitigation measures affect the legal and regulatory landscape in which the Company operates. This includes, but is not limited to, considering possible changes to legal requirements for, or underwriting considerations related to, flood or disaster-related insurance, and ensuring that fair lending monitoring programs review whether and how the financial institution's risk mitigation measures potentially discriminate against consumers on a prohibited basis, such as race, color, or national origin.

The Company seeks to manage and mitigate compliance risk by assessing, controlling, monitoring, measuring, and reporting the legal and regulatory risks to which its business is exposed. American Express' UK operations are subject to regulations related to climate change, including GHG emissions. The regulatory change management monitoring program ("RCM") supports regulatory and legal transition risks through horizon scanning activities used to identify, record and communicate new laws and regulations or changes to existing laws and regulations. This includes changing reporting requirements such as the Streamlined Energy Carbon and Reporting Framework ("SECR") in the UK, the Energy Efficiency Directive Article 8 in the EU and its equivalent in the UK (Energy Savings Opportunity Scheme ("ESOS")). RCM assesses the impact of new regulations to the Company and other legal entities. The scope of RCM incorporates ESG, which includes environmental matters, greenhouse gas emissions and climate risk.

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

# 3. Climate Risk: identification and assessment (continued) Transition Risk identification and assessment (continued)

Legal and Compliance (continued)

In the UK the General Counsel's Organisation and the Chief Compliance Officer for the Company are responsible for advising on regulatory risk including requirements for current and emerging regulatory and legal requirements where applicable, including established and emerging regulations related to climate change.

### Reputational

Reputational risk is defined as the risk that negative stakeholder reaction to products, services, client, supplier and partner relationships, business activities and policies, management and workplace culture, or American Express' response to unexpected events, could cause sustained critical media coverage, a decline in revenue or investment, talent attrition, litigation, an enforcement action or other government or regulatory scrutiny.

The protection of the Company's reputation for providing excellent customer service, trust, security and high integrity is core to the business' vision of providing the world's best customer experience and is fundamental to long-term success. Business leaders are responsible for considering the reputational risk implications of business activities and strategies and ensuring the relevant subject matter experts are engaged as needed. The ERMC is responsible for ensuring reputational risk considerations are included in the scope of appropriate subordinate risk policies and committees and properly reflected in all decisions escalated to the ERMC. Communication controls are in place, such as a formal marketing review and approval governance process which assists with mitigating the risk of publishing materials that could violate anti-greenwashing rules. The General Counsel's Organisation and Corporate Affairs and Communications support all business lines and the Company's operating committees in making informed commercial and reputational risk management decisions.

The Company has multiple cobrand, rewards, and corporate payment arrangements with airlines which represent a significant portion of its business. The ERM program evaluates the risks posed by exposure to certain industries, which includes airline partners. The Company may be exposed to the risks associated with relevant business partners, including reputational issues, changes in consumer spending patterns and business slowdowns.

#### Market

There is customer demand for access to low carbon products and services, across Europe, including the UK. The Company may be exposed to the risk of losing customers if competitors introduce products and services to address this demand before American Express does. American Express corporate and consumer business groups consider the risks associated with customer demand and work to identify new low-carbon product innovation opportunities. The Commercial Rating and Underwriting ("CRU") team acquired an enhanced ESG risk rating scorecard in Q2 2023 provided by a third party, to evaluate the documentation of creditworthiness of institutional obligors in the Company. The scorecard allows the integration of ESG credit factors into the final internal rating and associated probability of default, which has an impact on credit limit decisions performed by the CRU team.

Climate risk – both physical and transition risk – are key factors embedded within the Environmental component of the ESG score. During the fundamental rating process, CRU analysts use qualitative and quantitative assessments to assign a score to each ESG factor based on a 1-5 scale where "1" is positive, "2" neutral, "3" moderately negative, "4" negative, and "5" very negative."

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

# 3. Climate Risk: identification and assessment (continued) Transition Risk identification and assessment (continued)

Market (continued)

These ESG scores express a Global Ratings' default opinion and ultimately the CRU's final view determines if scores are overridden, and whether climate risk, and ESG overall, has a neutral, positive, or negative impact on an institution's final credit rating. Since the launch of this ESG Scorecard in May 2023, CRU has completed ratings using this tool on over 80% of large UK institutions and over 1,000 clients across the Enterprise. The Company intends to increase the percentage of large institutions with completed ESG assessments in 2024.

### **Technology**

Risks relating to Technology are managed and evaluated by the Company's Technology team. This is integrated within the relevant risk management and due diligence processes. American Express continues to implement energy efficiency initiatives including lighting retrofits, HVAC (heating, ventilation and air conditioning) equipment upgrades, new building control systems and other emissions reduction projects including electric vehicle charging stations and utilisation of onsite photovoltaic solar array system within facilities. Further information on these initiatives is provide in Table 4 within the Streamlined Energy and Carbon Reporting section of the Strategic Report. Prior to implementing any of these new technologies, the UK team investigates the costs and risks associated with these opportunities.

#### Physical Risk identification and assessment

A qualitative physical risk assessment was conducted in 2020 and a quantitative physical risk assessment was conducted in 2023, to evaluate potential risks (acute and chronic) and opportunities associated with the physical impacts of climate change on key operations, supply chains and business activities in global and local markets across several time horizons.

For qualitative climate-related physical risk assessments, American Express evaluates potential threats and mitigation opportunities to critical business sites across global operations, supply chain, and revenue sources both under historic conditions and applied to future climate projections from the IPCC's Representative Concentration Pathway (RCP) 8.5 scenario. Each site is examined for seven potential acute and chronic risks from the physical impacts of climate change: i) increasing temperatures, ii) sea level rise, iii) precipitation changes, iv) flooding, v) cyclonic events, vi) extended drought, and vii) extreme temperatures.

### Acute and Chronic Risks

Physical risks and opportunities, including extreme weather events and natural disasters, are identified and measured for severity as part of standard business continuity planning across the business. This is primarily overseen by the Global Real Estate and Workplace Experience and Technology Teams. Disaster Recovery and Business Continuity Plans are developed and updated regularly to ensure steps are in place to identify and respond before, during, and after a service continuity event. The facility and data centre teams review these established procedures and controls, test them annually, and certify key equipment and systems operations to ensure uninterrupted operation of data centres during localised weather events. The Company's facility infrastructure is continuously monitored and test results are tracked and reported.

Physical risk, acute and chronic climate hazards may pose physical damage to American Express operations and facilities, colleagues and Cardmembers, and they may also cause disruption to partners, suppliers, third parties and merchants.

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

# 3. Climate Risk: identification and assessment (continued) Physical Risk identification and assessment (continued)

Acute and Chronic Risks (continued)

#### Examples could include:

- Enrolment in Financial Relief Programs (where balances and performance post-exit are monitored through credit risk oversight) - if Cardmembers are impacted by climate events that could result in higher delinquency or write-off rates due to reduced ability of making timely payments for American Express payment products. This is captured through the credit risk appetite metrics for individual customers;
- Exposures to several large customers (airlines, cruise lines) that might be disproportionately impacted
  due to climate risks are also measured and can be actioned upon under the guidelines provided in the
  risk appetite framework; and
- Evaluation of climate risk as a component of American Express' institutional credit risk assessment.

Disruptions to operations and processes are captured through disaster recovery plans and operational risk events. Depending on the customers and financial impact involved, these are escalated to the appropriate management and Board committees. Third Parties are monitored through the Third-party Lifecycle Management ("TLM") program and also through relevant risk appetite framework metrics. Similarly, legal and regulatory risks, reputational risks, and technology risks are separately monitored through the risk-specific programs related to those areas.

In 2023, American Express conducted a quantitative physical risk assessment across six UK facilities (which included the data and operating centre in Brighton and offices in London and Burgess Hill) over eight decades (2020-2100), under 3 RCP scenarios: RCP 2.6 (Sustainable and Green Pathway), RCP4.5 (Middle of the Road) and RCP8.5 (Business as usual or Fossil Fuel Development Scenario). In RCP 8.5, emissions continue to rise throughout the 21st century and it is generally taken as the basis for worst-case climate change scenario. RCP 4.5 is described as an intermediate scenario where emissions peak around 2040, then decline. RCP 2.6 is a "very stringent" pathway, it requires emissions to start declining by 2020 and go to zero by 2100. To complete the assessment American Express used physical climate hazard data provided from a third-party vendor. The methodology followed a climate risk management and measurement approach as a function of Hazard, Vulnerability, and Exposure. The perils assessed in the UK physical risks assessment included drought, wind, cold, wildfire and flood. The findings indicated there are potential losses stemming from physical climate hazards impacting the facilities across the time horizons, however losses are not significant enough to breach the UK legal entity and enterprise governance thresholds for escalation. In addition to the quantitative assessment there is an Enterprise Resilience qualitative assessment overlay to estimate the concentration of each of the business functions operating from the UK.

The Company considers current and emerging climate regulations, technology, legal, and reputational risks and qualitative factors such as disruptions to operations, impacts to colleagues, and damage to the brand when developing its future plans and following the assessments outlined above has identified the risks in "Table 2: Identification of UK risks". The Company expects to continue to uplift scenario analysis and seek to enhance quantitative climate risk assessments with supporting data.

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

### 3. Climate Risk: identification and assessment (continued)

**Table 2: Identification of UK risks** 

Risk	Description	Horizon
Transition Risks (Regulatory & Legal)	The business may be impacted by emerging regulations in the transition to a low carbon economy and mandated reporting on climate-related impacts. There is also growing regulation and increased regulatory scrutiny in relation to green claims. Non-compliance may result in the business being subjected to fines and other regulatory consequences.	Short-Term, Medium-Term, Long-Term
Transition Risk (Reputational)	Changes in consumer preferences, travel patterns, and legal requirements could adversely impact business, customers, and partners. American Express' business includes significant travel benefits and travel-related cobrands. This may attract public scrutiny and mean there is a need to innovate and evolve products if travel preferences change. Reputational harm could also occur due to responses to climate change and efforts relating to the ACS pillar of the Group ESG strategy that are viewed as inadequate. ESG initiatives are publicly shared which results in facing increased scrutiny related to these activities. Failure to achieve progress in these areas on a timely basis, if at all, could impact reputation, colleague retention, and public perception of the business.	Short-Term, Medium-Term, Long-Term
Transition Risk (Market)	American Express' corporate and consumer business groups consider the risks associated with market demand and identify new low carbon product innovation opportunities. There may be potential risks to not offering sustainable products or travel options through the consumer travel network.	
Transition Risk (Technology)	Trends to invest in new technologies can help reduce emissions and mitigate risks associated with business interruption from natural disasters. Many of these investments are costly and uncertain, exposing the Company to risk if these technologies fail or are unsuccessful.	Short-Term, Medium-Term, and Long Term
Physical Risk (Acute and Chronic)	American Express operates facilities globally, including offices, data centres, and field sites that may be exposed to potential acute physical risks related to climate change.	Short-Term, Medium-Term, and Long-

### 4. Identification of Climate-Related Opportunities

Climate-related opportunities across Group operations include reducing operating costs and environmental impacts at global facilities by improving energy, water, and resource efficiency and leveraging climate policies and tax incentives to expand on-site renewable energy. Throughout 2024, oversight of climate-related opportunities will be provided by the Enterprise ESG Steering Committee and the UK ESG Working Group.

Climate-related opportunities that may have financial or strategic impacts on the business were identified in the short-, medium-, and long-term. Across the value chain, climate-related opportunities exist through innovation and investments in research and development for low-carbon products and services. To respond to changes in consumer preferences, American Express invests in research and development to build and enhance relevant products and services.

American Express has been working to support a circular economy by reducing its consumption of virgin plastic. In 2019, American Express introduced the first American Express Card manufactured primarily from reclaimed plastic collected from beaches and coastal communities and has been working to expand this program to include issuing plastic cards made out of recycled polyvinyl chloride (rPVC). In April 2023, the program was expanded to the UK. Since the April 2023 launch, over 25% of total plastic cards issued by the Company have been made from recycled plastic, and this is expected to grow through this year in support of American Express' goal for the vast majority of the plastic cards it issues to be made from at least 70% recycled or reclaimed plastic by the end of 2024.

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

### 4. Identification of Climate-Related Opportunities (continued)

As part of the Group's goal to maintain CarbonNeutral® operations in accordance with the CarbonNeutral® Protocol, the carbon footprint associated with employee business travel, including third-party air, rail, rental car usage, and hotel stays (inclusive of the UK) is offset using verified carbon offsets. Additionally, for colleague work-related travel, sustainability-focused options are displayed within the business travel booking tool.

#### 5. Metrics and Targets

The Company aims to minimise the impact of operations on the environment through adhering to the American Express ESG strategy and goals. Various climate-related metrics are tracked and disclosed against the Advance Climate Solutions pillar and the American Express 2025 Operational Environmental Goals to help measure and manage the impact of climate-related risks and opportunities across the business. GHG emissions intensity per headcount are also disclosed globally and in certain local markets, including the UK. Relevant metrics and targets as well as data, assumptions and methodologies have been developed and are expected to continue to be refined for the UK going forward.

The following disclosures provide details on selected metrics and supporting methodologies (where applicable) that support an understanding of American Express' impact, as well as the progress being made against set goals. Where the data allows, metrics are provided for historical periods to enable review of trends and progress over time. As data assumptions and methodologies are refined year-over-year, historical period data may not always be updated to reflect the ongoing data enhancements.

### Strategic Report for the year ended 31 December 2023 (continued)

# NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

Table 3: Progress against the Advance Climate Solutions pillar

American Express	American Express	Status	Progress
Strategic Objective	Goal		
	Commit to net-zero emissions in alignment with the Science Based Targets initiative (SBTi)		In 2021, American Express committed to net-zero emissions in alignment with Science Based Targets initiative (SBTi). The Group has submitted near- and long-term emissions reduction targets to the SBTi for validation and continues to engage with the SBTi throughout the validation process.
Minimise climate impact and manage climate-related risks and opportunities	Enhance the management of climate-related risks and opportunities across the business	In progress (specific activities taking place in UK)	<ul> <li>The UK ESG Working Group was established to support the UK's response and management of climate-related risks and opportunities.</li> <li>Additionally, American Express:         <ul> <li>Integrated ESG risk (including climate-related risks) into its ERM framework.</li> <li>Formed the Climate Risk Management Working Group and established the Climate Risk Team.</li> <li>Conducted qualitative physical and transition assessments on climate-related risks in 2020/2021, together with a quantitative physical risk exercise at the end of 2023. The quantitative physical risk assessment was performed to identify the climate-risk exposure of UK sites across multiple Representative Concentration Pathway (RCP) Scenarios.</li> </ul> </li> </ul>
Enable customers and partners to transition to a low-carbon economy through the development of new capabilities	Pilot low-carbon product innovations, including carbon tracking and offset solutions	In progress	Corporate clients in the UK have access to Group-level offerings which are available to help customers and partners better understand their environmental impact and contribute to carbon removal efforts. These include an expanded Carbon Footprint tool available to select Corporate clients in 2023, including clients in the UK <sup>1</sup> .

<sup>&</sup>lt;sup>1</sup> The estimated information provided by the Carbon Footprint Tool is for generalised informational purposes only and does not constitute financial, tax, accounting, legal, or other professional advice on any subject matter.

Strategic Report for the year ended 31 December 2023 (continued)

NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

Table 3: Progress against the Advance Climate Solutions pillar (continued)

<b>American Express</b>	American Express	Status	Progress
Strategic Objective	Goal		
Support community programs and initiatives to help build more climate resilient and equitable communities	Provide at least \$10 million to support initiatives, partnerships, and programmes that address the adverse effects of climate change and pollution on communities from 2021 through 2025	Exceeded (specific activities in the UK)	American Express provided \$10.4 million in grants globally to help build more climate resilient and equitable communities between September 2021 and December 2022, exceeding the goal to provide at least \$10 million by 2025, which includes £393,682 in grants in the UK. To support this goal, in 2022 the Group launched a new Community Impact Grant theme: Backing Low-Carbon Communities, with grants to support community-led climate initiatives, disaster response, risk-reduction and resilience efforts, and nature-based solutions, particularly in urban areas. Specific UK grants include  • Earthwatch Institute grant to co-fund the planting of several hundred UK trees to mitigate the impacts of climate change and enhance biodiversity;  • Trees for Cities grant to support planting of 55 standard trees and contribute to the planting of 106 heavy standard trees across London to increase the city's tree canopy cover;  • National Parks UK grant to restore and protect woodland, wetlands, meadows and peatlands, and connect young people with nature through inspirational experiences;  • Oxford Brookes Business School grant to provide a six week 'Green Skills for Small Business' programme for 500 small businesses across the UK. This covered topics such as Financing Sustainability, Measuring Sustainability Progress, Sustainable Marketing and how to apply for accreditations.

Strategic Report for the year ended 31 December 2023 (continued)

NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

Table 3: Progress against the Advance Climate Solutions pillar (continued)

American Express	<b>American Express</b>	Status	Progress
Strategic Objective	Goal		
Support community programs and initiatives to help build more climate resilient and equitable communities	Engage colleagues in sustainability initiatives through the Green2Gether program	In progress (specific activities in the UK)	A series of initiatives were organised for colleagues in 2023: Green2Gether UK Green Week attended by 268 colleagues to discuss a range of sustainability topics including recycling, sustainable travel to work, the importance of urban bees and in-person sustainable cooking workshops; Look Wild citizen science project organised with UK National Parks attended by over 80 colleagues, which monitors wildlife across all National Parks; Volunteering opportunities during Earth Month and Green Week to help plant trees, remove waste, cut wildflower meadows, wire livestock fencing and participate in a beach clean; Two Enterprise-wide Voluntary Climate Change Master Class series cohosted by Earthwatch scientists (Autumn 2022/Spring 2023). The classes provided insights into the impacts of climate change and actions participants could take to reduce its effects in their personal lives; UK colleagues joined community groups to plant Earthwatch's 150th UK Tiny Forest at the White Hart Lane Recreation Ground in Haringey. This helps communities connect with nature, enhance biodiversity, and mitigate the impacts of climate change.

### Strategic Report for the year ended 31 December 2023 (continued)

NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

Table 4: Progress against the American Express 2025 Operational Environmental Goals

American Ex Operational I Goals	press 2025 Environmental	Status	UK Progress
	Remain CarbonNeutral® across operations <sup>1</sup>	Achieved	Since 2018, American Express has maintained CarbonNeutral® certified operations globally including UK offices, field sites, and data centres. American Express' goal to remain carbon neutral covers Scope 1 (direct emissions from sources owned or controlled by American Express), Scope 2 (indirect location-based and market-based emissions), and Scope 3 emissions (Category 5 waste generated in operations and Category 6 business travel). To maintain CarbonNeutral® certified operations, American Express purchased carbon offsets in 2023, which included projects that support wind power development, reforestation, and forest conservation projects. These projects offset emissions from Scope 1 and 2 emissions, such as fuel and steam consumption, and select categories of Scope 3 emissions, including emissions from certain activities related to colleague business travel and waste generated across global operations <sup>4</sup> .
Energy & Emissions	Continue to power operations with 100% renewable electricity	Achieved	To support American Express' goal to power operations with 100% renewable electricity, onsite renewable electricity continued to be generated and renewable energy credits were purchased. This included generation of approximately 7 MWh of renewable solar electricity from the Brighton UK data centres.
	Reduce energy use by 35% across managed facilities compared to a 2011 baseline <sup>2</sup>	Exceeded in the UK	Due to energy efficiency measures and reduction in energy demand due to temporary work-from-home arrangements, energy consumption in the UK facilities in 2023 decreased by approximately 52% compared to a 2011 baseline. The Company continues to evaluate and implement energy efficiency initiatives across the portfolio, including retrofits and equipment upgrades. The Company has conducted decarbonisation audits at key UK facilities to develop efficiency projects to reduce emissions. Several cost-effective, energy efficiency measures have been evaluated and implemented across the UK portfolio including the installation of smart building equipment, LED Lights and HVAC (heating, ventilation and air conditioning) upgrades and optimisations.

<sup>&</sup>lt;sup>1</sup> Operations include all American Express managed facilities, field sites, and data centres. Managed facilities are individual properties operationally managed by the global real estate team and housing critical business functions. Field sites are individual properties that are not operationally managed by the global real estate team but directly by the business units. They are typically smaller sites, less than 30,000 square feet (including airport lounges, foreign exchange kiosks, and sales offices), that are owned or leased by American Express.

<sup>&</sup>lt;sup>2</sup> Energy use reduction since 2011 calculations are based only on managed facilities where metered data is available, which represents 603,271 ft2 and 17,737 MWh of energy consumption in the UK in 2023 and excludes field sites, managed sites with estimated data and data centres not operationally managed by the global real estate team.

### Strategic Report for the year ended 31 December 2023 (continued)

NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

Table 4: Progress against the American Express 2025 Operational Environmental Goals

American Ex Operational I Goals	press 2025 Environmental	Status	UK Progress
Energy & Emissions	Reduce energy use by 35% across managed facilities compared to a 2011 baseline	Exceeded in the UK	The recent refurbishment of the UK Belgrave House office includes multiple elements that will help to improve energy efficiency. This includes a move to more efficient equipment (e.g. cooling equipment in server rooms) and improving operational control through the installation of a building management system.  While energy usage increased in 2022 and 2023 as colleagues returned to the office following global office closures during the pandemic, the business continues to make progress towards set goals. Several cost-effective energy efficiency measures have been evaluated across the Company's portfolio. Examples of measures implemented are included in "Table 4: Energy Efficient Projects" within the Streamlined Energy and Carbon Reporting disclosures on page 41.
Waste & Recycling <sup>2</sup>	Divert 60% of office waste from landfills from managed facilities	Exceeded in the UK	In 2023, the overall waste diversion rate from landfills across American Express managed facilities in the UK where waste data is reported was 72%, an increase from 51% in 2022 <sup>3</sup> . The UK continues to implement initiatives to support these goals, including recycling and composting programs and engaging colleagues in waste reduction efforts as part of the Green2Gether programme.
Sourcing	Source 100% of direct marketing, customer communications, and office paper from certified responsibly managed forests	In progress	In 2023, the UK sourced 99.8% of direct marketing, customer communications, and office paper from certified responsibly managed forests, an increase from 98% in 2022. This includes paper certified by the Forest Stewardship Council (FSC), Sustainable Forestry Initiative (SFI), and Programme for the Endorsement of Forest Certification (PEFC).

<sup>&</sup>lt;sup>1</sup> Energy use reduction since 2011 calculations are based only on managed facilities where metered data is available, which represents 603,271 ft2 and 17,737 MWh of energy consumption in the UK in 2023 and excludes field sites, managed sites with estimated data and data centres not operationally managed by the global real estate team.

<sup>&</sup>lt;sup>2</sup> Note that as colleagues returned to the office in 2022 following global office closures during the pandemic, energy usage and waste increased (inclusive of the UK). American Express continues to make progress towards the relevant goals.

<sup>&</sup>lt;sup>3</sup> Managed facilities where waste data is reported represent approximately 85% (548,122 ft<sup>2</sup>) of the American Express UK managed facilities footprint in 2023.

#### Strategic Report for the year ended 31 December 2023 (continued)

NON-FINANCIAL AND SUSTAINABILITY INFORMATION STATEMENT - CLIMATE RELATED FINANCIAL DISCLOSURES (continued)

Table 4: Progress against the American Express 2025 Operational Environmental Goals

American Ex Operational l Goals	press 2025 Environmental	Status	UK Progress
Green Buildings	Achieve green building certifications for 60% of operations l	In progress	As of December 2023, approximately 59% of the UK real estate portfolio had achieved green building certifications, down from 79% in 2022. This is primarily due to ongoing recertification efforts and refurbishments at Belgrave House and is expected to increase once recertification is complete in 2024.  As the Company works to reduce its energy use, maintain carbon neutrality, and find ways to reduce the environmental impact of its real estate footprint, it strives to design, build, and operate facilities that consume less resources, emit fewer greenhouse gases, and improve the quality and sustainability of its office spaces. The UK follows global sustainability practices to reduce the environmental impact of the real estate footprint, which include the US Green Building Council's Leadership in Energy and Environmental Design ("LEED") certification program and other international green building standards including BREEAM, NABERS, GreenMark, HQE, and Effinergie+.

<sup>&</sup>lt;sup>1</sup> Green building certified percentage is represented by the total year-end square footage certified out of total year-end building square footage. This includes leased or owned facilities actively occupied by American Express (excluding parking lot square footage) that have achieved certification under a global or locally recognised third-party environmental building certification system as meeting their performance criteria (LEED, BREEAM, NABERS, GreenMark, HQE, and Effinergie+).

American Express tracks and discloses climate-related metrics, including energy, purchased and onsite renewable energy, and Scope 1, 2, and 3 (Category 6 - Business Travel) GHG emissions. American Express' GHG inventory is managed through a centralised team with data inputs collected from relevant business units across the Enterprise. Emissions are calculated in alignment with the GHG Protocol.

#### STREAMLINED ENERGY AND CARBON REPORTING (SECR)

Since 2018, the American Express Group has been CarbonNeutral®, powered by 100% renewable electricity across its global operations<sup>1</sup>.

As part of the Company's commitment to comply with all relevant environmental legislation, this section of the Strategic Report discloses the Company's operational energy consumption and greenhouse gas (GHG) emissions, and energy efficiency measures in line with the UK government's Streamlined Energy and Carbon Reporting (SECR) initiative, including data from this financial year and the prior year (January to December; 2023 and 2022).

<sup>&</sup>lt;sup>1</sup> Operations include all American Express managed facilities, field sites, and data centres. Managed facilities are individual properties operationally managed by the global real estate team and housing critical business functions. Field sites are individual properties that are not operationally managed by the global real estate team but directly by the business units. They are typically smaller sites, less than 30,000 square feet (including airport lounges, foreign exchange kiosks, and sales offices), that are owned or leased by American Express. American Express' goal to remain carbon neutral covers Scope 1 (direct emissions from sources owned or controlled by American Express), Scope 2 (indirect location-based and market-based emissions), Scope 3 emissions (Category 5 waste generated in operations and Category 6 business travel) through renewable energy credits, carbon offsets, and reduced GHG emissions.

#### Strategic Report for the year ended 31 December 2023 (continued)

#### STREAMLINED ENERGY AND CARBON REPORTING (SECR) (continued)

#### Methodology

American Express emissions are calculated in line with the Greenhouse Gas (GHG) Protocol Corporate Accounting and Reporting Standard (revised edition). The boundaries of the GHG inventory are defined using the operational control approach and cover certain emissions within our operations across scopes 1, 2 and 3:

**Scope 1** – Direct emissions from mobile fleet vehicles\*, stationary combustion of fuels in buildings, and fugitive hydrofluorocarbon ("HFC") emissions from air conditioning systems

Scope 2 – Indirect emissions from purchased electricity

Scope 3 – Other indirect emissions from business travel in employee-owned vehicles \*

\*For SECR reporting, energy consumption (and therefore GHG emissions) from the UK vehicle fleet is quantified based on actual mile reports for each UK entity. Emissions and fuel economy conversions are sourced from UK DEFRA (Department for Environmental, Food and Rural Affairs) GHG Conversion Factors 2023 updated on 28 June 2023. For reporting purposes, all cars are assumed to be average type with unknown fuel. Scope 3 emissions do not include emissions from employee business travel in third-party air, rail, rental cars or other forms of transportation such as taxis, livery, and/or ride share services, or emissions from other employee business travel impacts, such as hotel stays. Scope 3 emissions included in SECR reporting are not comparable to Scope 3 emissions reported at the Enterprise level.

The operations of American Express data centres, office facilities, mobile fleet and business travel represent GHG emissions included in the Company's goal to remain CarbonNeutral® across its operations¹. Data is gathered on an ongoing basis, with primary evidence being sourced from office managers and managed centrally via the GHG Inventory Management Plan. Electricity intensity factor was used to estimate consumption for facilities where no metered data was available. The intensity factor was calculated by the country average of metered AXP sites.

American Express conforms to the GHG Protocol Scope 2 Guidance for quantifying Scope 2 emissions from purchased electricity, steam, and chilled water. Specifically, AXP quantifies and reports two Scope 2 emissions totals, using a 'location-based' method and a 'market-based' method. The location-based method considers average emission factors for the electricity grids that provide electricity to American Express. The market-based method considers contractual arrangements under which the Company procures Renewable Energy Certificates (RECs) and carbon offsets.

To calculate Scope 1 fugitive emissions for HVAC and cooling of buildings, where purchased volume of refrigerant or data on model, type, and capacity of unit used was available, this data was used to calculate fugitive emissions, otherwise assumptions were made regarding capacity and square footage of facility. For sites where actual data is not available, an annual leakage rate (in percent of capacity) for building HVAC was assumed to be 10% based on EPA guidance. Refrigerant capacity of facilities was assumed based on facility area and US National Average sq. ft./ton capacity for office buildings as determined by the American Society of Heating, Refrigerating, and Air-Conditioning Engineers (ASHRAE) and 2.52lb/ton refrigerant charge capacity was assumed per cooling-ton based on TRANE research of HFC-134a. It is assumed that estimated facilities use the refrigerant HFC-134a. In 2023, the majority of UK sites provided actual data on their refrigerant systems and this data was used to calculate fugitive emissions for the location. For such cases, where data is not available - emissions have been calculated in line with screening method described in US EPA Center for Corporate Climate Leadership: Direct Fugitive Emissions from Refrigeration, Air Conditioning, Fire Suppression, and Industrial Gases.

The primary metric that American Express uses for annual comparison of emissions is tCO<sub>2</sub>e (tonnes of carbon dioxide equivalent) per employee.

<sup>&</sup>lt;sup>1</sup> Operations include all American Express managed facilities, field sites, and data centres. Managed facilities are individual properties operationally managed by the global real estate team and housing critical business functions. Field sites are individual properties that are not operationally managed by the global real estate team but directly by the business units. They are typically smaller sites, less than 30,000 square feet (including airport lounges, foreign exchange kiosks, and sales offices), that are owned or leased by American Express. American Express' goal to remain carbon neutral covers Scope 1 (direct emissions from sources owned or controlled by American Express), Scope 2 (indirect location-based and market-based emissions), Scope 3 emissions (Category 5 waste generated in operations and Category 6 business travel) through renewable energy credits, carbon offsets, and reduced GHG emissions.

#### Strategic Report for the year ended 31 December 2023 (continued)

#### STREAMLINED ENERGY AND CARBON REPORTING (SECR) (continued)

#### **UK Annual Energy Consumption & Carbon Emissions**

Due to the nature of the UK business, in some instances multiple legal entities occupy the same office space and so are jointly responsible for energy consumed in that particular space. For SECR purposes, American Express has estimated entity-specific UK energy consumption and GHG emissions based on the proportion of each entity's employee headcount within that space. The following tables summarise the entity-specific energy consumption and subsequent emissions.

In March 2022, American Express officially launched Amex Flex, the new way of working which allows colleagues, depending on role and business needs, to work in the office, at home, or take a hybrid approach that combines both. As a result of colleagues returning to the office under Amex Flex, there has been an increase in facility occupancy in 2023 compared to 2022 and 2021.

UK employee occupancy increased by 63% compared to 2022 as more employees returned to the office, driving increased electric and natural gas consumption in UK facilities. As a result Scope 1 emissions increased by 13% and Scope 2 location-based emissions increased by 4% in the UK compared to 2022. Additionally, business travel<sup>1</sup> continued to increase in 2023 as colleagues returned to travel.

As shown in Tables 1 and 2, the Company had a slight increase in total energy and both market-based and location-based emissions compared to the previous year due to the increase in occupancy. The intensity ratio (tCO<sub>2</sub>e/employee) has also increased when comparing location-based and market-based metrics.

Despite the higher building occupancy, cooler temperatures in the UK have resulted in decreased heat gains from occupants and equipment. This resulted in an increase in heating demand, which is visible through the increase in natural gas consumption.

In 2022, the Company established a new process with the landlord to incorporate energy usage from essential services in annual billing (which was previously not metered). This increased visibility of direct consumption in Belgrave House led to a significant increase in identified electricity usage. This data continued to be monitored and measured in 2023. In addition, as Belgrave House is still undergoing refurbishments, WeWork spaces in London were leased to support operations.

The summary information in Tables 1, 2, and 3 provides certain metrics related to the Company's environmental performance for the years ended 31 December 2023, and 2022. Environmental data is subject to significant inherent measurement uncertainty and may be based on estimates and management assumptions; actual results could differ. Reporting on environmental data, including the quantification of greenhouse gas emissions continues to evolve as data quantity and quality, estimation methodologies, industry standards, and measurement tools improve. Updates may be made in the future as American Express continues to refine its methodologies and collect and report this data.

<sup>&</sup>lt;sup>1</sup> Business travel refers only to emissions from business travel in rental or employee-owned vehicles where the Company is responsible for purchasing the fuel. This excludes emissions associated with employee business travel associated with third-party air, rail, and rental cards and does not include other forms of transportation such as taxis, livery, and/or ride share services or subways, or other employee business travel impacts such as hotel stays

### Strategic Report for the year ended 31 December 2023 (continued)

#### STREAMLINED ENERGY AND CARBON REPORTING (SECR) (continued)

#### **UK Annual Energy Consumption & Carbon Emissions (continued)**

**Table 1: Annual Energy Consumption** 

Energy	Unit	2023	2022
Natural Gas	kWh	4,196,670	3,556,532
Fuel Oil	kWh	29,862	28,747
Mobile Fuel	kWh	122	770
<b>Total Direct Energy Consumption</b>	kWh	4,226,654	3,586,049
Purchased electricity	kWh	9,589,980	9,876,333
Solar	kWh	5,279	10,311
<b>Total Intermediate Energy Consumption</b>	kWh	9,595,259	9,886,644
Transport	kWh	84,537	61,468
Total	kWh	13,906,450	13,534,161

Table 2: Annual tCO2e emissions

<b>Greenhouse Gas (GHG) Emissions</b>	Unit	2023	2022
Scope 1 – Direct	tCO <sub>2</sub> e	1,132.67	1,006.52
Scope 2 (Location) – Indirect	tCO <sub>2</sub> e	1,985.84	1,909.89
Scope 2 (Market) – Indirect	tCO <sub>2</sub> e	_	_
Scope 3: Category 6 – Business Travel	tCO <sub>2</sub> e	20.5	15.17
Total Scope 1, 2 (Location - based), 3 (Category 6 - Business Travel)	tCO <sub>2</sub> e	3,139.01	2,931.58
Total Scope 1, 2 (Market - based), 3 (Category 6 - Business Travel)	tCO <sub>2</sub> e	1,153.17	1,021.69

Table 3: tCO<sub>2</sub>e intensity metric

Intensity Ratio	Unit	2023	2022
Market-based	tCO <sub>2</sub> e/employees	0.2723	0.2387
Location-based	tCO <sub>2</sub> e/ employees	0.7412	0.6849

As part of its public disclosure, American Express' ESG Report includes a detailed section summarising the Group's global energy consumption and global GHG inventory. The link below provides access to the latest ESG Report. This information has not been audited by PricewaterhouseCoopers LLP but the environmental performance data included within it is covered by a limited level of assurance verification opinion provided by an external third party.

https://www.americanexpress.com/en-us/company/corporate-sustainability/ESG/reporting-resources/

#### Strategic Report for the year ended 31 December 2023 (continued)

#### STREAMLINED ENERGY AND CARBON REPORTING (SECR) (continued)

#### UK Annual Energy Consumption & Carbon Emissions (continued)

#### **Efficiency Measures**

American Express' Global 2025 Operational Environmental Goals include maintaining CarbonNeutral® operations powered by 100% renewable electricity¹, reducing energy use by 35% across managed facilities compared to a 2011 baseline², and achieving green building certifications for 60% of its operations³. American Express has maintained its CarbonNeutral® certified operations through renewable energy credits, carbon offsets, investing in internal energy efficiency measures, and reduced energy and GHG emissions. The Company has evaluated and implemented several energy efficiency measures across its real estate portfolio. Examples of measures implemented during reporting year 2023 are listed in Table 4:

**Table 4: Energy efficiency projects** 

Location	Project name	Estimated Savings (kWh)	Estimated Savings (tonnes CO <sub>2</sub> , location based)	Estimated Savings p.a. (£)	Cost (£)	Status	Payback (years)
	EkkoSense IT Room Monitoring	60,000	12.4	£15,556	£38,340		2.5
	Meeting Room Ventilation	5,200	1.1	£1,348	£132,993		98.7
	Connected Fridges	2,100	0.4	£544	£34,136		62.8
1 John Street	Essential Kitchen Equipment Replacement L6 & Ground x16 units	960	0.2	£249	£260,044	Implemented in 2023	1,044.40
	Decarbonisation Audit	_	_	_	£41,598		N/A
	Performance Enhancements to Calorifiers	3,504	1.0	£88	£21,977		249.7
	Hot Water Calorifiers	31,536	6.0	£793	£210,758	•	265.8
36 Mighell	Replacement of Pumps & Inverters	16,700	3.5	£4,328	£179,899		41.6
	Fluorescent Lighting to LED Lighting Upgrade	119,320	24.7	£47,728	£965,580		20.2
<b>D</b> .	Occupancy Control to Lighting System Upgrades	29,830	6.2	£11,932	£235,768		19.8
Belgrave House	Kitchen Appliance Upgrades	7,458	1.5	£2,983	£282,163	Implementation ongoing in 2023	94.6
	Building Management System (BMS) Upgrade	27,994	3.3	£4,909	£1,506,967		307.0
	Comms Room CRAC Unit Upgrades	7,458	1.5	£2,983	£193,527		64.9
1 John Street	LED Lighting Installation throughout	881,887	182.6	£228,569	£1,786,706		7.8
	Restack & Refurb	52,276	10.8	£13,549	£4,017,727	Implementation commenced in	296.5
36 Mighell	LED Lighting Installation	115,024	23.8	£29,812	£187,693	2023	6.3
Sussex House	Car Park Lighting Replacement	5,850	1.0	£1,516	£60,859		40.1

<sup>&</sup>lt;sup>1</sup> Operations include all American Express managed facilities, field sites, and data centres. Managed facilities are individual properties operationally managed by the global real estate team and housing critical business functions. Field sites are individual properties that are not operationally managed by the global real estate team but directly by the business units. They are typically smaller sites, less than 30,000 square feet (including airport lounges, foreign exchange kiosks, and sales offices), that are owned or leased by American Express.

<sup>&</sup>lt;sup>2</sup> Energy use reduction since 2011 calculations are based only on managed facilities where metered data is available and excludes field sites, managed sites with estimated data and data centres not operationally managed by the global real estate team.

<sup>&</sup>lt;sup>3</sup> Green building certified percentage is represented by the total year-end square footage certified out of total year-end building square footage. This includes leased or owned facilities actively occupied by American Express (excluding parking lot square footage) that have achieved certification under a global or locally recognised third-party environmental building certification system as meeting their performance criteria (LEED, BREEAM, NABERS, GreenMark, HQE, and Effinergie+).

#### Strategic Report for the year ended 31 December 2023 (continued)

## STATEMENT BY THE DIRECTORS IN PERFORMANCE OF THEIR STATUTORY DUTIES IN ACCORDANCE WITH \$172(1) COMPANIES ACT 2006

The Directors of the Company, as those of all UK companies, must act in accordance with a set of general duties. These duties are detailed in section 172 of the UK Companies Act 2006 which is summarised as follows:

A Director of a Company must act in the way they consider, in good faith, would be most likely to promote the success of the Company for the benefit of its shareholders as a whole and, in doing so have regard (amongst other matters) to:

- the likely consequences of any decisions in the long term;
- the interests of the Company's employees;
- the need to foster the Company's business relationships with suppliers, customers and others;
- the impact of the Company's operations on the community and the environment;
- the desirability of the Company maintaining a reputation for high standards of business conduct; and
- the need to act fairly as between members of the Company.

As part of their induction, a Director is briefed on their duties and they can access professional advice on these, either from the Company Secretary or, if they judge it necessary, from an independent adviser. The Directors fulfil their duties partly through a governance framework that delegates day-to-day decision making to employees of the Company. Furthermore, it is important that they understand both the short and long term consequences of these decisions.

The following paragraphs summarise how the Directors fulfil their duties:

#### 1. Risk management

The Company provides services to its customers in a highly regulated environment. As the Company grows, its business and risk environment become more complex. It is therefore vital that the Board effectively identify, evaluate, manage and mitigate the risks faced by the Company, and that their approach to risk management is continually evolving. For details of the Company's principal risks and uncertainties, and how the Board and wider governance structure manages the Company's risk environment, please refer to the Statement of Corporate Governance Arrangements and Financial Risk Management section of the Directors' and Strategic Reports respectively.

The Company has a robust internal control framework with clear roles and responsibilities for escalation and remediation of risks.

The framework consists of governance, risk assessment, issue management, and reporting and monitoring by which the Company identifies, assesses, measures, monitors and controls risks facing the business. The Company has the "three lines of defence" approach to risk management (detailed within the opportunity and risk section of the Statement of Corporate Governance Arrangements).

During the year, the Board focused on several key areas including the new TCFD-aligned climate-related financial disclosures, the creation of appropriate climate related governance structures in the UK and attendance at climate-related trainings as well as Privacy and Data Protection, AML regulation and other regulatory reporting.

#### 2. Our People

The Company is committed to being a responsible business. The Board's behaviour on behalf of the Company is aligned with the expectations of our people, customers, investors, communities and society as a whole. People are at the heart of what the Company does. For the Company's business to succeed, the Directors are ultimately responsible for managing colleague performance and development, bringing through talent whilst ensuring that the Company operates as efficiently as possible. The Board must also ensure that all colleagues share common values that inform and guide their behaviour so they achieve their goals in the right way.

#### Strategic Report for the year ended 31 December 2023 (continued)

## STATEMENT BY THE DIRECTORS IN PERFORMANCE OF THEIR STATUTORY DUTIES IN ACCORDANCE WITH \$172(1) COMPANIES ACT 2006 (continued)

#### 2. Our People (continued)

During the year, the Board received regular updates from the Global Real Estate team in respect of the UK building footprint. In particular the use of WeWork premises during the refurbishment of Belgrave House, the decision on whether to keep the Company's premises in Burgess Hill open, and discussions more generally around building usage in the UK.

The Board continues to work alongside the Colleague Experience Group to attract and retain talent by allowing all workers to apply for virtual working, or take advantage of the Amex Flex working model, splitting time between home and the office, with the expectation that all colleagues adopting the hybrid model work from the office for three days a week effective from January 2024. The Board has also considered the potential impacts of employee turnover on the Company and continues to update the succession planning for key roles.

For further details on our people, please refer to the Employee Engagement Statement in the Directors' Report.

#### 3. Business relationships

The Company's strategy, implemented by the Directors, prioritises organic growth, by continually enhancing the Company's customer value propositions, its brand and developing and maintaining strong client relationships. The Company values all of its suppliers and partners and has multi-year contracts with many of them.

The Directors believe that delivering products and services in a fair and transparent manner is critical to providing best-in-class customer service. As part of its fundamental commitment, the Company is dedicated to engaging in customer practices that embody transparency, truthfulness, fairness, and a culture of non-discrimination.

The Company manages and mitigates customer practices risk through dedicated resources and ongoing monitoring, testing, and oversight. This also applies to third-party vendors and their subcontractors, also known as fourth-party vendors.

For further details on business relationships and the actions the Board took during 2023 in respect of business relationships, please refer to the Stakeholder Engagement Statement within the Directors' Report.

#### 4. Community and environment

The Company's approach is to use its position of strength to create positive change for the people and communities with which it interacts. The Board, on behalf of the Company, wants to leverage the expertise of its people and enable colleagues to support local communities.

The Directors do this in three ways: providing leadership training that empowers local social-sector leaders to create sustainable change; helping citizen volunteers to improve their communities; and preserving diverse, vibrant historic places. By providing critical services that contribute to economic stability and mobility, the non-profit sector plays a vital role in building a healthy society. Through its philanthropic and civic participation, the Company serves and empowers the people and organisations that are confronting some of society's most complex issues. The Climate-related financial disclosures included in this Strategic Report include information about the environmental and sustainability activities undertaken by the Company.

#### Strategic Report for the year ended 31 December 2023 (continued)

## STATEMENT BY THE DIRECTORS IN PERFORMANCE OF THEIR STATUTORY DUTIES IN ACCORDANCE WITH S172(1) COMPANIES ACT 2006 (continued)

#### 4. Community and environment (continued)

The Board considers the impacts of all its decisions on the community and the environment. During the year the Board received briefings on the global Environmental, Social and Governance strategy and discussed how that strategy could be applied to the Company. The Board have also received updates on the requirement for TCFD-aligned Climate-Related Financial Disclosures (which have been included for the first time in these financial statements), and took actions to ensure readiness. For further details concerning the environment please refer to the 'Climate-Related Financial Disclosures' and 'Streamlined Energy and Carbon Reporting' sections included earlier in this Strategic Report.

#### 5. Shareholders

The Company is a wholly owned subsidiary within the American Express group, whose ultimate parent is listed on the New York Stock Exchange. The Board of American Express Company is committed to openly engaging with its shareholders, as it recognises the importance of a continuing effective dialogue, whether with major institutional investors, private or employee shareholders. It is important to American Express that shareholders understand its strategy and objectives, so these must be explained clearly and any issues or questions raised be properly considered. The Company Board ensures that it applies consistent shareholder priorities. To this end, the Board regularly reviews its business strategy to ensure the steps being taken in this regard align with the American Express shareholder priorities and that said strategies maximise shareholder return.

The Company's immediate parent, American Express Holdings Limited (AEHL), is represented on the Board by the Company's Chief Financial Officer who is also a director of AEHL.

#### **OUTLOOK, RISKS AND UNCERTAINTIES**

In line with Group strategy, the Company is focused on maintaining growth in an uncertain economic, political and regulatory environment whilst managing costs and upholding service quality.

The investments that the Company has made over the past several years have ultimately sustained growth, positioning the Company well to continue to increase its share in the payments industry sector, and have also enabled operations to be redesigned leading to improved efficiency and customer service. The Company continues to invest carefully in order to capitalise on new opportunities for growth.

The Company offers a broad array of products and services to consumers, small businesses and commercial clients and thus is dependent upon the level of consumer and business activity. The Company continues to invest in its premium product offerings to remain relevant to its Cardmember base. Slow economic growth, economic contraction or shifts in broader consumer and business trends impact customer behaviours, including spending on cards, the ability and willingness of Cardmembers to borrow and pay amounts owed, and demand for fee-based products and services. Factors such as consumer spending and confidence, inflation, interest rates, energy costs, household income, unemployment rates and geopolitical instability all affect the economic environment and, ultimately, the Company's profitability.

Despite challenges in the macro-economic environment, consumer confidence remains stable in 2024 and the Company continues to see strong billings growth across both consumer and commercial. In early 2024 the Company launched 'Plan It' which gives Cardmembers the opportunity to pay for a purchase, or portion of their balance, in fixed monthly instalments. This gives more flexibility to Cardmembers and is expected to result in an increase in revolving accounts receivable. The Company continues to closely monitor the impacts of inflation and interest rates on the behaviour of its Cardmembers and the associated implications for credit risk.

#### Strategic Report for the year ended 31 December 2023 (continued)

## STATEMENT BY THE DIRECTORS IN PERFORMANCE OF THEIR STATUTORY DUTIES IN ACCORDANCE WITH S172(1) COMPANIES ACT 2006 (continued)

After making enquiries and giving consideration to the Group's intention to provide ongoing support to the Company, as well as the integral nature of the Company's operations to the broader group, the Directors have a reasonable expectation that the Company has adequate resources to continue in operation for the foreseeable future, being at least twelve months from the date of approval of the financial statements. Accordingly, the Directors continue to adopt the going concern basis in preparing the financial statements.

The Strategic Report was reviewed by the Board of Directors on 23 May 2024 and approved on the date specified below on its behalf by:

DocuSigned by:

Hannalı Lewis

Chairperson

Date: 23 May 2024

David Baile

D Bailey

Chief Financial Officer

## **INCOME STATEMENT**

For the year ended 31 December 2023

		2023	2022
	Note	£000	£000
TURNOVER	5, 6	2,070,638	1,694,457
Administrative expenses	7, 8	(1,997,843)	(1,551,489)
OPERATING PROFIT		72,795	142,968
Interest receivable and similar income	10	47,046	8,983
Interest payable and similar expenses	11	(74,079)	(27,351)
PROFIT BEFORE TAXATION	7	45,762	124,600
Tax on profit	12	(10,951)	(29,921)
PROFIT FOR THE FINANCIAL YEAR	-	34,811	94,679

The notes on pages 51 to 113 form an integral part of the financial statements.

## STATEMENT OF COMPREHENSIVE INCOME

For the year ended 31 December 2023

	Note	2023 £000	2022 £000
Profit for the financial year		34,811	94,679
Other comprehensive income / (loss): items that may be reclassified to income statement:			
Foreign exchange gain/(loss)		6,763	(6,677)
(Loss)/gain on net investment hedges	16	(963)	1,378
Total other comprehensive income/(loss)		5,800	(5,299)
Total comprehensive income for the year net of tax		40,611	89,380

The notes on pages 51 to 113 form an integral part of the financial statements.

## **BALANCE SHEET**

As at 31 December 2023

Registered number: 01833139

	2023	2022
Note	£000	£000
13	119,034	111,494
14 _	140,768	140,768
	259,802	252,262
	5,383	5,902
17	3,160,357	3,005,830
18	191,105	370,458
	3,356,845	3,382,190
_	3,616,647	3,634,452
19	(2,054,821)	(1,051,519)
_	1,302,024	2,330,671
	1,561,826	2,582,933
20	(147,986)	(1,240,551)
23	(219,766)	(191,606)
_	1,194,074	1,150,776
	13 14 ——————————————————————————————————	Note £000  13

### **BALANCE SHEET**

As at 31 December 2023 Registered number: 01833139

	Note	2023 £000	2022 £000
CAPITAL AND RESERVES	Note	2000	2000
Called up share capital	25	211,788	211,788
Share premium account		52,574	52,574
Share based payment reserve		21,244	18,557
Translation reserve		(5,254)	(12,017)
Retained earnings	_	913,722	879,874
TOTAL SHAREHOLDERS' FUNDS	_	1,194,074	1,150,776

The financial statements on pages 46 to 113 were approved by the Board of Directors on 23 May 2024 and signed on its behalf by:

Docusigned by:
Hannal L Lewis
H Lewis

Chairperson

David Bailey

David Bailey

EBCDF257355E4BD.

Chief Financial Officer

Date: 23 May 2024

The notes on pages 51 to 113 form an integral part of the financial statements.

## STATEMENT OF CHANGES IN EQUITY

For the year ended 31 December 2023

Registered number: 01833139

	Called-up share capital	Share premium account	Share based payment reserve	Translation reserve	Retained earnings	Total Shareholders' Funds
	£000	£000	£000	£000	£000	£000
At 1 January 2023	211,788	52,574	18,557	(12,017)	879,874	1,150,776
Profit for the financial year		_		_	34,811	34,811
Other comprehensive income		_		6,763	(963)	5,800
Total comprehensive income				6,763	33,848	40,611
Current and Deferred tax movements in equity (Note 12)	_		2,480	_	_	2,480
Share-based payments charge	_	_	22,479	_		22,479
Recharge paid to parent for share based payments	_	_	(22,272)	_	_	(22,272)
At 31 December 2023	211,788	52,574	21,244	(5,254)	913,722	1,194,074

	Called-up share capital	Share premium account	Share based payment reserve	Translation reserve	Retained earnings	Total Shareholders' Funds
	£000	£000	£000	£000	£000	£000
At 1 January 2022	211,788	52,574	18,261	(5,340)	783,817	1,061,100
Profit for the financial year	_	_	_	_	94,679	94,679
Other comprehensive loss		_		(6,677)	1,378	(5,299)
Total comprehensive income	_	_	_	(6,677)	96,057	89,380
Current and Deferred tax movements in equity (Note 12)	_	_	42	_	_	42
Share-based payments charge	_	_	20,583	_	_	20,583
Recharge paid to parent for share based payments	_	_	(20,329)	_	_	(20,329)
At 31 December 2022	211,788	52,574	18,557	(12,017)	879,874	1,150,776

## NOTES TO THE FINANCIAL STATEMENTS For the year ended 31 December 2023

#### 1. PRINCIPAL ACTIVITIES AND GENERAL INFORMATION

The principal activity of American Express Services Europe Limited ("AESEL" or "the Company") is the provision of financial services in relation to payment services.

The Company is engaged in the issuing of a wide range of charge cards and revolving credit cards, including the provision of products and services related to consumer and commercial clients. The Company also offers a range of rewards schemes, including those which award customers who hold the Company's cards ("Cardmembers") cashback or points, based on the amount they spend. The Company made the decision to exit its Foreign Exchange International Payments business during the year.

AESEL is a private company limited by shares, registered in England and Wales, domiciled in the United Kingdom and is part of the American Express group of companies ("the Group"). The address of its registered office is Belgrave House, 76 Buckingham Palace Road, London, SW1W 9AX.

## 2. AUTHORISATION OF FINANCIAL STATEMENTS AND STATEMENT OF COMPLIANCE WITH FRS 101

The financial statements of the Company for the year ended 31 December 2023 were reviewed by the Board of Directors on 23 May 2024 and approved on the Board's behalf by H Lewis and D Bailey.

These financial statements were prepared in accordance with Financial Reporting Standard 101 'Reduced Disclosure Framework' (FRS 101) and in accordance with applicable accounting standards.

The Company is able to take advantage of certain disclosure exemptions available under FRS 101 as it is a wholly owned subsidiary of American Express Company.

The Company has taken advantage of the exemptions under s401 of the Companies Act 2006 not to prepare consolidated financial statements as it is a wholly owned subsidiary of American Express International Inc. ("AEII") incorporated in the United States of America, a larger Group entity incorporated outside of the European Economic Area.

The Company's immediate parent is American Express Holdings Limited, a subsidiary of AEII. American Express Holdings Limited owns 90.75% of the Company, with the remaining 9.25% belonging to Amex NL Holdings 99, LLC (another subsidiary of AEII). AEII is the parent undertaking of the smallest group in which the Company's results are consolidated. The ultimate parent and controlling entity is American Express Company, incorporated in the United States of America, which is the parent undertaking of the largest group in which the Company's results are consolidated.

Copies of the American Express Company and American Express International Inc. financial statements can be obtained from American Express Company, American Express Tower, World Financial Center, New York, NY 10285, USA.

The material accounting policies adopted by the Company are set out in Note 3.

## NOTES TO THE FINANCIAL STATEMENTS For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES

The material accounting policies which have been consistently applied in the preparation of these financial statements are set out below:

#### 3.1 Basis of preparation

The financial statements are prepared in accordance with The Companies Act 2006 as applicable to companies using FRS 101. The financial statements are prepared on a going concern basis under the historical cost convention, modified by the revaluation of certain financial instruments and derivatives to fair value through profit and loss. The Board remain satisfied with the appropriateness of preparing the financial statements on a going concern basis given the reasonable expectation that the Company has adequate resources to continue in operation for the foreseeable future, being at least twelve months from the date of approval of the financial statements, and considering the Group's intention to provide ongoing support to the Company as well as the integral nature of the Company's operations to the broader group. The functional currency is pounds sterling (£) and the financial statements and notes are presented in pounds sterling with values rounded to the nearest thousand (£000) unless otherwise stated.

The preparation of financial statements in conformity with FRS 101 requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Company's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements are disclosed in Note 3.22.

The Company has taken advantage of the following disclosure exemptions allowed under FRS 101:

- the requirements of paragraphs 45(b) and 46 to 52 of IFRS 2, 'Share-based payment' (details of the number and weighted-average exercise prices of share options, and how the fair value of goods or services received was determined).
- the requirements of paragraph 52 of IFRS 16 Leases.
- the requirements of IAS 1 'Presentation of Financial Statements' paragraph 38 to present comparative information in respect of
  - paragraph 79(a)(iv) of IAS 1 (reconciliation of shares outstanding);
  - paragraph 73(e) of IAS 16 Property, plant and equipment;
  - paragraph 118(e) of IAS 38 Intangible assets (reconciliations between the carrying amount at the beginning and end of the period).
- the requirements of the following paragraphs of IAS 1 'Presentation of Financial Statements':
  - 10(d) statement of cash flows;
  - 10(f) balance sheet as at the beginning of the preceding period when an entity applies an accounting
    policy retrospectively or makes a retrospective restatement of items in its financial statements, or when it
    reclassifies items in its financial statements;
  - 16 statement of compliance with all IFRS;
  - 38(a) requirement for minimum of two primary statements, including cash flow statements;
  - 38(b)-(d) and 40 (a) additional comparative information; and
  - 111 cash flow statement information;
- the requirements of IAS 7 'Statement of Cash Flows' to prepare a statement of cash flows;
- the requirements of IAS 8 'Accounting Policies Changes in Accounting Estimates and Errors' paragraphs 30 and 31, concerning new IFRS that have been issued but are not yet effective;
- the requirements of the second sentence of paragraph 110 and paragraphs 113(a), 114, 115, 118, 119(a) to (c), 120 to 127 and 129 of IFRS 15 'Revenue from Contracts with Customers';
- the requirements of IAS 24 'Related Party Disclosures' paragraphs 17 and 18A to disclose the compensation of key management personnel; and
- the requirements of IAS 24 'Related Party Disclosures' to disclose related party transactions entered into between two or more members of a group, provided that any subsidiary which is a party to the transaction is wholly owned by such a member.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.1 Basis of preparation (continued)

#### (a) Standards and Interpretations effective in 2023

The entity has adopted the following standards and amendments to standards with an initial date of application of 1 January 2023.

- Amendments to IAS 8 Definition of Accounting Estimates
   The amendment clarifies how companies should distinguish changes in accounting policies from changes in accounting estimates by enhancing the definition of an accounting estimate. The amendment has not significantly affected the Company's financial statements nor its consideration of what is considered a change in accounting estimate versus an accounting policy change.
- Amendments to IAS 12 Income Taxes Deferred Tax related to Assets and Liabilities arising from a Single Transaction IAS 12 did not previously address how to account for the tax effects of on-balance sheet leases and similar transactions and various approaches were considered acceptable. The amendments add in the requirement to recognise deferred tax on transactions that, on initial recognition, give rise to equal amounts of taxable and deductible temporary differences. There were no material impacts to the Company's financial statements as a result of this update.
- Amendments to IAS 1 and IFRS Practice Statement 2 Disclosure of Accounting Policies
  The amendment requires entities to disclose their material, rather than their significant, accounting policies
  whilst defining what is 'material accounting policy information' and explains how to identify when
  accounting policy information is material. It further clarifies that immaterial accounting policy information
  does not need to be disclosed but if it is, it should not obscure material accounting information. The
  amendment has not significantly affected the Company's financial statements.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.1 Basis of preparation (continued)

#### (b) Standards and amendments early adopted by the Company

No new or amended standards and interpretations were adopted early by the Company.

#### 3.2 Foreign currency translation

#### (a) Functional and presentational currency

The Company records financial transactions in a variety of currencies across its operating units. Items included in the financial statements of the Company are measured using the currency of the primary economic environment in which the entity operates ('the functional currency'). The financial statements of the Company are presented in 'Pounds Sterling' (£), which is the Company's functional and presentation currency.

#### (b) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Monetary assets and liabilities are translated into the functional currency based on exchange rates prevailing at the end of the year; non-monetary assets and liabilities are translated at the historic exchange rate at the date of the transaction. The resulting exchange gains and losses are borne by a related Group entity.

Translation differences on financial instruments measured at fair value through profit or loss are reported as part of the fair value gain or loss in the Income Statement.

#### (c) Foreign Branches

The assets and liabilities of foreign branches that have a different functional currency are translated into pounds sterling  $(\mathfrak{L})$  as follows:

- assets and liabilities for each Balance Sheet presented are translated at the closing rate at the date of that Balance Sheet:
- income and expenses for each Income Statement are translated at average exchange rate; and
- all resulting exchange differences are recognised in other comprehensive income.

#### 3.3 Tangible assets

Cost

Tangible assets are measured at cost less accumulated depreciation and any accumulated impairment losses which are recognised within administrative expenses. Costs include expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by the Company's management.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Company and the cost of the item can be measured reliably.

Right-of-use assets are recognised and measured at the respective lease liabilities, adjusted by prepaid lease payments, initial direct costs, and offset by lease incentives received.

#### Depreciation

Depreciation is provided on a straight-line basis to write off the net cost of each item of property or plant and equipment to its residual value over their expected useful life to the Company. The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each Balance Sheet date.

Right-of-use assets are depreciated over the shorter of the useful life and the lease term.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.3 Tangible assets (continued)

The estimated useful lives of each class of assets are:

Leasehold improvements - 5 to 10 years
Furniture & fittings - 3 to 8 years
Plant and machinery - 3 to 8 years
Right-of-use assets - 1 to 15 years

Assets in course of construction - not depreciated until ready for use

In the event of an impairment trigger event being enacted, an asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount. Gains and losses on disposals are determined by comparing net proceeds with carrying amount and are included in administrative expenses.

Repairs and maintenance (as opposed to improvements and enhancements of existing assets) are charged to the Income Statement during the period in which they are incurred.

#### 3.4 Investments

Investments in subsidiaries are held at historical cost less any applicable provision for impairment.

#### 3.5 Impairment of non-financial assets

Assets that have an indefinite useful life are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortisation or depreciation are reviewed for impairment whenever market or economic events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount (i.e. the higher of an asset's fair value less costs to sell and its value-in-use). For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units).

An assessment is also made at each reporting date as to whether there is any indication that previously recognised impairment losses may no longer exist or may have decreased. If such indication exists, the recoverable amount is estimated. A previously recognised impairment loss is reversed only if there has been a change in estimates used to determine the asset's recoverable amount since the last impairment loss was recognised. If that is the case, the carrying amount of the asset is increased to its recoverable amount. That increased amount cannot exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised for the asset in prior years. Such a reversal is recognised in the Income Statement. After such a reversal the depreciation charge is adjusted in future periods to allocate the asset's revised carrying amount, less any residual value on a systematic basis over its remaining useful life.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.6 Financial assets

The Company classifies its financial assets at fair value through profit or loss (FVTPL) and at amortised cost. The Company did not hold any financial assets classified as fair value through other comprehensive income (FVTOCI) during the reporting period.

The classification is determined on the basis of both: 1) the Company's business model for managing the financial assets and 2) the contractual cash flow characteristics of the financial asset. For an asset to be measured at amortised cost, the contractual terms should give rise to cash flows that are solely payments of principal and interest on the principal amount outstanding (SPPI). For the purpose of SPPI test, principal is the fair value of the financial asset at initial recognition.

Interest is the consideration for the time value of money and for the credit risk associated with the principal amount outstanding during a particular period of time and for other basic lending risks and costs, as well as profit margin.

Management determines the classification of financial assets and liabilities at initial recognition and re-evaluates this designation at every reporting date. The designation of financial assets at fair value through profit or loss is generally irrevocable. Regular purchases and sales of financial assets are recognised on the trade-date – the date on which the Company commits to purchase or sell the asset. Loans are recognised when cash is advanced to the borrower.

#### (a) Financial assets at fair value through profit or loss

A financial asset is measured at fair value through profit or loss unless it is measured at amortised cost or at fair value through other comprehensive income. However, the Company may make an irrevocable election at initial recognition for particular investments in equity instruments (that would otherwise be measured at fair value through profit or loss) to present subsequent changes in fair value in other comprehensive income. The Company may, at initial recognition, irrevocably designate a financial asset as measured at fair value through profit or loss if doing so either:

- (i) eliminates or significantly reduces a measurement or recognition inconsistency that would otherwise arise from measuring the financial assets or liabilities or recognising the gains and losses on them on different bases; or
- (ii) a group of financial liabilities or financial assets and financial liabilities is managed and its performance is evaluated on a fair value basis, in accordance with a documented risk management or investment strategy, and information about the group is provided internally on that basis to the entity's key management personnel.

Financial assets cannot be transferred into or out of this category after inception except under very specific circumstances, whereby they are recognised initially at fair value, with transaction costs taken directly to the Income Statement. Financial assets at fair value through profit and loss are subsequently measured at fair value. Fair value is determined in the manner described in Note 15.

Assets in this category are classified as current assets if they are expected to be realised within 12 months after the Balance Sheet date. If the Company intends to realise the assets more than 12 months after the Balance Sheet date, they are classified as non-current.

## NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.6 Financial assets (continued)

Gains or losses arising from changes in the fair value of the 'financial assets at fair value through profit or loss' category are presented in the Income Statement within administrative expenses in the period in which they arise.

Dividend income from financial assets at fair value through profit or loss is recognised in the Income Statement as part of other income when the Company's right to receive payment is established.

Cardmember loans or receivables are classified under IFRS 9 as mandatorily measured at FVTPL because they are held within a business model whose objective is achieved by selling the financial assets.

#### (b) Financial assets at amortised cost

Financial assets at amortised cost are financial assets that are held within a business model whose objective is to hold financial assets in order to collect contractual cash flows and the contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

They are included in current assets, except for maturities greater than 12 months after the Balance Sheet date which are classified as non-current assets.

Financial assets at amortised cost are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method less impairment.

Interest is recognised by applying the effective interest rate, except for short-term receivables when the recognition of interest would be immaterial.

Certain Cardmember loans and receivables are classified under IFRS 9 as mandatorily measured at amortised cost because they are held within a business model whose objective is achieved by collecting contractual cash flows. These balances relate to minor portfolios that are not sold to a related party.

#### (i) Cardmember receivables

Cardmember receivables represent amounts due from charge card customers. These receivables are recorded at the time a Cardmember enters into a point-of-sale transaction with a merchant. Cardmember receivable balances at amortised cost are presented on the Balance Sheet net of reserves for expected credit losses, and include principal and any related accrued fees.

IFRS 9 classification is dependent on the relevant business model applied (see 3.6(a) and 3.6(b)).

#### (ii) Cardmember loans

Cardmember loans represent amounts due from lending product customers and also include balances with extended payment terms on certain Charge card products. These loans are recorded at the time a lending Cardmember enters into a point-of-sale transaction with a merchant or when a Charge card customer enters into an extended payment arrangement. Cardmember loans at amortised cost are presented on the Balance Sheet net of reserves for Cardmember expected credit losses, and include accrued interest receivable and fees as of the Balance Sheet date.

IFRS 9 classification is dependent on the relevant business model applied (see 3.6(a) and 3.6(b)).

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.6 Financial assets (continued)

#### (b) Financial assets at amortised cost (continued)

#### (iii) Other loans

Other loans are recorded at the time any extension of credit is provided to consumer and commercial customers for non-card financing products. Non-card financing products are not associated with a Cardmember agreement, and instead are governed by a separate borrowing relationship.

#### (iv) Loans due from Group undertakings

Loans due from Group undertakings represent amounts due from other Group companies. Expected credit losses are not material given the nature of the lending and the strong credit position of the Group.

#### (v) Other debtors

Other debtors relate to regular trade receivables due to the Company in the normal course of business. Expected credit losses are not material given the typically short term nature of these balances.

#### 3.7 Impairment of financial assets

The Company assesses financial assets, other than those at fair value through profit or loss, for credit losses at each Balance Sheet date, and measures loss allowance for expected credit losses. If, at the reporting date, the credit risk on a financial instrument has not increased significantly since initial recognition, the Company will measure the loss allowance for that financial instrument at an amount equal to 12-month expected credit losses. The Company will measure the loss allowance for a financial instrument at an amount equal to the lifetime expected credit losses if the credit risk on that financial instrument has increased significantly since initial recognition.

#### (a) Cardmember loans and receivables

For the purposes of a collective evaluation of impairment, Cardmember loans and receivables are grouped on the basis of similar risk characteristics, taking into account asset type, industry, geographical location, collateral type, past due status and other relevant factors, with the objective of facilitating an analysis that is designed to enable significant increases in credit risk to be identified on a timely basis. The aggregation of financial instruments to assess whether there are changes in credit risk on a collective basis may change over time as new information becomes available on groups of, or individual, financial instruments.

The expected credit losses in a group of financial assets that are collectively evaluated for impairment are estimated in a way that reflects:

- (i) an unbiased and probability-weighted amount that is determined by evaluating a range on the basis of possible outcomes;
- (ii) the time value of money; and
- (iii) reasonable and supportable information that is available without undue cost or effort at the reporting date about past events, current conditions and forecasts of future economic conditions.

A credit loss is the present value of the difference between the contractual cash flows that are due to an entity under the contract, and the cash flows that the entity expects to receive. The methodology and assumptions used for estimating future cash flows are reviewed regularly to reduce any differences between loss estimates and actual loss experience.

## NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.7 Impairment of financial assets (continued)

#### (b) Loans due from Group undertakings

Loans due from Group undertakings represent amounts due from other Group companies and as such are not subject to any material impairment losses given the nature of the lending and the strong credit position of the Group.

#### 3.8 Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the Balance Sheet when there is a legally enforceable right to offset the recognised amounts and there is an intention to settle on a net basis, or realise the assets and settle the liabilities simultaneously. A transferred asset and the associated liability are not offset where a transfer of a financial asset does not qualify for derecognition.

#### 3.9 Derecognition of financial instruments, including receivables

Financial instruments are derecognised when the rights to receive cash flows have expired or a transfer of the financial instruments has taken place where the Company has transferred substantially all the risks and rewards of ownership and the transfer qualifies for derecognition.

Transfers of financial assets that do not meet derecognition criteria are accounted for as secured borrowings in the Balance Sheet. Financial liabilities are derecognised when they are extinguished.

#### 3.10 Derivatives financial instruments and hedge accounting

Derivative financial instruments allow the Company and its customers to transfer, modify or reduce their foreign exchange, interest rate and credit risks. These are either held for hedging Company positions, or for trading purposes in relation to the Company's Foreign Exchange International Payments business.

#### (a) Derivatives

Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently re-measured at their fair value.

The fair value of the Company's derivative financial instruments are determined using either market quotes or valuation models that are based upon the net present value of estimated future cash flows and incorporate current market data inputs. The Company reports its derivative assets and liabilities on a net basis (by counterparty) where management has the legal right of offset under enforceable netting arrangements and intends to settle on a net basis or to realise the asset and settle the liability simultaneously. Fair value is determined in the manner described in Note 15.

#### (b) Hedge accounting

Derivative financial instruments that are entered into for hedging purposes are designated as such when the Company enters into the contract. For all derivative financial instruments that are designated for hedging activities, the Company formally documents all of the hedging relationships between the hedge instruments and the hedged items at the inception of the relationships. Management also formally documents its risk management objectives and strategies for entering into the hedge transactions.

In accordance with its risk management policies, the Company generally structures its hedges with very similar terms to the hedged items; therefore, when applying the accounting requirements, the Company generally recognises insignificant amounts of ineffectiveness through earnings. If it is determined that a derivative is not highly effective as a hedge, the Company will discontinue the application of hedge accounting.

The Company has a formal process for assessing whether derivatives designated as hedges are highly effective in offsetting the fair value or cash flows of hedged items, at inception and on a monthly basis. These assessments are usually made through the application of the 'dollar-offset' method.

## NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.10 Derivatives financial instruments and hedge accounting (continued)

#### (b) Hedge accounting (continued)

#### **Hedges of net investments**

The Company designates certain derivatives as hedges of a net investment in a foreign operation (net investment hedge).

A net investment hedge in a foreign operation is used to hedge future changes in currency exposure of a net investment in a foreign operation. Hedges of net investments in foreign operations, including monetary items that are accounted for as part of the net investment, are accounted for similarly to cash flow hedges; the effective portion of the gain or loss on the hedging instrument is recognised directly in equity and the ineffective portion is recognised immediately in the Income Statement. The cumulative gain or loss previously recognised in equity is recognised in the Income Statement on the disposal or partial disposal of the foreign operation.

The foreign exchange gains/losses on net investment hedging instruments in relation to non-consolidated subsidiaries are recognised in the Income Statement.

Further information about the Company's hedging arrangements is given in Note 16.

#### 3.11 Cash at bank and in hand

Cash and cash equivalents includes cash in hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of 90 days or less, and bank overdrafts. It also includes funds held on behalf of customers in safeguarded accounts, primarily generated by Cardmember overpayments or refunds.

Bank overdrafts are shown as bank loans and overdrafts within creditors falling due within one year on the Balance Sheet

All cash and bank balances and money market instruments are carried at the principal amount. Interest is recognised using the effective interest method.

#### 3.12 Share capital

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

#### 3.13 Financial liabilities

#### (a) Financial liabilities at fair value through profit or loss

Financial instruments are classified in this category if they are derivatives, held for trading, or if they are designated by management under the fair value option.

Financial liabilities at fair value through profit or loss are initially measured at fair value, with transaction costs taken directly to the Income Statement, and subsequently stated at fair value, with any resultant gain or loss recognised in the Income Statement. The net gain or loss recognised in the Income Statement incorporates any interest paid on the financial liability.

#### (b) Other financial liabilities

Other financial liabilities are initially measured at fair value, net of transaction costs. Subsequent measurement is at amortised cost using the effective interest method, with interest expense recognised in the Income Statement on an effective yield basis. Other financial liabilities are classified as borrowings, trade creditors, other creditors and accruals in the Balance Sheet.

Preference shares which are mandatorily redeemable on a specific date, are classified as liabilities.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.13 Financial liabilities (continued)

#### (c) Financial loan commitments

These commitments represent the amount of unutilised credit outstanding on the Cardmember loans and Cardmember receivables with a pre-set credit limit issued by the Company. There is no deemed commitment in respect of Cardmember receivables with no pre-set credit limit given that they are recorded at the time a Cardmember enters in to a point-of-sale transaction with a merchant, and represent amounts due on card products and card-related fees that need to be paid in full on or before the Cardmember's payment due date. Given that Cardmember loans are classified as FVTPL (due to past practice of selling these assets), IFRS 9 requires the recognition of an undrawn commitment which is also classified as FVTPL. The fair value of the undrawn commitment leverages the IFRS 9 expected credit loss calculation methodology for the unfunded commitment (refer to Note 3.22 on accounting estimates and judgements and Note 15 classification of financial instruments) and is reported as part of other creditors. The Company has not provided any loan commitments at below market interest rates or that can be settled net in cash or by delivering or issuing another financial instrument.

#### 3.14 Borrowings

Borrowings are recognised initially at fair value, generally their cash equivalents, net of transaction costs incurred. Borrowings are subsequently measured at amortised cost. Any difference between the proceeds (net of transaction costs) and the redemption value is recognised in the Income Statement over the period of the borrowings using the effective interest method. Borrowings which are due to be settled within 12 months after the Balance Sheet date are presented as current borrowings even if the original term was for a period longer than 12 months and an agreement to refinance, or to reschedule payments, on a long-term basis is completed after the Balance Sheet date and before the financial statements are authorised for issue.

Borrowing costs that are directly attributable to the acquisition, construction or production of a qualifying asset are capitalised as part of the cost of the asset. All other borrowing costs are recognised as an expense in the Income Statement using the effective interest method in the period in which they are incurred.

#### 3.15 Current and deferred tax

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the Balance Sheet date in the countries where the Company operates and generates taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation, and establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred income tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. However, deferred income tax is not accounted for if it arises from initial recognition of goodwill or from the initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the Balance Sheet date and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred income tax assets are recognised only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised.

Deferred tax assets and liabilities are offset where the deferred tax balances relate to the same taxation authority, and a legally enforceable right to offset exists. Current tax assets and tax liabilities are offset (where a legally enforceable right exists) where the entity intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

## NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.15 Current and deferred tax(continued)

Current and deferred tax charges and credits are recognised in the Income Statement, except to the extent that they relate to items recognised in other comprehensive income or directly in equity. In this case, the tax charge is also recognised in other comprehensive income or directly in equity.

#### 3.16 Employee benefits

#### (a) Wages and salaries, annual leave and sick leave and bonuses

Liabilities for wages and salaries including non-monetary benefits and annual leave expected to be settled within 12 months of the reporting date, are recognised in respect of employees' services up to the reporting date and are measured at the amounts expected to be paid when the liabilities are settled.

A liability is recognised for the amount expected to be paid under short-term cash bonus or profit-sharing plans if the Company has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee and the obligation can be estimated reliably.

#### (b) Termination benefits

Termination benefits are payable when employment is terminated before the normal retirement date as a result of restructuring or whenever an employee accepts voluntary redundancy in exchange for termination benefits. The Company recognises termination benefits when it is demonstrably committed to terminating the employment of current employees according to a detailed formal plan without the possibility of withdrawal. Benefits falling due more than 12 months after the Balance Sheet date are discounted to present value.

#### (c) Pension obligation

American Express Company provides pension arrangements for employees through defined benefit plans in the UK, Germany and Italy, and through defined contribution schemes in the UK and Germany. The participating employers of the UK plan share the associated risks of the plan under common control, with no stated policy of sharing net defined benefit cost or for determining the contributions to be paid by each sponsoring employer. None of the participating legal entities have been assessed as being sponsoring employers of the plan. As a result, American Express UK legal entities account for the plans as if they were a defined contribution arrangement with additional disclosure notes for the material plans (UK and Germany), compliant with IAS 19. Contributions are charged to the Income Statement in the period in which they are paid. Payments to the Company's defined contribution stakeholder pension schemes are recognised as an expense as they fall due.

#### (d) Share-based compensation plans

The Company issues equity-settled share-based awards as compensation for services rendered by certain employees. All awards are measured as equity-settled awards. The cost of these awards are generally recognised ratably based on the grant-date fair value of the awards, net of expected forfeitures, over the vesting period. Generally, the vesting period is the time from the date the award is granted to the earlier of the vesting date defined in each award agreement or the date the colleague will become eligible to retire. Retirement eligibility is dependent upon age and/or years of service.

The fair value of options granted is determined by using the 'Black-Scholes-Merton' option-pricing model. Restricted Stock awards or units (collectively referred to as "RSUs") that do not include the Relative Total Shareholder Return (R-TSR) modifier are valued using American Express Company's stock price on the date of grant. The performance-based Restricted Stock awards or units that include the R-TSR modifier are valued using a Monte Carlo valuation model. The R-TSR modifier is a specific performance condition that defines total shareholder return as the stock price appreciation over the performance period in comparison to American Express' peers and is a determining factor in the final shares issued to an employee.

## NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.16 Employee benefits (continued)

#### (d) Share based compensation plans (continued)

As options and awards on American Express Company shares are granted by the ultimate parent company to the employees of the Company, those awards are accounted for in equity. The Company has an obligation to repay the ultimate parent company for the share-based payments, and that repayment is offset against equity to the extent that it has been paid or is payable to the ultimate parent company.

#### 3.17 Provisions and contingent liabilities

Provisions are recognised where the Company has a present obligation (legal or constructive) as a result of a past event; it is probable that a transfer of economic benefits will be required to settle the obligation; and a reliable estimate can be made of the amount of the obligation. Provisions are not recognised on future operating losses. Provisions are reviewed at each Balance Sheet date and adjusted to reflect the current best estimate of the obligation.

Provisions are measured at the present value of the expected required expenditures to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation.

Contingent liabilities are disclosed when there is a present obligation that arises from past events but are not recognised because the amount of the obligations cannot be measured reliably, or where there is a possible obligation arising from past events whose existence will be confirmed only by the occurrence or non-occurrence of one or more uncertain future events not wholly within the control of the Company.

#### 3.18 Revenue recognition

Revenue comprises income arising in the course of the Company's ordinary activities net of value-added and other taxes, rebates and discounts.

The Company recognises revenue at an amount that reflects the consideration to which it expects to be entitled in exchange for transferring goods or services to a customer. Revenue is recognised as follows:

- Billing Credit revenue is earned from another Group company for the services and functions the Company provides to the American Express network. The revenue that the Company earns is a proportion of the billings generated by its Cardmembers, on account of their spend. Revenue is recognised in the period in which the Cardmember spend occurs and is presented net of a trademark royalty payable to another Group company, where UK card issuing profitability supports the payment of a royalty. The Company satisfies its obligations under these agreements over the contract term, often on a daily basis, through the processing of Cardmember transactions and the availability of our payment network.
- Card fees represent revenue earned from annual card membership fees, which vary based on the type of card and the number of cards for each account. The Company offers various card products, including both charge and lending products, with a range of associated services and benefits. The annual fee entitles the Cardmember to use the card to make purchases at merchants on the American Express network, as well as providing the Cardmember with access to the card-related services and benefits. Benefits associated with a card product may include access to the Membership Rewards program, or a third-party reward program, and the ability to earn points that are redeemable for a variety of goods and services in these programs by spending on the card product.

The Company satisfies its obligations to the Cardmember over the annual membership term, through the processing of Cardmember transactions and enabling the availability of the card-related benefits and services.

## NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.18 Revenue recognition (continued)

Card fees, net of a reserve for projected refunds for Cardmember cancellation, are deferred and recognised on a straight-line basis over the 12-month card membership period as net card fees in the Income Statement for both credit and charge card products. The unamortised net card fee balance is reported in creditors in the Balance Sheet. Incremental costs incurred to acquire Cardmembers are capitalised as an asset within debtors and amortised on a straight-line basis over the expected Cardmember account life which is estimated based on historical experience and any relevant current information. Cash rewards or statement credits representing cash consideration payable to Card Members are recorded as a reduction of the card fee, with any excess classified as expense, when the statement credit is awarded to the Cardmember.

- Spread revenue arises from remittance and money changing operations and is recognised when there is
  an exchange rate difference arising from the buying and selling of foreign currencies, as these currency
  transactions take place.
- Interest revenue is recognised using the effective interest rate method based upon the principal amount outstanding in accordance with the terms of the applicable account agreement (further information is provided in Note 3.20). Interest revenue incorporates interest earned in relation to assets held at both amortised cost and FVTPL.
- Other commissions and fees include certain variable fees charged to Cardmembers, including foreign
  currency conversion fees and delinquency fees. Currency conversion and delinquency fees are
  primarily recognised in the period in which the Cardmember uses the card-related service (such as the
  foreign currency conversion).
- Revenue from services to other related Group entities arises when the Company performs a service on behalf of another related Group entity. The Company charges the related Group entity on an arm's length basis, with this revenue being recognised in the period in which the service is provided. The Company determines these revenues using either traditional transaction methods or transactional profit methods. This category of revenue includes post 2019 business transfer operating model income for the Company's entrepreneurial role which is calculated using a combination of inputs, including subsidiary targeted arm's length profit margins and subsidiary Cardmember spend. Entrepreneurial fee income is recognised throughout the year based on forecast data and aligned to actual results at the end of the reporting period.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.19 Membership rewards expense

Cardmembers can earn Membership Rewards points for purchases charged on their enrolled card products. Membership Rewards points are redeemable for a broad variety of rewards, including travel, shopping, gift cards, and covering eligible charges. Membership Rewards points do not expire unless a Cardmember terminates their relationship with American Express, and there is no limit on the number of points a Cardmember may earn. Membership Rewards expense is driven by spend volume on enrolled cards, customer redemption behaviour and contractual arrangements with redemption partners.

The Company records a Membership Rewards liability that represents the estimated cost of Membership Rewards points earned that are expected to be redeemed by Cardmembers in the future. The Membership Rewards liability is impacted over time by enrolment levels, attrition, the volume of points earned and redeemed, and the associated redemption costs. The Company estimates the Membership Rewards liability by determining the ultimate redemption rate ("URR") and the weighted average cost ("WAC") per point, which are applied to the points of current enrollees. The URR assumption is used to estimate the number of Membership Rewards points earned by current enrollees that will ultimately be redeemed in future periods. The URR is applied to all points earned since inception by current enrollees, and the points utilised since inception are deducted. The WAC is then applied to the remaining points figure to calculate the Membership Rewards liability. The Company uses statistical and actuarial models to estimate the URR of points earned to date by current Cardmembers based on redemption trends, card product type, enrolment tenure, card spend levels and credit attributes. The WAC per point assumption is used to estimate future redemption costs and is primarily based on redemption choices made by Cardmembers, reward offerings by partners, and Membership Rewards program changes. The WAC per point assumption is derived from the previous 12 months of redemptions and is adjusted as appropriate for certain changes in redemption costs that are not representative of future cost expectations and expected developments in redemption patterns. The Membership Rewards liability is measured on a discounted basis.

#### 3.20 Interest income and expense

Interest on Group financing activities and Cardmember lending is earned or recognised using the average daily balance method. Interest is recognised based upon the loan principal amount outstanding in accordance with the terms of the applicable account agreement until the outstanding balance is paid or written-off.

Interest income is presented gross of the related interest expense. Interest income associated with Cardmember lending is presented as turnover and represents income earned from the fair valued assets. Interest income on Group related financing activities is presented as interest receivable and similar income.

Interest income and expense are recognised in the Income Statement using the effective interest method. The effective interest method is a method of calculating the amortised cost of a financial asset or a financial liability and of allocating the interest income or interest expense over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash payments or receipts through the expected life of the financial instrument or, when appropriate, a shorter period to the net carrying amount of the financial asset or financial liability.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.20 Interest income and expense (continued)

When calculating the effective interest rate, the Company estimates cash flows considering all contractual terms of the financial instrument (for example, prepayment options) but does not consider future credit losses.

For amortised cost receivables that are not credit impaired ("stage 1" and "stage 2"), interest income is calculated based on the gross carrying amount of the asset. When a receivable is impaired ("stage 3"), interest income will be calculated based on the net carrying amount (net of credit allowances). Interest income on impaired loans is recognised using the original effective interest rate. If the asset is no longer impaired the interest income calculation reverts to the gross carrying amount.

#### 3.21 Leases

The Company primarily maintains operating leases for its office real estate facilities, under non-cancellable and cancellable lease agreements.

The Company recognises right-of-use assets and lease liabilities for operating leases with terms greater than twelve months. The Company's policy is not to separate lease and non-lease components when measuring the real estate right-of-use assets and lease liabilities.

Lease liabilities are recognised at lease commencement date and measured at the present value of the remaining contractual fixed lease payments, discounted using the Company's incremental borrowing rate. Right-of-use assets are recognised and measured at the respective lease liabilities, adjusted by prepaid lease payments, initial direct costs, and offset by lease incentives received. Right-of-use assets are depreciated over the shorter of the useful life and the lease term. Variable lease payments are excluded from the right-of-use assets and lease liabilities, and are recognised in the period in which the obligation for those payments is incurred.

The Company presents right-of-use assets in tangible assets and lease liabilities in creditors in the Balance Sheet. The Company has elected not to recognise right-of-use assets and lease liabilities for short-term leases for real estate leases that have a lease term of 12 months or less and leases of low-value assets. The Company recognises the lease payments associated with these leases as an expense on a straight-line basis over the lease term.

## NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.22 Accounting estimates, assumptions and judgements

The preparation of the financial statements requires the use of accounting estimates which, by definition, will seldom equal the actual results. Management also needs to exercise judgement in applying the Company's accounting policies.

#### **Estimates and assumptions**

The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are:

Membership Rewards liability

The Company records a Membership Rewards liability that represents the estimated cost of Membership Rewards points earned that are expected to be redeemed by Cardmembers in the future. The factors that can impact the Membership Rewards liability (including enrolment levels, attrition and earning and redemption behaviours), and the basis on which the liability is calculated, are detailed in Note 3.20. The Company has detailed the judgements applied in determining the methodology for the calculation of the Membership Rewards liability within this note.

The Company periodically evaluates its liability estimation process and assumptions based on changes in cost per point redeemed, partner contract changes and developments in redemption patterns, which may be impacted by product refreshes, changes in redemption options and mix of proprietary cards-in-force. The process of estimating the Membership Rewards liability includes a high degree of judgement. Actual redemptions and associated redemption costs could differ significantly from our estimates, resulting in either higher or lower Membership Rewards expense. Changes in the Membership Rewards URR and WAC per point have the effect of either increasing or decreasing the liability through the current period 'Card member rewards and benefits' expense (part of administrative expenses) by an amount estimated to cover the cost of points previously earned but not yet redeemed by current enrollees as of the end of the reporting period.

Since 2020, as a result of the impacts of Covid-19 on Cardmember behaviour and WAC per point decreases due to limited travel redemption opportunities, the Company had used a modified WAC calculation to better reflect these impacts in the Membership Rewards liability. From Q3 2022, the Company returned to using the business as usual Model WAC in the Membership Rewards liability calculation, reflecting the fact that the business environment is back to pre-pandemic status.

An increase of 1% (100 bps) in the URR would result in an increase in the Membership Rewards provision of £8.4m. A 10% increase in the WAC would result in an increase in the Membership Rewards provision of £21.8m. Given the methodology for calculating the Membership Rewards liability (applying the URR to the points earned since inception, then deducting actual points redeemed since inception to calculate the reservable points bank to which the WAC is applied, rather than applying the URR and WAC to the net unredeemed points since inception), the 1% increase applied to the URR does not lead to a direct 1% increase in the Membership Rewards provision.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.22 Accounting estimates, assumptions and judgements (continued)

#### Estimates and assumptions (continued)

• Fair value of undrawn commitments

The fair value of undrawn commitments is calculated using the unfunded IFRS 9 expected credit loss calculation methodology as a proxy (refer to the judgements associated with this methodology later in this note).

Note 4 (e) Expected Credit Loss (ECL) measurement, provides details of the methodology and key inputs used to estimate the expected credit losses on the unfunded commitment, including when a significant increase in credit risk has occurred and what forward looking macroeconomic information to incorporate. Significant estimation is required in determining which macroeconomic scenarios to incorporate and the relative weightings ascribed to each scenario. The nature of this balance is sensitive and driven by movements in credit risk. A 20 percentage point movement in the scenario weightings from optimistic to pessimistic results in the estimated losses on the unfunded commitment, and consequently the undrawn commitment liability, increasing by approximately £4.8m.

There are a number of other estimates made in the preparation of the financial statements. However, these are not considered critical accounting estimates based on the IAS 1 definition.

#### **Judgements**

The preparation of the financial statements involves a number of judgements. The items with a higher degree of judgement or complexity are:

Business model assessment and FVTPL designation of Cardmember loans and receivables

As outlined in Note 3.6 (a) and (b) Cardmember loans and receivables are classified as FVTPL due to there being a business model in place whose objective is achieved by selling those loans and receivables to an affiliate entity on a regular basis. The Company's judgement in making this determination and consequently in classifying those Cardmember loans and receivables at FVTPL is formed on the basis of management's intention to continue such sales for the foreseeable future and the past practice of realising cashflows on these assets through sale.

Fair value of undrawn commitment - Note 3.13(a) Financial liabilities at fair value through profit or loss

Under IFRS 9, the undrawn commitment in relation to future Cardmember spend is measured at fair value when there is a past practice of selling the assets resulting from these commitments shortly after origination. Management applied judgement in determining that the undrawn commitment should only consist of the expected credit losses on future spend, discounted at the effective interest rate. In assessing whether the fair value of future card fees and future expenses to support the commitment should be included within this fair value calculation, management concluded that both elements relate more to the overall Cardmember relationship rather than specifically the undrawn commitment. These elements were therefore excluded. The calculation of the fair value of the undrawn commitments leverages IFRS 9 expected credit loss calculation methodology (see Note 4(e) for further details). Other methodologies could also be applied but management have made a judgement to apply this approach.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 3. SUMMARY OF MATERIAL ACCOUNTING POLICIES (continued)

#### 3.22 Accounting estimates, assumptions and judgements (continued)

#### Judgements (continued)

Defined benefit pension scheme

Certain employees participate in defined benefit pension schemes with several participating employers sharing the risks between entities under common control. The plans do not have a stated policy for sharing net defined benefit cost or for determining the contributions to be paid by each participating legal entity for these schemes. None of the participating legal entities have been assessed as being sponsoring employers of the plans. In the judgement of the directors, the Company does not have sufficient information on the plan assets and liabilities to be able to reliably account for its share of the defined benefit obligation and plan assets. Therefore the scheme is accounted for as a defined contribution scheme (see Note 26 for further details).

#### Membership Rewards liability

The choice of methodology used to estimate the Membership Rewards liability requires the application of judgement. A judgement has been made that the most appropriate way of reflecting expected unused points when customers leave, is to apply the URR to to all points earned since inception (by current enrollees) and deduct the points utilised to date to determine the number of remaining points for which a provision is required. Alternative methodologies could be used, for example a first in first out approach, which would result in a different liability.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 4. FINANCIAL RISK MANAGEMENT

#### (a) Governance

Risk management of the Company is overseen by its Directors who are responsible for managing the Company's affairs and for ensuring that the operations of the Company, including those of its branches, are carried out effectively and with due regard to the reputation of the Group and the requirements imposed upon it by law, regulation and relevant regulatory bodies.

To fulfil these responsibilities, the Company maintains a governance framework including the following management committees, each reporting regularly to the Board:

- The Audit and Finance Committee; and
- The Operational Risk Committee.

For further details on the committees and the responsibilities of the Directors, please refer to the Directors' and Strategic Reports.

The Company primarily adopts the Group's Enterprise-wide Risk Management (ERM) program policies and strategies. The objective of the ERM is to identify, aggregate, monitor, measure, report and manage risks in order to maintain and continuously improve risk management controls and processes that will enable profitable growth, while delivering outstanding customer service.

#### (b) Capital risk management

The Company manages its capital within the guidelines set by the Board of Directors and the Audit and Finance Committee.

As an authorised payment institution, the Company is required to maintain capital levels which exceed a prescribed level of minimum capital, as required by the Payment Services Regulations 2017. The Company has an FCA minimum capital requirement for the year of £14.6m which is considerably lower than the capital levels it maintains. Capital monitoring processes are in place to ensure the Company exceeds the minimum capital requirement at all times. The Company is also required to undertake daily safeguarding of relevant funds.

The Company's capital is managed to ensure adherence to its minimum capital requirement as a payment institution in addition to ensuring that it will be able to support the business' objectives and continue as a going concern. In order to support these objectives, the capital structure of the Company is monitored on a monthly basis. The capital structure of the Company consists of debt, which includes the borrowings disclosed in Note 21, cash at bank and in hand disclosed in Note 18 and amounts attributable to equity holders of the Company, comprising issued capital, reserves and retained earnings as disclosed in Note 25 and the Statement of Changes in Equity.

#### (c) Market risk

Market risk is the risk to earnings or asset and liability values resulting from movements in market prices. The Company's market risk exposure includes:

- Interest rate risk due to changes in the relationship between the interest rates on the Company's assets such as loans and receivables and the interest rates on the Company's liabilities such as debt and deposits; and
- Foreign exchange risk related to transactions funding, earnings, and investments in currencies other than the Company's functional currency in its operations outside the United Kingdom.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 4. FINANCIAL RISK MANAGEMENT (continued)

#### (c) Market Risk (continued)

The Company adopts the Market Risk Policy within the ERM program, whose objective is to identify and manage market risk exposures within the policy limits in the context of the Group's overall business model, while supporting sustainable earnings growth. This is accomplished by identifying, measuring and reporting such exposures on a periodic basis and by managing its exposures within the policy limits.

#### (i) Interest rate risk management

The Company has both interest bearing assets and interest bearing liabilities. Interest bearing assets are primarily cash, intercompany loans and Cardmember loans and receivables. The Company manages its interest rate exposure through having a mix of external and intercompany debt at both fixed and short term rates, consistent with its business operations and Enterprise-wide Market and Liquidity Risk Policies.

Residual interest rate exposure within the Company's charge card and lending products along with the exposure from 'Loans due to/from Group undertakings' is managed at a Group level by varying the proportion of total funding provided by variable-rate debt and deposits compared to fixed-rate debt and deposits. The Group may change the mix between variable-rate and fixed-rate funding based on changes in business volumes and mix, among other factors.

For the purposes of interest rate risk management, the Group (including the Company) does not enter into any contract that gives rise to the recognition of derivative financial instruments for trading purposes.

The table below summarises the re-pricing profiles of the Company's financial instruments and other assets and liabilities at their carrying value on 31 December 2023. Items are allocated to time periods by reference to the earlier of the next contractual interest rate re-pricing date and the maturity date.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

## 4. FINANCIAL RISK MANAGEMENT (continued)

- (c) Market risk (continued)
- (i) Interest rate risk management (continued)

2022	0 – 3 months	3 – 12 months	1-5 years	Over 5 years	Non- interest bearing	Total
2023	£000	£000	£000	£000	£000	£000
ASSETS						
Cash at bank and in hand	120,367	_	_	_	70,738	191,105
Debtors:						
- Cardmember receivables	_	_	_	_	397,980	397,980
- Receivables from Group	_	_	_		838,972	838,972
undertakings					ŕ	
- Other debtors	_	_		_	8,081	8,081
Derivative financial instruments	_	_		_	6,041	6,041
Loans:						
- Cardmember lending	430,700	_			_	430,700
- Loans due from Group undertakings			1,234,945		_	1,234,945
- Loans due from related parties	34	_			_	34
<b>Total Financial Assets</b>	551,101	_	1,234,945	_	1,321,812	3,107,858
Other Financials and Non-	· ·				500 700	500 700
Financial Assets					508,789	508,789
TOTAL ASSETS	551,101	_	1,234,945		1,830,601	3,616,647
LIABILITIES						
Trade and other creditors	12,862	6,154	36,486	26,649	227,681	309,832
Amounts due to group undertakings					272,368	272,368
Accruals	_			_	230,522	230,522
Derivative financial instruments					5,276	5,276
Borrowings:					2,270	2,270
- Loans due to Group undertakings	_	1,160,455	84,851	_	_	1,245,306
Total Financial Liabilities	12,862	1,166,609	121,337	26,649	735,847	2,063,304
Other Financials and Non-	12,002	1,100,007	121,337	20,07		
Financial Liabilities	_	_			359,269	359,269
TOTAL LIABILITIES	12,862	1,166,609	121,337	26,649	1,095,116	2,422,573
NET INTEREST RATE GAP	538,239	(1,166,609)		(26,649)	735,485	1,194,074

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

# 4. FINANCIAL RISK MANAGEMENT (continued)

- (c) Market risk (continued)
- (i) Interest rate risk management (continued)

(t) Interest rate risk management	(continued)				Non-	
	0 - 3	3 – 12	1-5	Over 5	interest	
	months	months	years	years	bearing	Total
2022	£000	£000	£000	£000	£000	£000
ASSETS						
Cash at bank and in hand	261,971				108,487	370,458
Debtors:						
- Cardmember receivables	_	_	_	_	252,416	252,416
- Receivables from Group undertakings	_	_	_	_	1,251,825	1,251,825
- Other debtors	_	_		_	8,777	8,777
Derivative financial instruments	_				13,853	13,853
Loans:						
- Cardmember lending	87,422	_			_	87,422
- Loans due from Group	11,752		1,129,370		_	1,141,122
undertakings			, -,			
- Loans due from related parties	16					16
Total Financial Assets	361,161		1,129,370		1,635,358	3,125,889
Other Financials and Non- Financial Assets	_	_	_	_	508,563	508,563
TOTAL ASSETS	361,161		1,129,370		2,143,921	3,634,452
TOTAL ASSETS	301,101		1,127,570		2,143,721	3,034,432
LIABILITIES						
Trade and other creditors	3,348	14,230	30,022	34,979	296,090	378,669
Amounts due to group undertakings	_			_	54,090	54,090
Accruals	_	_	_	_	267,810	267,810
Derivative financial instruments	_				35,856	35,856
Borrowings:						
- Loans due to Group undertakings	_	253,494	1,175,554			1,429,048
Total Financial Liabilities	3,348	267,724	1,205,576	34,979	653,846	2,165,473
Other Financials and Non- Financial Liabilities	_	_	_	_	318,203	318,203
TOTAL LIABILITIES	3,348	267,724	1,205,576	34,979	972,049	2,483,676
NET INTEREST RATE GAP	357,813	(267,724)	(76,206)	(34,979)	1,171,872	1,150,776

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 4. FINANCIAL RISK MANAGEMENT (continued)

#### (c) Market risk (continued)

#### (ii) Interest rate sensitivity

The sensitivity analysis is a measure of the potential change in net interest income over the prior financial year and held constant throughout the reporting period. A 100bps basis point change is used when reporting interest rate risk to key management personnel and represents management's assessment of the possible change in interest rates and the potential impact to earnings. This effect is calculated by applying a 1% (100bps) shift up or down on base interest rates across every currency interest rate for intercompany loans, bank balances and SOR (sale of receivables) balances.

For the year ended 31 December, if base interest rates had been 1% (100 bps) higher or lower\* across each currency:

	2023		2022	
	1% higher £000	1% lower £000	1% higher £000	1% lower £000
Impact on profit or loss before taxes	(43,505)	43,505	(36,667)	39,764
Impact on equity	(33,273)	33,273	(29,700)	32,209

<sup>\*</sup>Lower base of interest rate is currently capped at zero for the purpose of calculating the Interest Rate sensitivity associated with Loans due and from Group undertakings in line with the associated agreements.

For the purpose of the sensitivity calculation interest payable and receivable has been applied to all accounts, given that the majority of balances are interest bearing.

#### (iii) Foreign currency risk management

Foreign exchange exposures arise in four principal ways: (1) Cardmember spending in currencies that are not the billing currency, (2) cross-currency transactions and balances from funding activities, (3) cross-currency investing activities, such as in the equity of foreign subsidiaries, and (4) revenues generated and expenses incurred in foreign currencies, which impact earnings.

The Company's foreign exchange risk is managed primarily by entering into foreign exchange spot transactions or hedged using foreign exchange forward contracts. These contracts are only entered into when the hedge costs are economically justified and are in notional amounts designed to offset pre-tax impacts from currency movements in the period in which they occur.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

# 4. FINANCIAL RISK MANAGEMENT (continued)

### (c) Market risk (continued)

### (iii) Foreign currency risk management (continued)

The table below shows the net foreign exchange positions of the Company by major non-sterling currencies as at the Balance Sheet date.

	US Dollars £000	Euro £000	Other £000	Total £000
2023				
FINANCIAL ASSETS				
Cash at bank and in hand	9,292	5,629	1,515	16,436
Debtors:				
- Cardmember receivables	_	29,879		29,879
- Receivables from Group undertakings	7,243	51,762	32	59,037
- Other debtors	747	796		1,543
Loans:				
- Loans due from Group undertakings	_	1,234,945		1,234,945
- Loans to related parties		11		11
TOTAL FINANCIAL ASSETS	17,282	1,323,022	1,547	1,341,851
FINANCIAL LIABILITIES				
Trade and other creditors	17,124	13,806		30,930
Amounts due to Group undertakings	889	6,973	197	8,059
Accruals	18,688	12,894		31,582
Borrowings:				
- Loans due to Group undertakings		66,391		66,391
TOTAL FINANCIAL LIABILITIES	36,701	100,064	197	136,962
Total	(19,419)	1,222,958	1,350	1,204,889

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

# 4. FINANCIAL RISK MANAGEMENT (continued)

# (c) Market risk (continued)

(iii) Foreign currency risk management (continued)

	US Dollars £000	Euro £000	Other £000	Total £000
2022	2000	2000	2000	2000
FINANCIAL ASSETS				
Cash at bank and in hand	14,683	10,272	4,432	29,387
Debtors:				
- Cardmember receivables	_	35,814	_	35,814
- Receivables from Group undertakings	8,365	18,776	461	27,602
- Other debtors	821	784	100	1,705
Loans:				
- Loans due from Group undertakings		1,141,122	_	1,141,122
- Loans to related parties		16		16
TOTAL FINANCIAL ASSETS	23,869	1,206,784	4,993	1,235,646
FINANCIAL LIABILITIES				
Trade and other creditors	16,598	19,671	3,802	40,071
Amounts due to Group undertakings			230	230
Accruals	68,530	21,583	_	90,113
Borrowings:				
- Loans due to Group undertakings	56,478	80,948		137,426
TOTAL FINANCIAL LIABILITIES	141,606	122,202	4,032	267,840
Total	(117,737)	1,084,582	961	967,806

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

# 4. FINANCIAL RISK MANAGEMENT (continued)

#### (c) Market risk (continued)

#### (iv) Foreign currency sensitivity

All transactional foreign exchange gains or losses are borne by a related Group entity, including foreign exchange gains or losses on loans to or from other Group entities.

The Company's branches, with the exception of its Italian Branch, remit their profits (if any) to the UK parent on a monthly basis. As a result only the Italian branch will have net assets subject to foreign currency sensitivity impacting other equity when translated into the functional currency of the Company.

The Company continues to enter into derivative forward foreign exchange contracts designated as net investment hedges to manage the Company's exposure to foreign exchange translation of the net assets within its Italian branch (in its role servicing AEI). As a result, there is limited foreign exchange exposure to the Company recorded in other comprehensive income. Residual reported translation movements represent the under hedged position in relation to the Company's Italian branch, where flexing for any significant change in foreign exchange rate will have in an immaterial impact to the Company's overall hedging position. Any translation gain movements caused by changes in foreign exchange rates impacting the Company's under hedged position are considered to be of limited risk.

#### (d) Credit risk management

Credit risk is defined as loss due to default or changes in the credit quality of a customer, obligator or security. Credit risks in the Company are divided into two broad categories: individual and institutional. Each category has distinct risk management capabilities, strategies and tools. Business units that create individual or institutional credit risk exposures of significant importance are supported by dedicated risk management teams, each led by a Chief Credit Officer.

#### (i) Individual credit risk

The Company defines individual credit risk as the risk of loss to the Company due to non-payment of an amount contractually owed to the Company by an individual, whether acting as an individual or on behalf of their small business.

Individual credit risk arises from consumer and small business Cardmember loans and receivables, and term loans. These portfolios consist of millions of customers across multiple industries and levels of net worth. The Company benefits from the high-quality credit profile of its customers, which is driven by brand, premium customer servicing, product features and risk management capabilities which span underwriting, customer management and collections. Externally, the risk in these portfolios is generally correlated with broad economic trends, such as unemployment rates and GDP growth. A customer's ability and willingness to repay the Company can be negatively impacted not only by economic, market, political and social conditions but also by a customer's other payment obligations, and increasing leverage can result in a higher risk that customers will default or become delinquent in their obligations to the Company.

The Company adheres to the American Express Individual Credit Risk Management Policy, which assigns key governance responsibilities, prescribes rules for escalating risks and sets forth the Company's guidelines for measuring, assessing, and reporting Individual Credit Risk.

Business unit leaders and Chief Credit Officers take the lead in managing the credit risk process. These Chief Credit Officers are guided by the Individual Credit Risk Committee (ICRC) at a Group level, which is responsible for implementation and enforcement of the Individual Credit Risk Management Policy. The ICRC ensures compliance with the Enterprise-wide Risk Management Committee (ERMC) guidelines and procedures and escalates to the ERMC as appropriate. Individual credit risk management across prospecting, approvals, collections and fraud prevention is supported by sophisticated proprietary scoring and decision-making models that use up-to-date information on prospects and customers, such as spending and payment history and data feeds from credit bureaus.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 4. FINANCIAL RISK MANAGEMENT (continued)

#### (d) Credit risk management (continued)

#### (i) Individual credit risk (continued)

The Company has developed data-driven economic decision logic for customer interactions to better serve its customers. The majority of the Company's overall exposure to individual credit risk related to Cardmember loans and receivables at a point in time is mitigated by the sale of Cardmember loans and receivables to a related party, and the short term nature of the Cardmember receivables arising from Charge products.

#### (ii) Institutional credit risk

Institutional credit risk represents the risk of loss to the Company due to the non-payment of an amount contractually owed to the Company by a business or organisation.

In addition to the individual credit risk, financial difficulties associated with the corporates engaged can also indirectly contribute to the credit risk attached to the commercial charge cards and foreign currency payment solutions.

Unlike individual credit risk, institutional credit risk is characterised by a lower loss frequency but higher severity. It is affected both by general economic conditions and by client-specific events. The absence of large losses in any given year or over several years is not necessarily representative of the level of risk of institutional portfolios, given the infrequency of loss events in such portfolios.

The Company adheres to the American Express Institutional Credit Risk Policy which details its approach to managing institutional credit risk and assigns key governance responsibilities, prescribes rules for escalating risks, and sets forth American Express guidelines for measuring, assessing, and reporting institutional credit risk.

Similar to individual credit risk, business units taking institutional credit risks are supported by embedded Enterprise-wide Chief Credit Officers. These officers are responsible for the implementation and enforcement of the Institutional Credit Risk Management Policy and for providing guidance to each business unit with substantial institutional credit risk exposures.

The Chief Credit Officers formally review large institutional exposures to ensure compliance with the Enterprise Risk Management Committee (ERMC) guidelines and procedures and escalates them to the Board as appropriate. A centralised risk rating unit and a specialised airline risk group provide independent risk assessment of institutional obligors.

Cardmember loans and receivables are sold for funding purposes. This business model has the primary objective of realising cash flow through the sale of the financial assets, and also mitigates the exposure to institutional credit risk.

The Company also has various intercompany loans both to and from other Group entities. These facilities and amounts drawn are centrally managed by Treasury. The level of credit risk attached to intercompany positions is limited, given that all entities are part of the same financially strong group. A letter has been secured from American Express Company to express its intention to support the Company's liquidity position and maintain its safe and sound operations for the thirteen months following the signing of these financial statements.

# (iii) Significant credit concentration and credit quality

Concentrations of credit risk exist when changes in economic, industry or geographic factors similarly affect groups of counterparties whose aggregate credit exposure is material in relation to the Company's total credit exposure. The Company's customers operate in diverse industries, economic sectors and geographic regions. The maximum exposure to credit risk for debtors, derivative financial instruments and related party loans equals their carrying amount.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

## 4. FINANCIAL RISK MANAGEMENT (continued)

#### (d) Credit risk management (continued)

### (iii) Significant credit concentration and credit quality (continued)

The maximum exposure to credit risk for Cardmember loans equals the balance outstanding at year end (see table below) plus the undrawn committed facilities (disclosed in Note 27 - Commitments).

With the exception of Cardmember loans, the following table represents the Company's maximum credit exposure (therefore excluding debtor categories that have no credit risk) by type of customer or counterparty, including the credit exposure associated with derivative financial instruments, at 31 December:

	2023	2022
	£000	£000
Cash and deposits with regulated financial institutions	191,105	370,458
Cardmember receivables	397,980	252,416
Cardmember loans	430,700	87,422
All other financial assets	2,088,073	2,415,593

As disclosed in the table above, at 31 December 2023 the Company's most significant concentration of credit risk was with institutions included within other financial assets. These mainly comprise loans and amounts due from other Group companies. The Company is not exposed to any significant credit risk on other financial assets which mainly comprise of loans and amounts due from other Group companies.

Cardmember loans and Cardmember receivables disclosed above include the Cardmember loans and Cardmember receivables carried at fair value amounting to £430.7m (2022: £87.4m) and £367.7m (2022: £216.6m) respectively. The majority of the Company's exposure is mitigated by the sale of Cardmember loans and Cardmember receivables to a related party.

Cardmember loans and Cardmember receivables on 'individual' accounts are generally advanced on an unsecured basis. However, the Company reviews each potential customer's credit application and evaluates the applicant's financial history and ability and willingness to repay. The Company also considers credit performance by customer tenure, industry and geographic location in managing credit exposure. Information on credit quality is given in the relevant notes to the financial statements including Note 17.

#### (e) Expected Credit Loss (ECL) measurement

The Company determines the "stage" of the major financial assets based on the criteria below, and measures the expected credit losses on its financial instruments with inputs discussed in the following sections. The expected credit losses calculated in this way in respect of the unfunded commitment are used as a proxy for the fair value of the undrawn commitments as disclosed in Note 15.

In case where Risk models are deployed, the Company uses the rebuttable presumption "backstop" provided in IFRS 9; that is, accounts that are current are assigned to Stage 1 accounts that are 30 days past due but less than 90 days past due are assigned Stage 2, and accounts that are 90 days past due or credit impaired are assigned Stage 3.

In addition to the "backstop" used for Stage 2 Lending accounts, the Company also uses a quantitative methodology based on probability of default to determine assets that have experienced a significant increase in credit risk prior to payment delinquency. Assets that have experienced a significant increase in credit risk are classified in Stage 2, even if they are not yet 30 days past due in payment.

In case, where insufficient historical data and the small size of the portfolios exists, Risk models cannot be deployed. However, to compute ECL as near to IFRS9 method as possible the Company has decided to deploy simpler and non-econometric models.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 4. FINANCIAL RISK MANAGEMENT (continued)

#### (e) Expected Credit Loss (ECL) measurement (continued)

The Company has not used the low credit risk practical expedient for any financial asset as of December 31, 2023.

### (i) Significant increase in Credit Risk

The criteria for determining whether a financial instrument has experienced a significant increase in credit risk since initial recognition varies by financial asset, and includes both qualitative and quantitative factors. The majority of the Company's overall exposure to credit risk is mitigated by the sale of Cardmember loans and receivables to a related party.

#### Cardmember receivables

The Company considers that credit risk has increased significantly when the account is more than 30 days past due. The increased risk is due to the fact that, given the nature of Charge products, Cardmembers are expected to pay down their balance in full at each billing cycle.

#### Cardmember loans

An account is assigned to Stage 2 if the 39 month Comprehensive Capital Analysis and Review (CCAR) probability of default (PD) in the reporting month has increased more than a threshold amount, compared to the 39 month CCAR PD assessed at origination.

Where the simpler and non-econometric models are deployed, the Company considers that credit risk has increased significantly when the account is more than 30 days past due.

The probability of default increase threshold is approximated by the mean plus one standard deviation of the absolute change in probability of default for each risk group (segmented by market, product and account tenure). This calculation is used as a proxy for the relative approach required under IFRS9.

#### (ii) Definition of default

Cardmember receivables and Cardmember loans

The Company considers an account to be in default when it is more than 90 days past due, or in the event of credit cancellation due to credit reasons.

### (iii) Measurement of Expected Credit Losses

Cardmember loans and receivables

Under the IFRS 9 expected credit loss model, the Company uses a sophisticated approach to incorporate past events, current conditions, and future economic conditions. The process of estimating 12-month and lifetime credit reserves involves account level risk-based inputs, which includes the following key variables: probability of default, exposure at default, and loss given default:

- Probability of default models are used to estimate an account's conditional probability of default and
  its unconditional probability of default. Conditional probability of default is the likelihood an account
  will write-off, attrite or neither in each month of the forecast. Unconditional probability of default is
  the cumulative likelihood an account will write-off within certain forecast period.
- Exposure at default models are used to estimate an account's balance before defaulting.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 4. FINANCIAL RISK MANAGEMENT (continued)

#### (e) Expected Credit Loss (ECL) measurement (continued)

### (iii) Measurement of Expected Credit Losses (continued)

• Loss given default is the final output of the expected credit loss model for all accounts in the portfolio. Loss given default is the final component needed to project net write offs. It is equal to the projected gross write offs minus expected recoveries. Recoveries are the amounts received from Cardmembers after default occurs, typically as a result of collection efforts. The amount of recoveries available to be recouped is a function of the size of the past gross write-off.

Where insufficient historical data exists, the Company uses a simplified method for the non-risk model that utilises loss rates and roll rate method. The non-risk model projects incurred gross write-offs and recoveries for lending and charge products, and for lending products only, applies a tail adjustment beyond the incurred loss period to measure lifetime ECLs on assets classified in Stage 2 and Stage 3.

While there has been no significant change made to the estimation techniques and significant assumptions made during the reporting period, management have also given consideration to the inclusion of qualitative reserves to cover losses that are expected but, in our assessment may not be adequately represented in the quantitative methods or economic assumptions.

### (iv) Forward-looking information

Cardmember loans and receivables

The Company has defined the "reasonable and supportable" forward-looking period to be 39 months, and explicitly considers macro-economic forward-looking information for this period. All other forward-looking information will be included in current models or addressed via a qualitative reserve.

The Company usually considers three possible economic scenarios when incorporating forward looking information into the estimation of expected credit losses, a "baseline", an "optimistic" and a "pessimistic" scenario. Each economic scenario is weighted based on probabilities obtained from independent rating agencies. Management reviews these economic scenarios and applies judgement to weight them in order to reflect uncertainty surrounding these scenarios. These macroeconomic scenarios contain certain variables, including unemployment rates and real gross domestic product, that are significant to the models. The multiple macroeconomic variables will be used for two purposes: 1) to determine the stages of assets based on the weighted average probability of default prior to expected credit loss measurement; 2) to derive the weighted average probability of default, exposure at default and loss given default scores as the key inputs for the expected credit loss measurement. For the measurement of expected credit losses as of 31 December 2023, the Company has weighted 20% to the optimistic scenario, 60% to the baseline scenario and 20% to the pessimistic scenario.

The following table reflects the range of UK unemployment rates in the macroeconomic scenarios used for the measurement of expected credit losses as of 31 December 2023:

31 December 2023
4.34% - 4.42%
4.12% - 4.90%
4.08%- 5.62%
4.13% - 6.14%
4.14% - 6.65%
3.82% - 7.41%
3.96% - 7.39%

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 4. FINANCIAL RISK MANAGEMENT (continued)

### (f) Funding & Liquidity risk management

Funding & liquidity risk is defined as the inability of the Company to meet its ongoing financial and business obligations at a reasonable cost as they become due.

The Company primarily adopts the Enterprise-wide funding & liquidity risk policy, which establishes the framework that guides and governs liquidity risk management to ensure the Group and Company maintain franchise continuity during periods when regular sources of funding, including the sale of Cardmember loans and receivables to a related party, become impaired. Franchise continuity includes the ability to fulfil the cash requirements arising from providing its products and services as it would if its funding sources were not impaired, as well as satisfying its contractual cash obligations in the event it cannot raise new funds. The Company performs annual liquidity stress testing at a Company level (base and severe scenarios) to support franchise continuity assumptions.

To manage funding and liquidity risk, the Group seeks to maintain access to a diverse set of cash, readily-marketable securities and contingent sources of liquidity, such that each American Express operating company can continuously meet its business requirements and expected future financing obligations for at least a twelve-month period, even in the event it is unable to raise new funds under its regular funding programs. The Group balances the trade-offs between maintaining too much liquidity, which can be costly and limit financial flexibility, and having inadequate liquidity, which may result in financial distress during a liquidity event.

The Company understands that the Group will maintain access to these diverse liquidity sources, which are available to the Company. The sources will be maintained in amounts sufficient to meet the Company's business requirements and expected future financial obligations for a period of at least twelve months in the event the Company is unable to raise new funds under its regular funding programs during a substantial weakening in economic conditions. The Company actively maintains a mixture of sustainable long-term and short-term finance that is designed to ensure that it has sufficient available funds for business continuity.

The Audit and Finance Committee and the Board are informed of any changes in Group funding policy or practices that would materially affect the Company and its ability to continuously fund its business requirements. This includes an annual overview of the Company's access to existing internal lines of credit from Group entities.

While the Company is perceived to carry little in the way of funding and liquidity risk, management have secured a letter from American Express Company which expresses its intention to support the Company's liquidity position and maintain its safe and sound operations for the thirteen months from the date of signing these financial statements.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

# 4. FINANCIAL RISK MANAGEMENT (continued)

(f) Funding & Liquidity risk management (continued)

### Liquidity Risk

The following table details the Company's remaining contractual maturity for its non-derivative and derivative financial liabilities. The tables below have been drawn up based on the undiscounted contractual maturities of the financial liabilities.

	On	Up to 1	1 to 3	3 to 12	1 to 5	Over 5	Total
2023	Demand	month	months	months	years	years	2000
	£000	£000	£000	£000	£000	£000	£000
LIABILITIES							
Trade and other payables							
(Note 19 & 20)		159,000	81,543	6,154	36,486	26,649	309,832
Amounts due to group		272 269					171 260
undertakings	_	272,368				_	272,368
Accruals	_	230,522	_	_		_	230,522
Derivative financial instruments		54	502	4,720			5,276
Borrowings:							
- Loans due to Group		_	_	1,160,455	84,851		1,245,306
undertakings		661 044	92 045	1 171 220	121 227	26 640	2.062.204
Total Financial Liabilities Other Financial and Non-		661,944	82,045	1,171,329	121,337	26,649	2,063,304
Financial Liabilities							359,269
TOTAL LIABILITIES							2,422,573
	On	Up to 1	1 to 3	3 to 12	1 to 5	Over 5	Total
2022	On Demand	Up to 1 month	1 to 3 months	3 to 12 months	1 to 5 years	Over 5 years	Total
2022		-					Total
2022	Demand	month	months	months	years	years	
LIABILITIES	Demand	month	months	months	years	years	
LIABILITIES Trade and other payables	Demand	month £000	months £000	months £000	years £000	years £000	£000
LIABILITIES Trade and other payables (Note 19 & 20)	Demand	month	months	months	years	years	
LIABILITIES Trade and other payables (Note 19 & 20) Amounts due to group	Demand	month £000	months £000	months £000	years £000	years £000	£000
LIABILITIES Trade and other payables (Note 19 & 20) Amounts due to group undertakings	Demand	month £000 225,262 54,090	months £000	months £000	years £000	years £000	£000 378,669 54,090
LIABILITIES Trade and other payables (Note 19 & 20) Amounts due to group undertakings Accruals	Demand	month £000 225,262 54,090 267,810	74,176	### 14,230 ————————————————————————————————————	years £000	years £000	£000 378,669 54,090 267,810
LIABILITIES Trade and other payables (Note 19 & 20) Amounts due to group undertakings Accruals Derivative financial instruments	Demand	month £000 225,262 54,090	months £000	months £000	years £000	years £000	£000 378,669 54,090
LIABILITIES Trade and other payables (Note 19 & 20) Amounts due to group undertakings Accruals	Demand	month £000 225,262 54,090 267,810	74,176	14,230 — — 17,693	years £000 30,022 ——————————————————————————————————	years £000 34,979 — —	£000 378,669 54,090 267,810 35,856
LIABILITIES Trade and other payables (Note 19 & 20) Amounts due to group undertakings Accruals Derivative financial instruments Borrowings:	Demand	month £000 225,262 54,090 267,810	74,176	14,230 — — 17,693	years £000	years £000 34,979 — —	£000 378,669 54,090 267,810
LIABILITIES Trade and other payables (Note 19 & 20) Amounts due to group undertakings Accruals Derivative financial instruments Borrowings: - Loans due to Group	Demand	month £000 225,262 54,090 267,810	74,176	14,230 — 17,693 253,494	years £000 30,022 — — 1,175,554	years £000 34,979 — —	£000 378,669 54,090 267,810 35,856
LIABILITIES Trade and other payables (Note 19 & 20) Amounts due to group undertakings Accruals Derivative financial instruments Borrowings: - Loans due to Group undertakings Total Financial Liabilities Other Financial and Non-	Demand	month £000 225,262 54,090 267,810 4,208	74,176 — 13,955	14,230 — 17,693 253,494	years £000 30,022 — — 1,175,554	years £000 34,979 — —	£000 378,669 54,090 267,810 35,856 1,429,048
LIABILITIES Trade and other payables (Note 19 & 20) Amounts due to group undertakings Accruals Derivative financial instruments Borrowings: - Loans due to Group undertakings Total Financial Liabilities	Demand	month £000 225,262 54,090 267,810 4,208	74,176 — 13,955	14,230 — 17,693 253,494	years £000 30,022 — — 1,175,554	years £000 34,979 — —	£000 378,669 54,090 267,810 35,856 1,429,048 2,165,473

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 5. TURNOVER

Turnover comprises revenue derived from Cardmember spending, card fees including delinquency fees and interest received on Cardmember loans classified as FVTPL of £1,539.6m (2022: £1,236.9m) and revenue from services to other Group companies of £531m (2022: £457.5m). These amounts are net of a £nil (2022: £44.9m) trademark royalty payable to another Group company.

### 6. SEGMENTAL REPORTING

Turnover by territory or region is as follows:

	Turnover		
	2023	2022	
	£000	£000	
UK	2,061,648	1,673,981	
Italy <sup>(a)</sup> Austria <sup>(b)</sup>	8,990	18,950	
Austria (b)	<del></del>	1,075	
Norway, Denmark, Finland & Sweden (b)	_	451	
	2,070,638	1,694,457	

<sup>(</sup>a) Following resolution of a long running tax dispute between the US and Italian tax authorities, AESEL Italy (the Italian branch) recognised incremental Billing Credit revenue of £11.6m in 2022.

<sup>(</sup>b) During 2022, the remaining Travel & Lifestyle Servicing (TLS) business within the Sweden, Finland, Norway and Austria branches was transferred to the corresponding AEESA branch in those markets.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 7. PROFIT BEFORE TAXATION

	2023 £000	2022 £000
Profit before taxation is stated after charging/(crediting):		
Fees payable to the Company's auditors for the audit of the Company's annual financial statements Fees payable to the Company's auditors and its associates for:	1,006	887
- Services to the American Express UK Pension Plan Trustees	31	30
- Services pursuant to legislation	9	8
- Other services	4	4
Loss/ (gain) on derivative financial instruments	533	(310)
Depreciation of tangible assets	20,319	19,341
Depreciation of right of use assets	8,461	7,775
Loss / (gain) on disposal of tangible assets	50	(892)
Cardmember rewards and benefits	666,030	506,115
VAT recovery from Swedish Tax Authority	_	(5,286)
Net fair value loss on financial assets/liabilities mandatorily measured at fair value through profit or loss (a)	375,103	156,622
(Gain) / loss on net investment hedge in relation to non-consolidated subsidiaries	(6,191)	5,298
Impairment of Cardmember receivables (b)	4,062	3,495
Impairment of Cardmember loans (b)	9,824	8,111
Operating lease rentals - Land and buildings	4,333	5,269
- Others	170	284

Administrative expenses include staff costs, Cardmember rewards and benefits expense, fair value loss/(gain) on financial assets classified as FVTPL, impairment of Cardmember loans and receivables, marketing and other administrative expenses.

<sup>(</sup>a) This expense relates to the fair value loss in respect of Cardmember loans and receivables (see Note 15).

<sup>(</sup>b) Expense primarily consists of fraud loss.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

8. STAFF COSTS	2023 £000	2022 £000
Wages and salaries	328,136	306,794
Other employee benefits	12,623	9,474
Social security costs	45,050	44,220
Other pension costs	54,775	52,749
Stock compensation expense	22,479	20,605
	463,063	433,842

Included within staff costs is an amount of £13.8m (2022: £4.7m) related to restructuring expenses.

The monthly average number of staff employed by the Company during the year was as follows:

	2023	2022
	Number	Number
Sales and marketing	926	929
Customer servicing	1,646	1,577
Technologies development and support	788	732
Other support groups	962	887
	4,322	4,125

## (a) Stock Options

Each stock option has an exercise price equal to the market price of the American Express Company's common stock on the grant date and a contractual term of 10 years from the date of grant. Stock options generally vest on the third anniversary.

4,000 stock options were outstanding at 31 December 2023 (2022: 5,000). 1,000 stock options were exercised during 2023 (2022: 2,000) at a weighted average exercise price of USD 65.43 (2022: USD 65.43).

The following information applies to options outstanding at the end of each year:

	<b>31 December 2023</b>			31	December 202	22
	Weighted Number of Weighted			Weighted	Number of	Weighted
	average	options	average	average	options	average
	exercise		remaining	exercise		remaining
	price		contractual	price		contractual
Range of exercise prices			life / Years			life / Years
\$40.01-\$65.43	\$65.43	4,000	2.33	\$65.43	5,000	3.33

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 8. STAFF COSTS

#### b) Restricted stock awards and units

An RSU grant is a grant of American Express Company's common stock which contains either (a) service conditions or (b) both service and performance conditions. Once vested, the employees receive common shares of American Express Company.

RSUs containing only service conditions generally vest ratably over three years, or four years for awards granted prior to 2022, beginning with the first anniversary of the grant date. RSUs containing both service and performance conditions generally vest on the third anniversary of the grant date, and the number of shares that an employee receives from performance based RSUs generally ranges from zero to 120% of target depending on the achievement of predetermined American Express Company performance metrics. RSU holders receive dividend equivalents or dividends.

Performance-based RSUs include a relative total shareholder return (R-TSR) modifier so that our actual shareholder return relative to a comparable peer group is one of the performance conditions that determines the number of shares ultimately issued upon vesting.

The fair value of RSUs that do not include the R-TSR modifier, including those that contain only service conditions, is measured using American Express Company's stock price on the date of grant. The fair value of the performance-based RSUs that include the R-TSR modifier is determined using a Monte Carlo valuation model using assumptions based on the historical volatility of our common stock price, the historical correlations of our common stock price that that of each of the companies in the performance peer group and the risk-free interest rate, each for a period equal to the estimated remaining performance period.

As of 31 December 2023, the total outstanding RSUs are expected to vest over a weighted average period of 0.99 years (2022: 0.94 years).

As at 31 December 2023 there were 379,533 (2022: 416,962) RSUs outstanding. During 2023, 195,626 (2022: 159,916) RSUs vested with a weighted average grant price of USD 136.54 each (2022: USD 99.09).

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 9. DIRECTORS' REMUNERATION

	2023	2022
	£000	£000
Emoluments	2,312	2,162
Amounts receivable under long term incentive schemes	881	637
Pension costs	51	41
	3,244	2,840

The number of Directors to whom retirement benefits were accruing in respect of qualifying services during the year ended 31 December 2023 were as follows:

	2023	2022
	No.	No.
Money purchase schemes	6	9

During the year seven Directors (2022: ten) exercised share options in American Express Company, the ultimate parent company, and/or received common stock in American Express Company as a result of Restricted Stock Awards ("RSUs") vesting in the year.

The following remuneration was earned by the highest paid Director:

	2023	2022
	£000	£000
Emoluments including receivable under long term incentive scheme	876	805
Pension costs	7	4
	883	809

In addition, the highest paid Director also exercised share options in American Express Company, the ultimate parent company, and/or received common stock in American Express Company as a result of RSUs vesting in the year.

Services provided by employees of one American Express group company to another fall under the Enterprisewide Transfer Pricing Policy and are recharged if appropriate.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

# 10. INTEREST RECEIVABLE AND SIMILAR INCOME

Interest earned from Group undertakings   7,887   2,884   47,046   8,983   47,046   8,983   47,046   8,983   47,046   8,983   47,046   8,983   47,046   8,983   47,046   8,983   47,046   8,983   47,046   8,983   47,046   8,983   47,046   8,983   47,046   8,983   47,046   8,983   47,046   8,983   47,046   8,983   4,000   8,0		2023 £000	2022 £000
Other interest receivable         7,887         2,884           47,046         8,983           11. INTEREST PAYABLE AND SIMILAR EXPENSES         2023         2022           £000         £000           Interest payable to Group undertakings         73,687         25,752           Other interest payable         392         1,599           74,079         27,351           12. TAX ON PROFIT         2023         2022           From the effect exaction         45,761         124,600           Profit before taxation         45,761         124,600           Tax charge on profit at effective rate 23.52% (2022: 19%)         10,763         23,674           Adjusted for the effects of:         8         1,793         1,793           Tax rate changes         663         1,793         1,793         1,793           Tax rate changes         (561)         (2,073)         2,600         2,600         2,600           Tom-deductible expenses         663         1,793         1,850         (483)         2,61         2,073         2,600         2,600         2,600         2,600         2,600         2,600         2,600         2,600         2,600         2,600         2,600         2,600         2,600	Interest earned from Group undertakings	39,159	6,099
11. INTEREST PAYABLE AND SIMILAR EXPENSES           2023         2022           £0000         £0000           Interest payable to Group undertakings         73,687         25,752           Other interest payable         392         1,599           74,079         27,351           12. TAX ON PROFIT           Profit before taxation         45,761         124,600           Profit before taxation         45,761         124,600           Tax charge on profit at effective rate 23.52% (2022: 19%)         10,763         23,674           Adjusted for the effects of:         Non-deductible expenses         663         1,793           Tax rate changes         (561)         (2,073)           Effect of overseas tax rate changes - Italy         1,850         (483)           Adjustment in respect of prior years         (1,301)         (3,231)           Others         (5)         10           Unrelieved foreign tax not previously recognised         30         974           Not deferred tax asset not previously recognised         (566)         9,656           Share based payments net tax deduction         78         (399)			,
Non-deductible expenses   1,203   2022   1,590   1,200   1,2		47,046	8,983
E000   E000   E000	11. INTEREST PAYABLE AND SIMILAR EXPENSES		
Interest payable to Group undertakings         73,687         25,752           Other interest payable         392         1,599           74,079         27,351           12. TAX ON PROFIT           2023         2022           £000         £000           Profit before taxation         45,761         124,600           Tax charge on profit at effective rate 23.52% (2022: 19%)         10,763         23,674           Adjusted for the effects of:         20,000         1,793         1,793           Tax rate changes         663         1,793         1,793           Tax rate changes         (561)         (2,073)         2,610           Effect of overseas tax rate changes - Italy         1,850         (483)         4,830           Adjustment in respect of prior years         (1,301)         (3,231)         0,01           Others         (5)         10           Unrelieved foreign tax not previously recognised         30         974           Net deferred tax asset not previously recognised         (566)         9,656           Share based payments net tax deduction         78         (399)		2023	2022
Other interest payable         392         1,599           74,079         27,351           12. TAX ON PROFIT           Profit before taxation         2023 £000         2022 £000           Profit before taxation         45,761         124,600           Tax charge on profit at effective rate 23.52% (2022: 19%)         10,763         23,674           Adjusted for the effects of:         863         1,793           Tax rate changes         (561)         (2,073)           Effect of overseas tax rate changes - Italy         1,850         (483)           Adjustment in respect of prior years         (1,301)         (3,231)           Others         (5)         10           Unrelieved foreign tax not previously recognised         30         974           Net deferred tax asset not previously recognised         (566)         9,656           Share based payments net tax deduction         78         (399)		£000	£000
12. TAX ON PROFIT         2023 £000         2022 £000         2022 £000         £000	Interest payable to Group undertakings	73,687	25,752
12. TAX ON PROFIT         2023 £000       2022 £000         £000       £000         Profit before taxation       45,761       124,600         Tax charge on profit at effective rate 23.52% (2022: 19%)       10,763       23,674         Adjusted for the effects of:       Non-deductible expenses       663       1,793         Tax rate changes       (561)       (2,073)         Effect of overseas tax rate changes - Italy       1,850       (483)         Adjustment in respect of prior years       (1,301)       (3,231)         Others       (5)       10         Unrelieved foreign tax not previously recognised       30       974         Net deferred tax asset not previously recognised       (566)       9,656         Share based payments net tax deduction       78       (399)	Other interest payable	392	1,599
Profit before taxation         45,761         124,600           Tax charge on profit at effective rate 23.52% (2022: 19%)         10,763         23,674           Adjusted for the effects of:         State of the effects of:         State of the effects of:         State of the effect of of the effects of:         State of the effect of the effect of the effect of:         State of the effect of the effect of:         State of the effect of the effect of:         State of the effect of the effect of:         State of the effect of:         State of the effect of:         <		74,079	27,351
Tax charge on profit at effective rate 23.52% (2022: 19%)       10,763       23,674         Adjusted for the effects of:       Non-deductible expenses       663       1,793         Tax rate changes       (561)       (2,073)         Effect of overseas tax rate changes - Italy       1,850       (483)         Adjustment in respect of prior years       (1,301)       (3,231)         Others       (5)       10         Unrelieved foreign tax not previously recognised       30       974         Net deferred tax asset not previously recognised       (566)       9,656         Share based payments net tax deduction       78       (399)			
Adjusted for the effects of:Non-deductible expenses6631,793Tax rate changes(561)(2,073)Effect of overseas tax rate changes - Italy1,850(483)Adjustment in respect of prior years(1,301)(3,231)Others(5)10Unrelieved foreign tax not previously recognised30974Net deferred tax asset not previously recognised(566)9,656Share based payments net tax deduction78(399)	Profit before taxation	45,761	124,600
Non-deductible expenses6631,793Tax rate changes(561)(2,073)Effect of overseas tax rate changes - Italy1,850(483)Adjustment in respect of prior years(1,301)(3,231)Others(5)10Unrelieved foreign tax not previously recognised30974Net deferred tax asset not previously recognised(566)9,656Share based payments net tax deduction78(399)	Tax charge on profit at effective rate 23.52% (2022: 19%)	10,763	23,674
Tax rate changes(561)(2,073)Effect of overseas tax rate changes - Italy1,850(483)Adjustment in respect of prior years(1,301)(3,231)Others(5)10Unrelieved foreign tax not previously recognised30974Net deferred tax asset not previously recognised(566)9,656Share based payments net tax deduction78(399)	-		
Effect of overseas tax rate changes - Italy Adjustment in respect of prior years Others (1,301) Unrelieved foreign tax not previously recognised Net deferred tax asset not previously recognised Share based payments net tax deduction (483) (1,301) (3,231) (5) 10 974 Net deferred tax asset not previously recognised (566) 9,656			
Adjustment in respect of prior years Others (1,301) Unrelieved foreign tax not previously recognised Net deferred tax asset not previously recognised Share based payments net tax deduction (3,231) (3,231) (5) 10 (7) (8) (9) (9) (9) (9) (9) (9) (9) (9) (9) (9		` ′	
Others(5)10Unrelieved foreign tax not previously recognised30974Net deferred tax asset not previously recognised(566)9,656Share based payments net tax deduction78(399)			
Unrelieved foreign tax not previously recognised  Net deferred tax asset not previously recognised  Share based payments net tax deduction  78  (399)	• • • •	* ' '	
Net deferred tax asset not previously recognised (566) 9,656  Share based payments net tax deduction 78 (399)			
Share based payments net tax deduction 78 (399)			
<del></del>		` '	
	Total tax charge on profit	10,951	29,921

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

12. TAX ON PROFIT (continued)	2023 £000	2022 £000
Current income tax		
UK tax		
Current income tax	14,772	29,091
Adjustment in respect of prior years	1,430	(2,395)
Less: relief for overseas tax	(516)	(1,455)
Overseas tax	15,686	25,241
	<b>5</b> 46	2 420
Current income tax	546	2,428
Adjustment in respect of prior years	(7,972)	(3,903)
Total current tax	8,260	23,766
Deferred tax		
UK tax		
Origination and reversal of temporary differences	(3,839)	5,644
Adjustment in respect of prior years	(718)	4
Impact of change in tax rate	(561)	(2,073)
	(5,118)	3,575
Overseas tax		
Origination and reversal of temporary differences	1,850	(483)
Adjustment in respect of prior years	5,959	3,063
Total deferred tax	2,691	6,155
Income tax expense	10,951	29,921
	2023	2022
Taxation on items not (credited) / charged to the Income Statement	£000	£000
Taxation on items not (credited) / charged to the income Statement	£000	2000
Current tax credit		
Tax deduction on share options / awards in excess of expense recognised	(1,305)	(1,616)
Adjustment in respect of prior years	27	(330)
Deferred tax charge / (credit)		
Tax deduction on share options / awards in excess of expense recognised	(1,089)	1,844
Impact of change in tax rate	(113)	60
Total	(2,480)	(42)
•		· · · ·

### Factors affecting the tax charge for the year:

The UK Government announced on 3 March 2021 its intention to increase the UK rate of corporation tax to 25% (enacted on 10 June 2021) from 19% from 1 April 2023. As this rate was substantively enacted at the year end, therefore deferred tax has been calculated at the rate of 25% on all the temporary differences except the share based payments and change in basis adjustments which have been recognised at blended rates.

The Company has an unrecognised deferred tax asset of £6.4m (2022: £19.0m) relating to temporary differences in its overseas branches.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

# 12. TAX ON PROFIT (continued)

### **Deferred** tax

UK

The following are the major deferred tax assets recognised by the Company and movements thereon:

	Tangible Assets £000	Share based payments £000	Other temporary differences £000	Offset to overseas deferred tax £000	Tax Losses £000	Total £000
As at 1 January 2023	39,368	11,834	3,993	(13,343)	_	41,852
Credit/(Debit) to Income						
Statement	3,684	211	(622)	566		3,839
Credit to Equity prior years through Income	_	1,089	_	_		1,089
Statement	638		80		_	718
Tax rate change to Income						
Statement	232	302	27	_	_	561
Tax rate change to Equity		113			_	113
As at 31 December 2023	43,922	13,549	3,478	(12,777)	_	48,172

	Tangible Assets £000	Share based payments £000	Other temporary differences £000	Offset to overseas deferred tax £000	Tax Losses £000	Total £000
As at 1 January 2022	35,238	10,901	4,879	(3,687)		47,331
Credit/(Debit) to Income						
Statement	3,139	1,668	(795)	(9,656)		(5,644)
Debit to Equity	_	(1,844)		_		(1,844)
prior years through Income						
Statement	_	_	(4)		_	(4)
Tax rate change to Income						
Statement	991	1,169	(87)			2,073
Tax rate change to Equity		(60)	_		_	(60)
As at 31 December 2022	39,368	11,834	3,993	(13,343)	<u></u>	41,852

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

# 12. TAX ON PROFIT (continued)

**Deferred tax (continued)** 

**Italy** 

<u>Itary</u>	Provision for credit losses	Other temporary differences	Tax losses	Total
	£000	£000	£000	£000
At 1 January 2023	30,105	387	16,884	47,376
Revaluation of opening balance	2,999	38	1,682	4,719
Adjustment for prior years through Income Statement	_	(20)	(5,939)	(5,959)
Credit/(Debit) to Income Statement	(10,461)	(157)	8,768	(1,850)
At 31 December 2023	22,643	248	21,395	44,286
	Provision for credit	Other temporary		
	losses	differences	Tax losses	Total
	£000	£000	£000	£000
At 1 January 2022	35,857	512	16,605	52,974
Revaluation of opening balance	(2,043)	(29)	(946)	(3,018)
Statement		9	(3,072)	(3,063)
Credit/(Debit) to Income Statement	(3,709)	(105)	4,297	483
At 31 December 2022	30,105	387	16,884	47,376

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

# 13. TANGIBLE ASSETS

	Leasehold improvements £000	Furniture and fittings £000	Plant and machinery £000	Assets in course of construction £000	Right of use Assets £000	Total £000
Cost:						
At 1 January 2023	86,679	12,310	38,483	16,604	91,790	245,866
Exchange differences	_	(45)	(66)	(9)	(209)	(329)
Transfers (to)/from other Group companies	_	(4)	(2)	(2)	_	(8)
Additions	1,273	3,371	5,017	21,033	5,843	36,537
Transfers	15,735	_	_	(15,735)	_	
Disposals	_	(1,057)	(8,306)	_	_	(9,363)
At 31 December 2023	103,687	14,575	35,126	21,891	97,424	272,703
Accumulated depreciation:						
At 1 January 2023	65,734	11,243	26,116		31,279	134,372
Exchange differences		(42)	(53)		(117)	(212)
Transfers (to)/from other Group companies	_		(1)			(1)
Charge for the year	12,888	732	6,699		8,461	28,780
Disposals	_	(1,057)	(8,213)	_	_	(9,270)
At 31 December 2023	78,622	10,876	24,548		39,623	153,669
Net book value: At 31 December 2023	25,065	3,699	10,578	21,891	57,801	119,034
At 31 December 2022	20,945	1,067	12,367	16,604	60,511	111,494
	, -					

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 14. INVESTMENTS

Investments comprise of the Company's wholly owned subsidiaries, American Express Italia s.r.l., American Express de Espana S.A. and American Express Europe S.A.

#### **Investment in Subsidiaries**

	2023	2022
	£000	£000
Investments, at cost:		
At 1 January and 31 December	140,768	140,768

Undertaking	Percentage of shares held	Description of shares held	Principal activity	Office address
American Express Italia s.r.l.	100%	Ordinary	Trading Company	Viale Alexander Gustave Eiffel 15, 00148, Rome, Italy
American Express de Espana S.A.	100%	Ordinary	Holding Company	Avenida del Partenon, 12-14, Campo de las Naciones, Madrid, 28042
American Express Europe S.A.	54%	Ordinary	Trading Company	Avenida del Partenon, 12-14, Campo de las Naciones, Madrid, 28042

The percentage of shares held reflects the position at both 31 December 2023 and 31 December 2022.

American Express Europe S.A. is a wholly owned subsidiary of the Company by virtue of the remaining 46% of its shares being owned by American Express de Espana S.A.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

# 15. CLASSIFICATION OF FINANCIAL INSTRUMENTS

		Financial assets at fair value through Profit and Loss	
As at 31 December 2023	Amortised Cost £000	Account £000	Total £000
ASSETS			
Cash at bank and in hand	191,105	_	191,105
Debtors:			
- Cardmember receivables	30,231	367,749	397,980
- Receivables from Group undertakings	838,972	_	838,972
- Other debtors	8,081	_	8,081
Derivative financial instruments	_	6,041	6,041
Loans:			
- Cardmember loans	_	430,700	430,700
- Loans due from Group undertakings	1,234,945	_	1,234,945
- Loans to related parties	34	<u> </u>	34
<b>Total Financial Assets</b>	2,303,368	804,490	3,107,858
Other Financial and Non-Financial Assets		_	508,789
Total Assets			3,616,647
		Financial liabilities measured through Profit and Loss	
As at 31 December 2023	Amortised Cost £000	Account £000	Total £000
LIABILITIES			
Trade and other payables:			
- Trade creditors	68,681	_	68,681
- Amounts due to Group undertakings	272,368		272,368
- Other creditors	167,793	73,358	241,151
Accruals	230,522		230,522
Borrowings:	,		,
- Loans due to Group undertakings	1,245,306	_	1,245,306
Derivative financial instruments	· · · · —	5,276	5,276
<b>Total Financial Liabilities</b>	1,984,670	78,634	2,063,304
Other Financial and Non-Financial	·		
Liabilities			359,269
<b>Total Liabilities</b>		-	2,422,573
Equity		<del>-</del>	1,194,074
<b>Total Liabilities and Equity</b>		-	3,616,647

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

# 15. CLASSIFICATION OF FINANCIAL INSTRUMENTS (continued)

As at 31 December 2022	Amortised Cost	Financial assets at fair value through Profit and Loss Account	Total
As at 51 Determed 2022	£000	£000	£000
ASSETS	2000	2000	2000
Cash at bank and in hand	370,458		370,458
Debtors:	370,120		370,120
- Cardmember receivables	35,823	216,593	252,416
- Receivables from Group undertakings	1,251,825	´ <u> </u>	1,251,825
- Other debtors	8,777	_	8,777
Derivative financial instruments	_	13,853	13,853
Loans:			
- Cardmember loans	_	87,422	87,422
- Loans due from Group undertakings	1,141,122	_	1,141,122
- Loans to related parties	16	<u> </u>	16
Total Financial Assets	2,808,021	317,868	3,125,889
Other Financial and Non-Financial			
Assets			508,563
Total Assets			3,634,452
		Financial liabilities at fair value through Profit and Loss	
As at 31 December 2022	Amortised Cost	liabilities at fair value through	Total
	Amortised Cost	liabilities at fair value through Profit and Loss	Total £000
LIABILITIES		liabilities at fair value through Profit and Loss Account	
LIABILITIES Trade and other payables:	€000	liabilities at fair value through Profit and Loss Account	£000
LIABILITIES Trade and other payables: - Trade creditors	<b>£000</b> 70,828	liabilities at fair value through Profit and Loss Account	<b>£000</b> 70,828
LIABILITIES Trade and other payables: - Trade creditors - Amounts due to Group undertakings	<b>£000</b> 70,828 54,090	liabilities at fair value through Profit and Loss Account £000	<b>£000</b> 70,828 54,090
LIABILITIES Trade and other payables: - Trade creditors - Amounts due to Group undertakings - Other creditors	70,828 54,090 244,912	liabilities at fair value through Profit and Loss Account	<b>£000</b> 70,828 54,090 307,841
LIABILITIES Trade and other payables: - Trade creditors - Amounts due to Group undertakings - Other creditors Accruals	<b>£000</b> 70,828 54,090	liabilities at fair value through Profit and Loss Account £000	<b>£000</b> 70,828 54,090
LIABILITIES Trade and other payables: - Trade creditors - Amounts due to Group undertakings - Other creditors Accruals Borrowings:	70,828 54,090 244,912 267,810	liabilities at fair value through Profit and Loss Account £000	70,828 54,090 307,841 267,810
LIABILITIES Trade and other payables: - Trade creditors - Amounts due to Group undertakings - Other creditors Accruals Borrowings: - Loans due to Group undertakings	70,828 54,090 244,912	liabilities at fair value through Profit and Loss Account £000  — 62,929 —	70,828 54,090 307,841 267,810 1,429,048
LIABILITIES Trade and other payables: - Trade creditors - Amounts due to Group undertakings - Other creditors Accruals Borrowings: - Loans due to Group undertakings Derivative financial instruments	70,828 54,090 244,912 267,810  1,429,048	liabilities at fair value through Profit and Loss Account £000  — 62,929 — 35,856	70,828 54,090 307,841 267,810 1,429,048 35,856
LIABILITIES Trade and other payables: - Trade creditors - Amounts due to Group undertakings - Other creditors Accruals Borrowings: - Loans due to Group undertakings Derivative financial instruments Total Financial Liabilities	70,828 54,090 244,912 267,810	liabilities at fair value through Profit and Loss Account £000  — 62,929 —	70,828 54,090 307,841 267,810  1,429,048 35,856 2,165,473
LIABILITIES Trade and other payables: - Trade creditors - Amounts due to Group undertakings - Other creditors Accruals Borrowings: - Loans due to Group undertakings Derivative financial instruments	70,828 54,090 244,912 267,810  1,429,048	liabilities at fair value through Profit and Loss Account £000  — 62,929 — 35,856	70,828 54,090 307,841 267,810 1,429,048 35,856
LIABILITIES Trade and other payables: - Trade creditors - Amounts due to Group undertakings - Other creditors Accruals Borrowings: - Loans due to Group undertakings Derivative financial instruments Total Financial Liabilities Other Financial and Non-Financial	70,828 54,090 244,912 267,810  1,429,048	liabilities at fair value through Profit and Loss Account £000  — 62,929 — 35,856	70,828 54,090 307,841 267,810  1,429,048 35,856 2,165,473
LIABILITIES Trade and other payables: - Trade creditors - Amounts due to Group undertakings - Other creditors Accruals Borrowings: - Loans due to Group undertakings Derivative financial instruments Total Financial Liabilities Other Financial and Non-Financial Liabilities	70,828 54,090 244,912 267,810  1,429,048	liabilities at fair value through Profit and Loss Account £000  — 62,929 — 35,856	70,828 54,090 307,841 267,810  1,429,048 35,856 2,165,473  318,203

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 15. CLASSIFICATION OF FINANCIAL INSTRUMENTS (continued)

The table below presents the Company's financial assets and liabilities that are measured at fair value at 31 December 2023 and 2022, by valuation method. The different levels have been defined as follows:

- Level 1 inputs that are quoted prices (unadjusted) for identical assets or liabilities in active markets (such as publicly traded derivatives, and equity securities).
- Level 2 inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (that is, as prices) or indirectly (that is, derived from prices) for example over-the-counter derivatives.
- Level 3 inputs that are unobservable and reflect the Company's own assumptions about the assumptions market participants would use in pricing the asset or liability based on the best information available in the circumstances (e.g. internally derived assumptions surrounding the timing and amount of expected cash flows).

There were no transfers between levels in the year. The movement in fair value in the year in relation to the effective portion of net investment hedges has been taken to other comprehensive expense. The movement in fair value in the year for all other assets and liabilities has been taken to administrative expenses.

	Level 1	Level 2	Level 3	Total
As at 31 December 2023	£000	£000	£000	£000
Assets				
Derivative financial assets				
- Forward foreign exchange contracts		6,041		6,041
Financial assets at fair value through profit or loss				
- Cardmember receivables	_		367,749	367,749
- Cardmember loans			430,700	430,700
Total assets	_	6,041	798,449	804,490
Liabilities				
Derivative financial liabilities				
<ul> <li>Forward foreign exchange contracts</li> </ul>		5,276		5,276
Fair value of undrawn commitments	_	_	73,358	73,358
Total liabilities		5,276	73,358	78,634
As at 31 December 2022				
Assets				
Derivative financial assets				
- Forward foreign exchange contracts		13,853		13,853
Financial assets at fair value through profit or loss			216 502	217.502
- Cardmember receivables			216,593	216,593
- Cardmember loans		12.052	87,422	87,422
Total assets		13,853	304,015	317,868
Liabilities				
Derivative financial liabilities		25.056		25.056
- Forward foreign exchange contracts		35,856		35,856
Fair value of undrawn commitments		25.056	62,929	62,929
Total liabilities	<del>_</del>	35,856	62,929	98,785

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 15. CLASSIFICATION OF FINANCIAL INSTRUMENTS (continued)

#### **Derivative financial instruments**

The Company enters in to derivative financial instruments that are either held for hedging purposes in relation to the Company's economic hedges and net investment hedges or held for trading purposes in relation to the Company's Foreign Exchange International Payments business (which the Company decided to exit in 2023 with the expectation that the business will be fully wound down in 2024).

The fair value of the Company's derivative instruments is estimated using internal pricing models, where the inputs to those models are readily available from actively quoted markets. The pricing models are consistently applied and reflect the contractual terms of the derivatives. The Company reaffirms its understanding of the valuation techniques at least annually and validates the valuation output on a quarterly basis. The Company's derivative instruments are classified within Level 2 of the fair value hierarchy.

The fair value of foreign exchange forward contracts are determined based on a discounted cash flow method using the following significant inputs: the contractual terms of the forward contracts such as the notional amount, maturity dates and contract rate, as well as relevant foreign currency forward curves, and discount rates consistent with the underlying economic factors of the currency in which the cash flows are denominated.

Credit and debit valuation adjustments are necessary when the market parameters (for example, a benchmark curve) used to value the derivative instruments are not indicative of the credit quality of the Company or its counterparties. The Company considers the counterparty credit risk by applying an observable forecasted default rate to the current exposure.

### Cardmember loans and receivables

The fair value of Cardmember loans and receivables is determined using the discount charged on the sale of these assets to a related party. This discount was determined in an arm's length manner after taking into account compensation for the buyer's risk of loss and funding costs. If one or more of the significant inputs is not based on observable market data, the instrument is included in Level 3.

As a result of these assets being sold each month end the majority of the remaining balance at the reporting date consists of unbilled Cardmember spend.

For Cardmember loans and receivables, the Company performed a sensitivity analysis by adjusting the discount charged for the subsequent sale of these assets to a related party by 0.25% (25 bps) (2022: 0.25% (25 bps)). This adjustment is representative of a range that is consistent with observed past sales in the current year and management's assessment of forecast movements in the buyer's risk of loss and funding cost.

	Carrying	Impact of	Carrying	Impact of
	amount as at 31	sensitivity	amount as at	sensitivity
	December 2023	analysis (+/-)	31 December	analysis (+/-)
	£000	£000	£000	£000
Financial assets				
Cardmember Receivables	367,749	924	216,593	544
Cardmember Loans	430,700	1084	87,422	220

The weighted average discount rate applied to the sold cardmember loans and receivables during the year was 0.58% (2022: 0.25%). The impact of the discount rate on the fair value adjustment to Cardmember loans and receivables is given below, with the profit & loss impacts captured in Note 7 Profit before taxation.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

# 15. CLASSIFICATION OF FINANCIAL INSTRUMENTS (continued)

### Cardmember loans and receivables (continued)

Below is an analysis of movement in Cardmember loans and receivables during the year:

	2023	2022
	£000	£000
Fair value of Cardmember receivables and loans at 1 January	304,015	415,563
Foreign exchange impact	(3,040)	5,552
Cardmember spend, interest and other charges during the year	61,585,968	52,552,165
Proceeds received from the sale of Cardmember loans and receivables	(60,723,733)	(52,527,963)
Fair value adjustments (a)	(364,761)	(141,302)
Fair value of Cardmember loans and receivables at 31 December	798,449	304,015

<sup>(</sup>a) Fair value adjustments are determined using the discount rate applied to the sold cardmember loans and receivables.

#### Fair value of undrawn commitments

Reported within Other creditors is £73.4m (2022: £62.9m) relating to the fair value of undrawn commitments (Note 20). This balance consists of the fair value of the undrawn commitment in relation to Cardmember loans and Cardmember receivables with pre-set spending limits classified as FVTPL (Note 3.13(c)). The fair value calculation leverages the unfunded commitment IFRS 9 expected credit loss calculation methodology as a proxy for the fair value of undrawn commitments.

The fair value of undrawn commitments is a significant accounting estimate and Note 3.22 provides sensitivity analysis around the weighting between the optimistic, baseline and pessimistic scenarios.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 16. DERIVATIVE FINANCIAL INSTRUMENTS

Derivative financial instruments include forward contracts for the purchase and sale of foreign currencies. These instruments allow the Company and its customers to transfer, modify or reduce their foreign exchange, interest rate and credit risks. The following outlines the nature and terms of the most common types of derivatives used:

(i) Forward foreign exchange contracts are agreements to exchange a specified amount of one currency for another on a future date at an agreed rate.

The derivative financial instruments shown in the following tables are either held for hedging purposes in relation to the Company's economic hedges and net investment hedges or held to manage market risk in relation to the Company's Foreign Exchange International Payments business. The contractual or underlying principal amounts of these derivative financial instruments and their corresponding gross positive (derivative receivables) and negative (derivative payables) fair values at the Balance Sheet date are analysed below. Changes in fair values of futures contracts which are exchange traded are subject to daily settlement and the margins relating to these futures contracts are included in balances with the counterparty.

At 31 December:	2023			2022		
	Notional Amount	Fair	Value	Notional Amount (Restated)	Fair	Value
		Assets	Liabilities		Assets	Liabilities
	£000	£000	£000	£000	£000	£000
<b>Derivatives held for hedging</b> Forward foreign exchange:						
Designated as net investment hedge	21,947	88	_	59,829	1,618	296
Other	276,140	496	500	209,096	674	4,725
Total	298,087	584	500	268,925	2,292	5,021
<b>Derivatives held for trading</b>						
Forward foreign exchange	1,766,251	5,457	4,776	1,671,696	11,561	30,835
Total	1,766,251	5,457	4,776	1,671,696	11,561	30,835

The full fair value of a hedging derivative is classified as a non-current asset or liability if the remaining maturity of the hedged item is more than 12 months and as a current asset or liability if the maturity of the hedge item is less than 12 months. The Company only holds derivatives which are short term in nature, maturing within 12 months. The maximum exposure to credit risk at the reporting date is the fair value of the derivative assets in the Balance Sheet. For information about the methods and assumptions used in determining the fair value of derivatives see Note 15 Classification of financial instruments. The Company's derivative instruments are classified within Level 2 of the fair value hierarchy.

Other derivatives held for hedging represent forward foreign exchange contracts entered into for the purposes of hedging the Company's subsidiary foreign currency exposure. Gains or losses associated with these derivatives have been recognised in the Income Statement.

Included within other comprehensive expense is a loss of £1.0m for 2023 (2022: gain of £1.4m) in relation to the Company's effective portion of its derivatives designated as net investment hedges. No ineffective portions of hedges were recorded for 2023 (2022: £Nil) in the Income Statement within administrative expenses. Reported foreign exchange loss from the Company's derivatives not designated in a hedge accounting relationship were £0.5m (2022: gain of £0.3m).

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

17. DEBTORS	2023 £000	2022 £000
Cardmember loans	430,700	87,422
Cardmember receivables	397,980	252,416
Loans due from Group undertakings	1,234,945	1,141,122
Loans due from related parties	34	16
Receivables from Group undertakings	838,972	1,251,825
Deferred tax asset (Note 12)	92,457	89,227
Other debtors	32,448	38,833
Corporation tax	61,582	45,242
Deferred Cardmembers acquisition costs	51,228	38,260
Prepayments and accrued income	13,970	47,613
Derivative financial instruments	6,041	13,853
	3,160,357	3,005,830
The debtors above include the following non-current amounts:		
	2023	2022
	£000	£000
Loans due from Group undertakings	1,234,945	1,129,370
Deferred tax asset (Note 12)	92,457	89,227
Deferred Cardmembers acquisition costs (Note 17.2)	37,826	28,446
Prepayments and accrued income	269	704
1 topus mento and accraca meome	1,365,497	1,247,747
	1,303,477	1,241,141

Reported within Cardmember loans, Cardmember receivables, Loans due from Group undertakings and Loans due from related parties are the following financial assets held at amortised cost:

	2023	2022
	£000	£000
Cardmember receivables	30,872	36,312
Provision for impairment of Cardmember receivables	(641)	(489)
	30,231	35,823
Loans due from Group undertakings & related parties	1,234,979	1,141,138
	1,234,979	1,141,138
Total	1,265,210	1,176,961

For Cardmember loans and receivables, the carrying amount is deemed to approximate fair value due to the short term nature of the balances.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 17. DEBTORS (continued)

### 17.1 Analysis of provision for impairment on Cardmember receivables

The majority of the Company's Cardmember loans and receivables are sold to a related party on a monthly basis and are therefore classified as FVTPL. For the small proportion of the Company's Cardmember receivables that are not sold, the total provision for impairment on Cardmember receivables as at 31 December 2022 was £0.5m which has increased to £0.6m as at 31 December 2023. The table below details the associated staging and expected credit loss movements during 2023.

(amounts in £'000)

				20	)23		(11 11	113 III & 000)
			(	Cardmember	r Receivab	oles		
	12 month	Expected		Lifet	ime Expec	ted Credit I	osses	
	Credit	Losses	Not Credi	it Impaired	Credit	Impaired		
	(Sta	ge 1)	(Sta	ige 2)	(Sta	(Stage 3)		
	Gross Carrying Value	Allowance	Gross Carrying Value	Allowance	Gross Carrying Value	Allowance	Total Gross Carrying Value	Total Allowance
At 1 January								
2023	35,537	150	531	154	244	185	36,312	489
Transfer to 12-								
month ECL	261	73	(261)	(73)	_		_	
Transfer to lifetime ECL not credit								
impaired	(202)	(1)	202	1	_	_	_	
Transfer to lifetime ECL credit impaired	(233)	(1)	_	_	233	1	_	_
Change due to	,	( )						
stage assignment transfer New financial	(201)	(74)	(31)	77	(70)	138	(302)	141
assets								
originated	4,127	49	101	53		_	4,228	102
Write-offs		_	(59)	(59)	(1,493)	(1,493)	(1,552)	(1,552)
Gross Carrying value / Net remeasuremen t of loss								
allowance	(8,279)	176	(200)	(16)	1,252	1,308	(7,227)	1,468
Other	(574)	(2)	(9)	(2)		(3)		(7)
At 31 December 2023	30,436	370	274	135	162	136	30,872	641

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

17. DEBTORS (continued)

# 17.1 Analysis of provision for impairment on Cardmember receivables (continued)

(amounts in £'000)

							(aiiiouii	its in £'000)
					)22			
			(	Cardmembei				
	1	Expected				ted Credit L	osses	
		t Losses		it Impaired		Impaired		
	(Sta	ge 1)	(Sta	ige 2)	(Sta	age 3)		
	Gross Carrying Value	Allowance	Gross Carrying Value	Allowance	Gross Carrying Value	Allowance	Total Gross Carrying Value	Total Allowance
At 1 January								
2022	28,314	138	198	82	34	19	28,546	239
Transfer to 12-month ECL	124	50	(124)	(50)			_	_
Transfer to lifetime ECL not credit impaired	(251)	(1)	251	1	_	_	_	_
Transfer to lifetime ECL credit impaired	(169)	_	_	_	169	_	_	_
Change due to stage assignment transfer	(121)		232	137	72	185	183	272
New financial assets								
originated	3,303	9	46	13	4	3	3,353	25
Write-offs			_	_	(490)	(490)	(490)	(490)
Change in Gross Carrying value / Net remeasuremen t of loss								
allowance	2,905	(1)		` '		467	3,276	433
Other	1,432	5	10	4	2	1	1,444	10
At 31 December								
2022	35,537	150	531	154	244	185	36,312	489

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 17. DEBTORS (continued)

#### 17.2 Deferred Cardmembers Acquisition Cost

Deferred Cardmembers acquisition costs relate to incremental fees paid to third-parties to obtain Cardmember contracts, as well as certain set-up or fulfilment costs required to provide the card services, such as the cost of the plastic card. These costs are amortised on a straight line basis over the estimated Cardmember account life, as this reflects the period over which the Company will provide the related card services and benefit from the acquisition and fulfilment costs. The estimated Cardmember account life is reviewed annually to ensure an appropriate deferral period is being applied, and adjusted if necessary. In 2023 the deferral periods ranged from 5 to 7 years (2022: 5 to 7 years). In 2023 amortisation amounting to £12.5m (2022: £9.9m) was recognised within administrative expenses. There was no impairment loss in relation to the costs capitalised.

A reconciliation of deferred Cardmembers acquisition cost as follows:

	£000
At 1 January 2023	38,260
Cost deferred during the year	25,422
Expense recognised during the year	(12,454)
At 31 December 2023	51,228
Current	13,402
Non-current	37,826
	51,228

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 18. CASH AT BANK AND IN HAND

	2023	2022
	£000	£000
Cash at bank and in hand	191,105	370,458

Included within cash at bank is £64.0m (2022: £102.3m) held on behalf of customers in designated client fund accounts.

## 19. CREDITORS: amounts falling due within one year

£000	£000
68,681	70,828
1,160,455	253,494
272,368	54,090
5,276	35,856
10,987	11,189
48	609
8,081	8,429
180,109	244,442
230,522	267,810
118,294	104,772
2,054,821	1,051,519
	68,681 1,160,455 272,368 5,276 10,987 48 8,081 180,109 230,522 118,294

The current portion of trade and other payables are carried at cost which approximates fair value due to the short term nature thereof.

Terms and conditions of the above financial instruments are:

- (i) Trade creditors are non-interest bearing and are normally settled within 60 days.
- (ii) Loans due to Group undertakings and falling due within one year are unsecured and are subject to a variable rate of interest. The contractual maturity of amounts is disclosed in Note 4(f).

Reported within Creditors: amounts falling due within one year are Loans due to Group undertakings which are further disclosed in Borrowings (Note 21).

Reported within Other creditors is £73.4m (2022: £62.9m) relating to undrawn commitments classified as FVTPL (Note 15).

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 20. CREDITORS: amounts falling due after more than one year

	2023	2022
	€000	£000
Loans due to Group undertakings	84,851	1,175,554
Lease liabilities (Note 22)	60,520	63,097
Other creditors	2,615	1,900
	147,986	1,240,551

### 21. BORROWINGS

	£000	£000
Non-current		
Loans due to Group undertakings	84,851	1,175,554
Current		
Loans due to:		
Group undertakings	1,160,455	253,494
Others	80	85
	1,245,386	1,429,133

## 22. LEASE LIABILITIES

Lease liabilities included in Creditors as at 31 December are as follows:

	2023	2022
	£000	£000
Current	8,081	8,429
Non-current	60,520	63,097
Total	68,601	71,526

The total cash outflow for leases in 2023 was £13.9m (2022: £11.9m).

The following sets out a maturity analysis of the Company's lease liabilities under IFRS 16 with the present value, as of 31 December:

	2023	2022
	£000	£000
No later than 1 year	9,326	9,439
Later than 1 year and no later than 5 years	38,403	32,211
Later than 5 years	25,847	35,007
Total	73,576	76,657
Future finance charges	(4,975)	(5,131)
Lease Liabilities	68,601	71,526

2022

2023

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 23. PROVISIONS FOR LIABILITIES

	Restructuring	Dilapidation	Membership rewards	Other	Total
	£000	£000	£000	£000	£000
Cost:					
At 1 January 2023	1,636	368	189,233	369	191,606
Exchange differences	_	_	(658)	(5)	(663)
Increase in provision	13,965	12	166,066	69	180,112
Utilisations	(8,927)	_	(141,515)	(407)	(150,849)
Releases	(192)	_	_		(192)
Discounting of provision					
(net of unwinding of	_		(248)		(248)
discount)			,		, ,
At 31 December 2023	6,482	380	212,878	26	219,766

#### **Restructuring provision**

From time to time, the Company initiates restructuring programs to become more efficient and effective, and to support new business strategies. These programs are generally completed within a year of initiation. In connection with these programs, the Company will typically incur severance and other exit costs. During 2023, the Company recognised £14.0m (2022: £5.4m) of restructuring charges, and releases of £0.2m (2022: £0.7m) for adjustments of previously accrued amounts due to revisions of prior estimates.

#### **Dilapidation provision**

The dilapidation provision represents the estimated cost of returning buildings leased by the Company to their original state prior to their occupation by the Company, where the requirement to do so is specified in the terms and conditions of the lease.

### **Membership** rewards

The Company records a Membership Rewards liability that represents the estimated cost of Membership Rewards points earned that are expected to be redeemed by Cardmembers in the future. Further details in respect of the calculation of the liability are given in Notes 3.19 and 3.22. The Membership Rewards liability is considered to be a current liability as, while the liability is expected to be settled over time, the Company does not have the unconditional right to defer settlement beyond one year. The Membership rewards liability is recorded on a discounted basis.

### Other provisions

Other provisions comprise the aggregate anticipated cost of various outstanding claims and litigation cases. Potential liabilities have been assessed in line with the Company's accounting policy on Provisions and Contingent Liabilities, and have been provided for accordingly.

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# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 24. DEFERRED INCOME

			2023 £000	2022 £000
Deferred card fees income Other deferred income			118,278 16 118,294	104,462 310 104,772
A reconciliation of deferred card fees income is	s as follows:			2023
At 1 January 2023 Card fees deferred during the year Revenue recognised during the year Other foreign currency adjustments				£000 104,462 250,442 (236,369) (257)
At 31 December 2023 25. CALLED UP SHARE CAPITAL				118,278
Issued, called up and fully paid	2023	2022	2023	2022
	No.	No.	£000	£000
Ordinary shares of £1 each Preference shares of \$1 each	184,348,573 47,604,000 231,952,573	184,348,573 47,604,000 231,952,573	184,349 27,439 211,788	184,349 27,439 211,788
	2019/029070		211,700	211,700

The Company does not have a limited amount of authorised capital.

The \$1 preference shares have diluted voting rights, one vote for every two shares held. In any year when the Company's distributable profits exceed the amount which would be necessary in order to declare and pay a dividend of \$0.20 per share but no dividend is declared, the holders accrue the right to a deferred dividend of \$0.20 per share, which shall be payable in the event of a return of capital or otherwise at the discretion of the Company. On winding up, the \$1 preference shareholders rank above ordinary shareholders and are entitled to receive the amounts paid up plus an additional amount of \$1 dollar per preference share held; deferred dividends rank for payment after amounts paid up on ordinary shares.

The \$1 preference share capital is converted at the historic exchange rate as at the date of issuance.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

#### 26. PENSIONS

American Express provides retirement benefits through a variety of arrangements comprising defined benefit and defined contribution plans. The material plans ("the Plans") comprise the American Express UK Pension Plan ("the UK Plan") and several pension arrangements in Germany ("the German Plans").

The UK and German Plans and the related costs are assessed in accordance with the advice of qualified independent actuaries. The Plans identified have several participating employers sharing the risks between entities under common control. Both the UK and German Plans do not have a stated policy for sharing net defined benefit cost or for determining the contributions to be paid by each participating legal entity for these schemes. None of the participating legal entities have been assessed as being sponsoring employers of these Plans. As a result, American Express UK legal entities account for these Plans as if they were defined contribution arrangements with additional disclosure notes compliant with the IAS19 requirements for these types of arrangements. The information of these Plans as a whole is presented below.

### The UK Plan

The UK Plan is a defined benefit pension plan with a normal retirement age of 65. The UK Plan was offered to employees who joined the Company before 1 July 2006 and has a weighted average duration of around 10 years. The UK Plan was closed to future accrual on 31 July 2013, although the link to future salary increases was retained up to the end of 2016. The benefit payable from the Plan varies depending on whether the member joined before 1996 or after. For those joining before 1996, there is a pension benefit payable from the Plan that increases in line with statutory requirements. For those joining after 1996, there is a lump sum benefit payable at retirement which the employees can use to purchase an annuity or transfer to an approved plan. All employees in the UK are now offered a defined contribution scheme.

The UK Plan operates under trust law and is governed by a Trustee board in accordance with the terms of the Trust Deed and Rules and relevant legislation. The Plan's assets are held by the trust.

The contributions paid to the UK Plan are agreed with the Trustees on the basis of a valuation carried out by the Scheme Actuary. Principal factors that the Scheme Actuary will have regard to include the covenant offered by the Sponsor, the level of risk in the Plan, the Plan's investment strategy and the Plan's funding level. In compliance with the Pensions Act 2004, the Sponsor and the Trustee agreed a scheme-specific funding target, statement of funding principles, a schedule of contributions and a recovery plan accordingly.

The IAS19 liability is most sensitive to changes in discount rate, which depends on market yields on Sterling-denominated AA-rated corporate bonds. In addition to the interest rate risk, the value of liability also depends on the assumptions made about future inflation and life expectation and the risks associated with actual experience in these two areas differing over the long term from the assumptions adopted.

#### **German Plans**

There are five defined benefit plans in Germany, of which only one is open to new hires. The normal retirement age is generally 65 and the benefit is generally paid as a lump sum at retirement, although one Plan pays a monthly pension for life. The weighted average duration of the German Plans is around 12 years.

The German Plans are unfunded with the exception of the open Plan, which is a cash balance Plan with assets held in insurance contracts and where there is a guaranteed minimum level of investment return applied to members' cash balance account. For the most part therefore, each participating employer pays and records the cost of benefits as they arise.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 26. PENSIONS (continued)

### German Plans (continued)

As benefits are paid mostly as lump sums, the total liability is not dependent on the level of inflationary increases of pension benefits in payment or the period of time the pension will be paid (life expectancy) and so the Plans are not exposed to inflationary or significant longevity risks. The total liability is dependent on future salary increase levels (linked to the level of benefits payable) and the discount rate (which depends on market yields on Euro-denominated AA corporate bonds). These are the two main risks affecting the level of the German Plans' liabilities.

### Key assumptions and valuation results

The key assumptions used to value the UK and German Plans' liabilities based on IAS19 requirements together with the results obtained are set out below. Although there are multiple plans in Germany, all plans were valued using the same financial and demographic assumptions.

Assumptions		Nominal %	pa	
-	UK		Germa	ny
	2023	2022	2023	2022
Discount rate	4.50	4.80	3.20	3.75
Rate of increase in salaries	n/a	n/a	3.25	3.00
Social Security increases	n/a	n/a	2.50	2.40
Rate of pension increase in payment*	0.00-3.06	0.00-3.06	2.30	2.50
Rate of increase in price inflation				
RPI**	3.25	3.25	n/a	n/a
CPI**	2.75	2.75	2.30	2.50
Mortality table				
	SAPS S3 mortality table CMI 2022 model (with smoothing and covid experience adjustments) with trend of 1.50% per annum	saps s3 mortality table CMI 2021 model (with smoothing and covid experience adjustments) with trend of 1.50% per annum	Heubeck 2018G	Heubeck 2018G

<sup>\*</sup> post 88 GMP = 2.27%; pre 1997 excess = 0.00%; April 1997 to April 2005 = 3.06%; post April 2005 = 2.05%

<sup>\*\*</sup> RPI = Retail Price Inflation; CPI = Consumer Price Inflation

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 26. PENSIONS (continued)

**Key assumptions and valuation results (continued)** 

The table below shows the value of IAS19 liabilities and assets as at 31 December 2023.

	U	K	Gerr	nany
IAS19 Defined Benefit Obligation and Market Value				
of Assets	2023 (£m)	2022 (£m)	2023 (£m)	2022 (£m)
Present value of Plan liabilities	891.3*	871.1*	89.7	79.4
Market value of assets**	876.0*	839.9*	5.4	4.7
Deficit	(15.3)	(31.2)	(84.3)	(74.7)
Sensitivity analysis - 2023 Defined Benefit Obligation				
Discount rate assumption being 1% higher	806.0*		80.3	
Discount rate assumption being 1% lower	994.9*		100.5	

<sup>\*</sup> Includes £55m of Additional Voluntary Contribution ("AVCs") (£56m in 2022)

As a result of the 2018 and 2021 UK court rulings requiring the equalisation of Guaranteed Minimum Pensions (GMP) in UK pension schemes including historic transfer values, the UK Plan liabilities include an allowance for GMP equalisation.

The German Plans are for the majority unfunded with only 6% of the liabilities covered by assets. It is common practice in Germany for defined benefit plans to be unfunded. German plan assets are 100% invested in insurance contracts. The UK Plan's major asset categories are shown in the table below.

Asset Allocation as at 31 December	2023 (£m)	2022 (£m)
Domestic equities	12.5	12.0
Foreign equities	181.5	175.0
Government bonds*	304.4	259.5
Corporate bonds	32.6	52.8
Buy-in contract	165.3	161.0
Additional voluntary contributions	54.8	56.5
Cash and cash equivalents	31.8	31.5
Other	93.1	91.6
Total	876.0	839.9

<sup>\*</sup>Includes Liability Driven Portfolio

There was a special event in 2017 for the UK Plan involving a pensioner buy-in transaction to partially insure the UK pensioner liabilities. The value of the buy-in contract is £165.3m and has been included within the allocation above. The assets under the "Other" category represent amounts mainly invested in diversified funds and include investments in hedge funds which make use of different investment styles including the use of derivatives.

All securities invested by the UK Plan have a quoted market price in an active market (with the exception of £175.1m mainly attributable to the pensioner buy-in contract).

<sup>\*\*</sup> There are no self-invested assets in the UK Plan or in the German Plans

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 26. PENSIONS (continued)

#### **Key assumptions and valuation results (continued)**

The assets and liabilities shown above include defined contribution assets and liabilities (from AVCs) as at 31 December 2023.

#### Contributions

The employer contributions to the UK Plan and German Plans during the calendar years 2023 and 2022 and the expected contributions for 2024 are summarised in the table below.

Country/Plan(s)	2024 Expected	Actual 2023	Actual 2022
	Contributions (£m)	Contributions (£m)	Contributions (£m)
UK*	21.4	21.5	23.8
Germany**	4.2	2.4	2.4

<sup>\*</sup> In addition during 2023, the employer contributed £54.4m (2022: £43.3m) (including salary sacrifice contributions) to the defined contribution Stakeholder Plan in the UK. The Company contributed £41.7m (2022: £33.0m) of this amount.

#### 27. COMMITMENTS

The Company has commitments to extend credit to its Cardmembers for its lending products and those charge products which include a pre-set spending limit. These commitments are not contractual and are cancellable at the discretion of the Company if there is an objectively justifiable reason to do so. The commitment for these products represents the maximum potential credit risk, assuming the amount is fully utilised and the Cardmember defaults and collection efforts are unsuccessful. As at 31 December 2023 these commitments were £28,310.2m (2022: £24,773.4m). These amounts are not fully drawn by the Company's Cardmembers and, therefore these amounts in aggregate are not indicative of future cash requirements. Management does not expect any material adverse consequence to the Company's financial position to result from these commitments.

At 31 December 2023 the Company had Co-Brand commitments of £32.2m (2022: £35.3m) in respect of non-cancellable minimum annual payments and marketing fees. The Co-Brand agreements allow the Company to issue both consumer and corporate co-branded products and this amount is due to be paid over a period not exceeding eight years.

At 31 December 2023 the Company had capital commitments of £2.2m (2022: £11.4m) in respect of the second phase of the Belgrave House refurbishment project which began in 2023.

<sup>\*\*</sup> Contributions in Germany include benefit payments made directly by the employer and contributions into the Cash Balance Plan.

# NOTES TO THE FINANCIAL STATEMENTS (continued) For the year ended 31 December 2023

### 28. CONTINGENT LIABILITIES

There are no contingent liabilities for the year ended 31 December 2023.

### 29. RELATED PARTY TRANSACTIONS

In 2023, Directors and other Key Management Personnel held American Express personal cards during the year which are issued by the Company under the normal terms of business, with no instances of bad debt to note for the applicable accounts. The aggregate value of these amounts are provided below:

Directors and Key Management Personnel	2023 £'000
Balance at 1 January *	70
Transactions made in the year	670
Remittances paid in the year	(704)
Balance at 31 December*	36

<sup>\*</sup>amounts are inclusive of Close Family Member balances

The highest card balance of any individual Director or Key Management Personnel in the year was £0.02m (2022: £0.02m).

#### **Total Commitments**

Total commitments outstanding refers to the total of any undrawn amounts on credit cards provided to Directors and Key Management Personnel.

Total unfunded commitments outstanding as at 31 December 2023 were £0.2m (2022: £0.1m).

#### 30. EVENTS AFTER THE BALANCE SHEET DATE

There are no significant events that have occurred since the Balance Sheet date that affect the financial statements of the Company.

# Independent auditors' report to the members of American Express Services Europe Limited

# Report on the audit of the financial statements

# Opinion

In our opinion, American Express Services Europe Limited's financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2023 and of its profit for the year then
  ended:
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, including FRS 101 "Reduced Disclosure Framework", and applicable law); and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements, included within the Report and Financial Statements (the "Annual Report"), which comprise: the Balance Sheet as at 31 December 2023; the Income Statement, the Statement of Comprehensive Income, and the Statement of Changes in Equity for the year then ended; and the notes to the financial statements, comprising material accounting policy information and other explanatory information.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Independence

We remained independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard, as applicable to other entities of public interest, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

To the best of our knowledge and belief, we declare that non-audit services prohibited by the FRC's Ethical Standard were not provided.

Other than those disclosed in note 7, we have provided no non-audit services to the company in the period under audit.

### Conclusions relating to going concern

Our evaluation of the directors' assessment of the company's ability to continue to adopt the going concern basis of accounting included:

- Obtaining management's forecasts and stresses, with a focus on capital and liquidity risk, and testing their reasonableness, including by comparison to historic performance;
- Considering the American Express group's intention to provide ongoing support to the Company as well as the integral
  nature of the Company's operations to the broader group;

- · Assessing the capital and liquidity position of the ultimate parent undertaking; and
- · Reading and evaluating the adequacy of the disclosures made in the financial statements in relation to going concern.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the company's ability to continue as a going concern.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

## Reporting on other information

The other information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

With respect to the Strategic report and Directors' Report, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on our work undertaken in the course of the audit, the Companies Act 2006 requires us also to report certain opinions and matters as described below.

#### Strategic report and Directors' Report

In our opinion, based on the work undertaken in the course of the audit, the information given in the Strategic report and Directors' Report for the year ended 31 December 2023 is consistent with the financial statements and has been prepared in accordance with applicable legal requirements.

In light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we did not identify any material misstatements in the Strategic report and Directors' Report.

### Responsibilities for the financial statements and the audit

#### Responsibilities of the directors for the financial statements

As explained more fully in the Statement of Directors' Responsibilities in respect of the financial statements, the directors are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The directors are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

#### Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the company and industry, we identified that the principal risks of non-compliance with laws and regulations related to Financial Conduct Authority regulations and the Payment Services Regulations 2017, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the financial statements such as UK tax legislation and the Companies Act 2006. We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to posting inappropriate journal entries and management bias in accounting estimates. Audit procedures performed by the engagement team included:

- Enquiries of management and those charged with governance, including review of minutes of meetings in so far as they
  related to the financial statements and consideration of known or suspected instances of non-compliance with laws and
  regulation and fraud;
- Review of correspondence with the Company's regulators;
- Identifying and testing journal entries, including duplicate journal postings, and entries with unusual account combinations and words; and
- Challenging the assumptions and judgements made by the management in their accounting estimates, in particular in relation to the fair value of the undrawn commitment and membership reward liability.

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

### Use of this report

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

# Other required reporting

# **Companies Act 2006 exception reporting**

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- · we have not obtained all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us; or
- certain disclosures of directors' remuneration specified by law are not made; or
- the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

Daniel Pearce (Senior Statutory Auditor)

Daniel Pearce (Senior Statutory Auditor)
for and on behalf of PricewaterhouseCoopers LLP
Chartered Accountants and Statutory Auditors
London
23 May 2024