# **AMERICAN EXPRESS**

<u>Terms & Conditions for The American Express® Platinum Credit Card Sign Up Promotion for ION+ Shoppers</u> - 500 ION+ Points (worth S\$200) for New American Express® Card Members

# **Promotion**

- 1. The American Express® Platinum Credit Card Sign Up Promotion (the "**Promotion**") is valid from 26 January 2024 to 31 March 2025, both dates inclusive (the "**Promotion Period**").
- 2. To be eligible for this Promotion, Card Members must satisfy all the following criteria:
  - 2.1 Do not hold an existing Basic American Express® Consumer Card at the point of application.
  - 2.2 Do not previously hold a Basic American Express® Platinum Credit Card that was terminated/closed in the last twelve (12) months prior to the application.
  - 2.3 Apply for the Platinum Credit Card within the Promotion Period and receive approval by 31 March 2025 (date inclusive).
  - 2.4 Submit Card application through the following url: https://www.americanexpress.com/en-sg/campaigns/sg-the-platinum-card/index.html
  - 2.5 Pay the Full Annual Fee of S\$327 (incl. of 9% GST) in the first statement.
  - 2.6 Have not already submitted an application for a Basic American Express® Platinum Credit Card under other promotions.
  - 2.7 Meet the minimum Qualifying Spend (as defined below) on your Eligible Card during the Qualifying Spend Period (as defined below) in accordance with the terms and conditions of the Promotion.

#### Mechanics

- 3. Card Members need to spend on eligible purchases of goods and services at ION Orchard ("Qualifying Spend") within the first month upon Card approval ("Qualifying Spend Period") to receive the Gift.
- 4. Eligible Card Members must fulfil the following criteria to receive the Gift (500 ION+ Points worth S\$200) indicated in the table below.

Gift	Criteria
500 ION+ Points (worth S\$200)	Spend S\$1,000 of Qualifying Spend at ION Orchard within Qualifying Spend Period
	Pay the Full Annual Fee of S\$327 (incl. of 9% GST) in the first statement

- 5. Spend made by Supplementary Card Member(s) will be taken into consideration in the calculation of the S\$1,000 Qualifying Spend at ION Orchard.
- 6. If the Annual Fee is subsequently reversed for the first Eligible Card year, the cash equivalent of the Gift will be charged to the Card Member's Account.
- 7. If the Qualifying Spend is subsequently not met due to cancelled or refunded transactions, the cash equivalent of the Gift will be charged to the Card Member's Account.



# General

- 8. Card Members will not be eligible to the Welcome Offers stated on: <a href="https://www.americanexpress.com/sg/credit-cards/platinum-credit-card/">https://www.americanexpress.com/sg/credit-cards/platinum-credit-card/</a>
- 9. If the recipient of the Gift(s) ceases to be a Card Member for any reason within six (6) months of Card approval for The American Express Platinum Credit Card Account, the cash equivalent of the Gift will be charged to the Card Member's Account.
- 10. For non-eligible spend, please visit go.amex/sgexclusions for full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.
- 11. Card Member Account must be in good standing and not cancelled for any reason to qualify for the Gift.
- 12. Eligible Card Member will receive a redemption letter via email or mail approximately twelve (12) weeks from the date they meet the Qualifying Spend and pay the Full Annual Fee of S\$327 (incl. of 9% GST). The redemption letter will contain details on how to redeem the Gift.
- 13. No expedite request will be allowed/entertained.
- 14. The Gift is strictly not transferrable or exchangeable for cash.
- 15. The Gift must be redeemed by the date stated in the redemption letter. Gift not redeemed within the redemption period will be forfeited, and no extension of redemption period will be granted.
- 16. Each Gift can only be redeemed once. If the Card Member redeems more than once or makes duplicate redemptions, the retail price of the additional Vouchers will be charged to the Card Member's Account. In the event of our suspicion of illegal activities in connection with the Voucher(s) or Gift, including without limitation fraud or an attempt at deception, we are entitled to report such activity to the relevant authorities.
- 17. The Promotion shall not apply in conjunction with other promotional programs, offers, discount cards, vouchers, or VIP privileges, unless otherwise stated.
- 18. American Express International Inc. reserves the right to change, suspend or terminate the Campaign and/or Gifts due to change in contractual terms with our partners, unforeseen circumstances or matters beyond our reasonable control. If we do so, we will use commercially reasonable efforts to keep you informed of such changes. In the event of any disputes arising from this Campaign, the decision of American Express International Inc. shall be final.
- 19. Information is correct at the time of publication, August 2024.



# <u>Terms & Conditions for The American Express® Platinum Credit Card Sign Up Promotion for ION+ Shoppers</u> - 500 ION+ Points (worth S\$200) for Existing American Express® Card Members

# Promotion

- 1. The American Express® Platinum Credit Card Sign Up Promotion (the "**Promotion**") is valid from 26 January 2024 to 31 March 2025, both dates inclusive (the "**Promotion Period**").
- 2. To be eligible for this Promotion, Card Members must satisfy all the following criteria:
  - 2.1 Do not previously hold a Basic American Express® Platinum Credit Card that was terminated/closed in the last twelve (12) months prior to the application.
  - 2.2 Apply for the Platinum Credit Card within the Promotion Period and receive approval by 31 March 2025 (date inclusive).
  - 2.3 Pay the Full Annual Fee of S\$327 (incl. of 9% GST) in the first statement.
  - 2.4 Submit Card application through the following url: <a href="https://www.americanexpress.com/en-sg/campaigns/sg-the-platinum-card/index.html">https://www.americanexpress.com/en-sg/campaigns/sg-the-platinum-card/index.html</a>
  - 2.5 Have not already submitted an application for a Basic American Express® Platinum Credit Card under other promotions.
  - 2.6 Meet the minimum Qualifying Spend at ION Orchard (as defined below) on your Eligible Card during the Qualifying Spend Period (as defined below) in accordance with the terms and conditions of the Promotion.

### Mechanics

- 3. Card Members need to spend on eligible purchases of goods and services ("Qualifying Spend") within the first month upon Card approval ("Qualifying Spend Period") to receive the Gift.
- 4. Eligible Card Members must fulfil the following criteria to receive the Gift (500 ION+ Points worth S\$200) indicated in the table below.

Gift	Criteria
500 ION+ Points (worth S\$200)	Spend S\$1,000 of Qualifying Spend at ION Orchard within Qualifying Spend Period
	2. Pay the Full Annual Fee of S\$327 (incl. of 9% GST) in the first statement

- 5. Spend made by Supplementary Card Member(s) will be taken into consideration in the calculation of the S\$1,000 Qualifying Spend at ION Orchard.
- 6. If the Annual Fee is subsequently reversed for the first Eligible Card year, the cash equivalent of the Gift will be charged to the Card Member's Account.
- 7. If the Qualifying Spend is subsequently not met due to cancelled or refunded transactions, the cash equivalent of the Gift will be charged to the Card Member's Account.



# General

- 8. Card Members will not be eligible to the Welcome Offers stated on: <a href="https://www.americanexpress.com/sg/credit-cards/platinum-credit-card/">https://www.americanexpress.com/sg/credit-cards/platinum-credit-card/>
- 9. If the recipient of the Gift(s) ceases to be a Card Member for any reason within six (6) months of Card approval for The American Express Platinum Credit Card Account, the cash equivalent of the Gift will be charged to the Card Member's Account.
- 10. For non-eligible spend, please visit go.amex/sgexclusions for full list of non-eligible purchases or transactions, which is non-exhaustive and is subject to changes from time to time.
- 11. Card Member Account must be in good standing and not cancelled for any reason to qualify for the Gift.
- 12. Eligible Card Member will receive a redemption letter via email or mail approximately twelve (12) weeks from the date they meet the Qualifying Spend and pay the Full Annual Fee of S\$327 (incl. of 9% GST). The redemption letter will contain details on how to redeem the Gift.
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- 14. The Gift is strictly not transferrable or exchangeable for cash.
- 15. The Gift must be redeemed by the date stated in the redemption letter. Gift not redeemed within the redemption period will be forfeited, and no extension of redemption period will be granted.
- 16. Each Gift can only be redeemed once. If the Card Member redeems more than once or makes duplicate redemptions, the retail price of the additional Vouchers will be charged to the Card Member's Account. In the event of our suspicion of illegal activities in connection with the Voucher(s) or Gift, including without limitation fraud or an attempt at deception, we are entitled to report such activity to the relevant authorities.
- 17. The Promotion shall not apply in conjunction with other promotional programs, offers, discount cards, vouchers, or VIP privileges, unless otherwise stated.
- 18. American Express International Inc. reserves the right to change, suspend or terminate the Campaign and/or Gifts due to change in contractual terms with our partners, unforeseen circumstances or matters beyond our reasonable control. If we do so, we will use commercially reasonable efforts to keep you informed of such changes. In the event of any disputes arising from this Campaign, the decision of American Express International Inc. shall be final.
- 19. Information is correct at the time of publication, August 2024.