



### Offers Terms & Conditions

- The “Offer” is open to only select American Express Cardmembers whose accounts are valid and in good standing. An American Express Cardmember for the purpose of this Offer means a person holding an American Express® Platinum Reserve<sup>SM</sup> Credit Card, American Express® Platinum Travel Credit Card, American Express® Gold Card, American Express Membership Rewards® Credit Card and American Express SmartEarn™ Credit Card issued by American Express Banking Corp. in India.
- The Offer is not valid for any other American Express Card except the Cards mentioned above.
- The Offer is not valid for American Express Corporate Cards issued by American Express Banking Corp. in India and/or Cards issued by a third party bearing the name or trademark or service mark or logo of American Express ("Network Cards") issued in India.
- This Offer is valid from January 10, 2025 or the enrollment date (whichever is later) to April 5, 2025 (both days included), hereafter referred to as “Offer period”. Enrolment is mandatory. It is mandatory for the Cardmembers to opt into the Offer using the enrolment link communicated directly by American Express through any of its marketing channels. Only in case of eligible enrollment in the offered segment and subsequent qualification basis eligible net spend, the Cardmember will receive the vouchers. Enrollment cannot be requested by the Cardmember via call and/or chat.
- The Offer is: Cardmember will receive Taj vouchers worth Rs. 15,000 on making eligible spends worth Rs. 5,00,000 or more during the Offer period on their eligible American Express Card (including the spend on their Supplementary Card(s)).
- Any American Express Card on which the Offer is not applicable, if enrolled for the Offer, will not be considered eligible.
- The Offer is applicable for only select American Express Cardmembers. A Cardmember is eligible for this Offer only if he/she has received an Offer communication directly from American Express through any of its channels. In case a Cardmember did not receive any direct Offer communication from American Express but makes a spend on his/her Card, the Card account will not be eligible for the Offer benefit.
- Vouchers will be sent to eligible Cardmembers on their registered email addresses with American Express by June 10, 2025. Please ensure your email address is updated with American Express. In case your enrolled email ID is a Gmail ID, the email may go to other folders instead of primary inbox. American Express is not responsible for bounced back emails due to incorrect or incomplete registered email addresses.
- Spends (Net of any cashback, reversals and/or credits) initiated on the enrolled Card from the date of enrollment or January 10, 2025 (whichever is later) to April 5, 2025 will be eligible under the Offer. For example, if spend initiated on the enrolled Card from the date of enrollment till offer end date is INR 5,00,000 and a refund of INR 5,000 is initiated within the same period, then the net eligible spend considered will be as INR 4,95,000 and Cardmember will not qualify for this offer.
- Spends, cashbacks, reversals and statement credits will be considered based on the transaction initiation date.
- Final eligibility check done prior to fulfilment, taking into consideration Cardmember’s eligible spends (basis the above two clauses), shall be binding on the Cardmember.
- For spends, initiated date will be the date when a transaction has been taken with the merchant.

- For Reversals, Credits and/or cashbacks, initiated date will be the date when the reversal/cashback/credit has been initiated by the merchant. This will include reversals, credits and/or cashbacks initiated for transactions which were taken prior or during the offer period. These may or may not get billed within the offer period. That is, qualifying spend amount will be calculated net of any reversal, credit and/or cashback that is credited to American Express Card account on or before the offer fulfilment date with initiated date falling within the offer period. The date of initiation will be considered based on the date submitted by the Merchant Establishment. American Express will not be responsible if merchant establishment submits the reversal(s), credit(s) and/or cashback(s) date as different from the actual date when reversal(s), credit(s) or cashback(s) reflected on the card account.
- Cardmembers will receive 2 Taj vouchers wherein 1 Taj vouchers would be of Rs. 10,000 and 1 Taj voucher would be of Rs. 5,000.
- The Offer is valid only on those American Express Cards whose last 5 digits of the Card number have been mentioned in the offer email communication. Enrolments made only on the Card for which the last 5 digits of the card number have been mentioned on the email will be considered eligible.
- The Supplementary Card(s) need not be enrolled separately. If a Basic Card/ Supplementary Card is enrolled, the complete Account (Basic and all linked Supplementary Card(s)) will get enrolled for the Offer. Spends on the Supplementary Card(s) will be accounted under the Basic Card only.
- In case the Cardmember holds and qualifies on more than one eligible American Express<sup>®</sup> Card, the Cardmember will receive only 2 Taj vouchers under this offer totaling up to Rs. 15,000.
- In case the Card account is cancelled before the vouchers are delivered, Cardmember will not be eligible for the vouchers.
- Only Cardmember initiated purchases that are approved on the eligible Card account will qualify for the Offer. Charges including but not limited to cash advance and fees (such as annual fee, surcharge or transaction fee, financial charges, over limit charges or delinquent charges) will not be part of the eligible spend during the Offer period.
- During the course of offer duration till the time of fulfilment, American Express shall not be able to validate the spend(s) achieved during the offer period. Cardmembers are advised to calculate his/her spend (done during the offer period) and ensure all the terms and conditions are met to be eligible for the vouchers.
- If for any reason a transaction is not successful, American Express will not be responsible for providing the Offer benefits. This Offer is being made purely on a 'best effort' basis. Cardmembers are not bound in any manner to participate in this Offer and any such participation is purely voluntary.
- American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non-use of any goods or services availed by Cardmember under this Offer. American Express reserves the right at any time without prior notice to add/ alter/ modify/ change all of these Terms & Conditions or to replace wholly, or in part, the Offer by other Offers, whether similar to this Offer or not, or to withdraw it altogether.
- American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this Offer. Any disputes with regard to the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever with regard to the same.
- Nothing expressed or implied in the Offer shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
- To receive this Offer, purchase should be charged in full to the American Express Card. No cash alternative is available.

- Queries regarding this program will not be entertained by American Express beyond December 30, 2025.
- Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts in Delhi only.

#### **Terms and Conditions: Taj Vouchers**

- The Vouchers are valid only for stays in India at Taj, SeleQtions, and Vivanta hotels, and its usage is subject to availability of rooms.
- The voucher/s will have a validity of 150 days from the date of issuance by American Express.
- Vouchers, once issued, will not be extended beyond expiry date.
- Booking of stay and stay using these voucher/s should be done within the validity period.
- Cardmember is required to book in advance by calling Taj Reservation Worldwide or via [www.tajhotels.com](http://www.tajhotels.com), [www.Seleqtionshotels.com](http://www.Seleqtionshotels.com), [www.vivantahotels.com](http://www.vivantahotels.com) or email at [reservations@ihcltata.com](mailto:reservations@ihcltata.com). At the time of making the reservation, the Cardmember will need to guarantee the booking amount by using the American Express® Card.
- The Cardmember will have to specify at the time of booking that they are using the Stay Vouchers issued by American Express Banking Corp. for booking.
- The voucher/s can be adjusted against all Publicly Available Rates (including holiday packages & other promotional offers) booked directly on [www.tajhotels.com](http://www.tajhotels.com), [www.Seleqtionshotels.com](http://www.Seleqtionshotels.com), [www.vivantahotels.com](http://www.vivantahotels.com) or through Taj Reservations Worldwide via Email or Phone or directly with the hotels. The voucher/s cannot be used for bookings made on (1) discounted and closed user group rates such as Taj Inner Circle Members Special rates, American Express Card member rates, Marketing Alliances rates, negotiated rates of corporate companies, Friends and Family rates, and Employee rates (2) bookings made via travel websites or a third party, bookings made via tour operators and travel agents on their contracted rates, and travel-industry staff rates (3) bookings made for groups, conferences, weddings and events (4) bookings on airline staff and crew rates.
- The voucher/s can be redeemed for spends towards room charges, food & beverage, spa and other services and applicable taxes billed to the room bill. Charges towards retail spends at third-party outlets, business Centre equipment hire, hired services from third party sources, or expenses of a personal nature for which a pay-out is raised such as buying medicines, repairs of personal items, etc. cannot be settled via these voucher/s.
- Standard hotel cancellation policy will apply.
- Cardmember needs to present the voucher/s at the time of check-in.
- The voucher/s is non-transferable, and it should be utilized by the Cardmember whose name is mentioned on the voucher/s template.
- The voucher/s is for a one time use only. If a customer uses the voucher/s partially, then the balance amount will be forfeited. The customer cannot claim cash or any other product in lieu of the balance amount.
- This voucher/s cannot be used for standalone restaurant or spa spend or any other hotel and other hotel service not billed to the room.

#### **Redemption Process:**

- To redeem this voucher/s, kindly make reservations through the Taj Reservation Worldwide (at 1800 111 825 for MTNL/BSNL landlines and +91-22-66011825 for alternative private networks) Or you can visit [www.tajhotels.com](http://www.tajhotels.com), [www.Seleqtionshotels.com](http://www.Seleqtionshotels.com), [www.vivantahotels.com](http://www.vivantahotels.com) or email to [reservations@ihcltata.com](mailto:reservations@ihcltata.com).

American Express Banking Corp.