# Corporate Payments Overview

### DRIVING BUSINESS STRATEGIES WITH BIG DATA

While the composition of business spending varies between business sizes and industries, American Express can provide your company with big data analysis and customized reporting. Not only can you benchmark your business against the industry as a whole, you can also formulate an effective strategy that optimizes spending and improves your bottom line.

# **KEY TRADE SUPPLIES & OPERATING EXPENSES<sup>1</sup>**

Generally, companies allocate their spending across the following categories.



## **EXAMPLES OF MERCHANTS THAT WELCOME AMERICAN EXPRESS<sup>2</sup>**

#### **Travel and Entertainment**

Travel and entertainment are essential to business operations. Enjoy a warm welcome when you use your American Express Card at airlines, hotels, travel agencies, online travel platforms, restaurants and more.

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American Express brings you more ways to flexibly manage your spending with different suppliers. With our platform, you can maximize buying power and increase cash flow.

Agoda
BCD Travel Hong Kong
Cathay Pacific Airways Ltd
China Airlines Ltd
Delta Air Lines, Inc.
EAST, Hong Kong
Emirates
Eva Airways Corporation
Expedia
Hong Kong Express Airways Ltd
Lotus Tours Limited
Marriott International
Miramar Express Ltd
Qantas Airways Hong Kong
Shangri-La Hotels and Resorts
The Mira Hong Kong
The Park Lane
The Royal Garden Hotel Hong Kong
Trip.com
Uber

Amazon Web Services
Apple
BigboXX.com Ltd
BT Conferencing, Inc.
DHL Express (Hong Kong) Ltd
Facebook Advertising (Hong Kong)
Federal Express (Hong Kong) Ltd
Foodpanda Hong Kong
Google Services
Haymarket Media Group Ltd
Hutchison Telecommunications Hong Kong Holdings Ltd
Intuit Inc.
Microsoft
ParknShop
PayPal
Ricoh Hong Kong Ltd
S.F. Express Hong Kong Ltd
Salesforce.com, Inc.
SmarTone
Yahoo! Hong Kong Ltd

1. Information based on American Express internal data and does not necessarily represent the whole market. 2. Acceptance is on the basis of Merchant Terms and Conditions. The information is a sample of merchants that accept American Express Cards, and does not represent the comprehensive list of all merchants that accept American Express by industry.

