

Reward Multiplier Festive Spend Based Offer 2024

- “Reward Multiplier Festive Spend Based Offer” herein after referred as (“Offer”) is open to select American Express Cardmembers whose accounts are valid and in good standing. An American Express Cardmember for the purpose of this Offer means a person holding an American Express® Centurion Card, American Express® Platinum Card, American Express® Gold Card, American Express® Platinum ReserveSM Credit Card, American Express® Platinum Travel Credit Card, American Express Membership Rewards® Credit Card or American Express Smart Earn Credit Card.
- A Cardmember is eligible for this Offer only if he/she has received a communication about this Offer for a specific Card, directly from American Express through an email only. In case a Cardmember has not received any direct communication from American Express but spends during the Offer, the Cardmember would not be eligible for benefits under this Offer.
- In case the Cardmember holds and qualifies on more than one eligible American Express® Card, the Cardmember will receive the offer benefit only once.
- The Offer is: Cardmember will receive an e-voucher worth ₹2,500 on making eligible spends worth ₹50,000 or more during the Offer period (including the spend on their Supplementary Card(s)). The e-voucher can be redeemed against any of the following brands: Amazon, Tata Cliq Luxury, ITC Hotels, Emporio Armani
- Brands mentioned for redemption are subject to change. American Express reserves its absolute right to withdraw and/or alter any of the brands available for redemption at any time without prior notice.
- The Offer is only applicable on eligible purchases on Reward Multiplier, made between October 03, 2024, and November 03, 2024, (both days inclusive).
- American Express Corporate and Network Cards are not eligible for this Offer.
- The Qualifying spend(s) can be done across multiple transactions and across different brands / categories through Reward Multiplier during the Offer period.
- Queries related to offer fulfilment would be entertained till March 31, 2025.
- Gift vouchers purchased on Reward Multiplier would not be a part of the Offer.
- In case the Card is cancelled before the offer fulfillment, Cardmember will not be eligible for the E-voucher promo code.

- Cardmembers will be eligible for additional e-Vouchers (provided cardmember meets the conditions on the spend amount and period in which the spends must be achieved) only if the purchases are made through American Express Reward Multiplier page. Spends done directly from website of merchants would not qualify for this offer.
- The eligible spend will be considered basis spend shared by merchant partner. Taxes, delivery charges, or any other fees paid during procurement of such goods / services from the merchant will be excluded from the eligible spend.
- As part of the offer, only transactions which are successfully tracked and verified by the merchant partner will be considered as eligible spend.
- Card Member can track the spend by visiting their online American Express account / American Express Mobile app. Cardmembers need to ensure that the transaction is taken via Reward Multiplier and i-form is duly filled.
- During the course of offer duration till the time of fulfilment, American Express shall not be able to validate the spend(s) achieved during the offer period. Cardmembers are advised to calculate his/her spend (done during the offer period) and ensure all the terms and conditions are met to be eligible for the vouchers.
- If for any reason a transaction is not successful, American Express will not be responsible for providing the Offer benefits. This Offer is being made purely on a 'best effort' basis. Cardmembers are not bound in any manner to participate in this Offer and any such participation is purely voluntary.
- Spends will be considered based on the transaction initiation date. Initiated date will be the date when a transaction has been taken through Reward Multiplier.
- Details of the additional e-voucher would be sent to Cardmember's registered email address with American Express on or before 28th February 2025. American Express is not responsible for bounced back emails due to incorrect or incomplete registered email addresses.
- American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice. Standard Reward Multiplier terms and conditions will apply.

Fulfilment Journey:

- Eligible Cardmembers will be given a unique coupon code (valid for one month from the date of issuance) and cardmembers can redeem it for an e-voucher from select brands (as mentioned above).
- Brand Voucher will be valid for a period minimum 6 month from the date of issuance.
- Brand Voucher cannot be cancelled or refunded once issued.
- Brand Voucher cannot be transferred to the account of any other user.
- Brand Voucher cannot be redeemed for cash or credit.
- Brand Voucher redemption for an e-voucher from any of the above-mentioned brands will be governed by respective brand's terms and conditions.