



Offers Terms & Conditions

- The “Offer” is open to only select American Express Cardmembers whose accounts are valid and in good standing. An American Express Cardmember for the purpose of this Offer means a person holding an American Express® Platinum ReserveSM Credit Card, American Express® Platinum Travel Credit Card, American Express® Gold Card, American Express Membership Rewards® Credit Card and American Express SmartEarn™ Credit Card issued by American Express Banking Corp. in India.
- The Offer is not valid for any other American Express Card except the Cards mentioned above.
- The Offer is not valid for American Express Corporate Cards issued by American Express Banking Corp. in India and/or Cards issued by a third party bearing the name or trademark or service mark or logo of American Express ("Network Cards") issued in India.
- This Offer is valid from January 10, 2025 or the enrollment date (whichever is later) to April 5, 2025 (both days included), hereafter referred to as “Offer period”. Enrolment is mandatory. It is mandatory for the Cardmembers to opt into the Offer using the enrolment link communicated directly by American Express through any of its marketing channels. Only in case of eligible enrollment in the offered segment and subsequent qualification basis eligible net spend, the Cardmember will receive the unique promo code. Enrollment cannot be requested by the Cardmember via call and/or chat.
- The Offer is: Cardmembers will receive a promo code worth Rs. 1,000 on making eligible spends worth Rs. 25,000 or more during the offer period on their eligible American Express® Card (including the spend on their Supplementary Card(s)). Cardmembers will be given an option to choose an e-voucher worth Rs. 1,000 from given brands – Amazon and Flipkart.
- Any American Express Card on which the Offer is not applicable, if enrolled for the Offer, will not be considered eligible.
- The Offer is applicable for only select American Express Cardmembers. A Cardmember is eligible for this Offer only if he/she has received an Offer communication directly from American Express through any of its channels. In case a Cardmember did not receive any direct Offer communication from American Express but makes a spend on his/her Card, the Card account will not be eligible for the Offer benefit.
- Unique promo code will be sent to eligible Cardmembers on their registered email addresses with American Express by June 10, 2025. A unique promo code will have a validity of 30 days from the date of issuance by American Express®. Please ensure your email address is updated with American Express. In case your enrolled email ID is a Gmail ID, the email may go to other folders instead of primary inbox. American Express is not responsible for bounced back emails due to incorrect or incomplete registered email addresses.
- Spends (Net of any cashback, reversals and/or credits) initiated on the enrolled Card from the date of enrollment or January 10, 2025 (whichever is later) to April 5, 2025 will be eligible under the Offer. For example, if spend initiated on the enrolled Card from the date of enrollment till offer end date is INR 25,000 and a refund of INR 5,000 is initiated within the same period, then the net eligible spend considered will be as INR 20,000 and Cardmember will not qualify for this offer.
- Spends, cashbacks, reversals and statement credits will be considered based on the transaction initiation date.

- Final eligibility check done prior to fulfilment, taking into consideration Cardmember's eligible spends (basis the above two clauses), shall be binding on the Cardmember.
- For spends, initiated date will be the date when a transaction has been taken with the merchant.
- For Reversals, Credits and/or Cashbacks, initiated date will be the date when the reversal/cashback/credit has been initiated by the merchant. This will include reversals, credits and/or cashbacks initiated for transactions which were taken prior or during the offer period. These may or may not get billed within the offer period. That is, qualifying spend amount will be calculated net of any reversal, credit and/or cashback that is credited to American Express Card account on or before the offer fulfilment date with initiated date falling within the offer period. The date of initiation will be considered based on the date submitted by the Merchant Establishment. American Express will not be responsible if merchant establishment submits the reversal(s), credit(s) and/or cashback(s) date as different from the actual date when reversal(s), credit(s) or cashback(s) reflected on the card account.
- In case the Cardmember holds and qualifies on more than one eligible American Express® Card, the Cardmember will receive only a unique promo code worth Rs 1,000.
- The Offer is valid only on those American Express Cards whose last 5 digits of the Card number have been mentioned in the offer email communication. Enrolments made only on the Card for which the last 5 digits of the card number have been mentioned on the email will be considered eligible.
- The Supplementary Card(s) need not be enrolled separately. If a Basic Card/ Supplementary Card is enrolled, the complete Account (Basic and all linked Supplementary Card(s)) will get enrolled for the Offer. Spends on the Supplementary Card(s) will be accounted under the Basic Card only.
- Basis target spends on the eligible American Express® Card during the offer period, Cardmembers will be given a unique promo code and cardmembers can select an e-voucher worth Rs. 1000 from brands: - Amazon and Flipkart.
- In case the Card account is cancelled before the unique promo code is delivered, Cardmember will not be eligible for the unique promo code.
- Only Cardmember initiated purchases that are approved on the eligible Card account will qualify for the Offer. Charges including but not limited to cash advance and fees (such as annual fee, surcharge or transaction fee, financial charges, over limit charges or delinquent charges) will not be part of the eligible spend during the Offer period.
- During the course of offer duration till the time of fulfilment, American Express shall not be able to validate the spend(s) achieved during the offer period. Cardmembers are advised to calculate his/her spend (done during the offer period) and ensure all the terms and conditions are met to be eligible for the promo code.
- If for any reason a transaction is not successful, American Express will not be responsible for providing the Offer benefits. This Offer is being made purely on a 'best effort' basis. Cardmembers are not bound in any manner to participate in this Offer and any such participation is purely voluntary.
- American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this Offer. American Express reserves the right at any time without prior notice to add/ alter/ modify/ change all of these Terms & Conditions or to replace wholly, or in part, the Offer by other Offers, whether similar to this Offer or not, or to withdraw it altogether.
- American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this Offer. Any disputes with regard to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever with regard to the same.

- Nothing expressed or implied in the Offer shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
- To receive this Offer, purchase should be charged in full to the American Express Card. No cash alternative is available.
- Queries regarding this program will not be entertained by American Express beyond December 30, 2025.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in Delhi only.

Promo Code Terms and Conditions

- Eligible Cardmembers will be given a unique promo code and cardmembers can select an e-voucher worth Rs. 1000 from brands: - Amazon and Flipkart.
- Promo code will be valid for a period of 30 days from the date of issuance.
- Promo code cannot be cancelled or refunded once issued.
- Promo code cannot be transferred to the account of any other user.
- Promo code cannot be redeemed for cash or credit.
- Promo code redemption for an e-voucher from any of the above-mentioned brands will be governed by respective brand's terms and conditions.

American Express Banking Corp.