



American Express® EMI—Offer Terms & Conditions

This offer is open to select American Express Credit Cardmembers whose accounts are valid and in good standing. An American Express Credit Cardmember for the purpose of this offer means a person holding the below mentioned American Express Credit Card issued in India by American Express Banking Corp. The offer is applicable to the Cardmembers holding below Cards:

- The American Express SmartEarn Credit Card
 - The American Express Gold Credit Card
 - The American Express PAYBACK Credit Card
 - The American Express Platinum Reserve Credit Card
 - The American Express Platinum Travel Credit Card
 - The American Express Membership Rewards Credit Card
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- The offer is not available for American Express Charge Cards, Corporate and Network Cards.
 - The offer would be valid on above mentioned Cards issued in India only.
 - This offer is being made purely on a “best effort” basis. Cardmembers are not bound in any manner to participate in this offer and any such participation is purely voluntary.
 - American Express is neither responsible for availability of services nor guarantees the quality of the goods/services and is not liable for any defect or deficiency of goods or services so obtained/availed of by the Cardmembers under this offer. Any disputes regarding the quality of goods/services availed shall be taken up with the merchant/service establishment directly. American Express shall have no liability whatsoever regarding the same.
 - American Express shall not be liable whatsoever for any loss/damage/claims that may arise out of use or non- use of any goods or services availed by Cardmember under this offer. American Express reserves its absolute right to withdraw and/or alter any of the terms and conditions of the offer at any time without prior notice.
 - Nothing expressed or implied in the program shall in any way waive or amend any of the terms and conditions of the existing Cardmember agreement with the Card issuer.
 - To receive this offer, purchase should be charged in EMI to the American Express Credit Card. No cash alternative is available.
 - Any disputes arising out of and in connection with this program shall be subject to the exclusive jurisdiction of the courts of Delhi only.
 - This offer is subject to partner terms and conditions.
 - The offer is applicable only in India where American Express EMI is enabled.
 - EMI conversion done post taking the transaction will not be eligible for this offer.
 - This EMI offer is also applicable on the Supplementary Card(s) issued on American Express Credit Cards.
 - For detailed offer on American Express EMI, please visit: www.amex.co/emi
 - To view the EMI Terms & Conditions click [here](#).

- Cardmembers can, at any point in time, avail up to six transactions for conversion into EMI, subject to availability of credit limit.
- In case of foreclosure of an EMI transaction, a one-time fee of 3% + taxes on the outstanding balance will be applied.
- In case of any query, Cardmember can contact American Express. Queries related to the offer will be entertained only till 120 days from offer end date.
- American Express and merchants reserve the right to add, alter, modify, change, or vary all or any of these terms and conditions or replace, wholly or in part, this EMI Scheme by any other scheme, whether similar to this EMI Scheme or not or to withdraw it altogether, without prior notice.
- American Express reserves its absolute right and discretion to approve or decline any request for EMI. It is further clarified that transactions under certain merchant categories especially Gold and Jewellery related transactions or any other transactions prohibited under law cannot be converted into EMI.
- You will no longer earn Membership Reward^o Points on EMI conversions at POS (Point of Sale). The Point-of-Sale transactions include both Offline transaction (Point of Sale transaction at a merchant's outlet (physical use of card at outlet). For example: EMI conversion at Croma, Reliance digital etc.) and Online transaction (Point of Sale transaction from a Merchant's website (use of card online). For example: EMI conversion options on Flipkart.com etc.). The Card Members will continue to earn Membership Rewards^o points on all EMI transactions through American Express^o SafeKey and on all EMI conversions done post purchase.
- Cardmember needs to pay a processing fee of Rs. 199 + taxes as applicable on all EMI transaction(s) converted at Point of Sale online or in-outlet.
- These offers can & will be replaced timely. It can be changed or removed without any prior notice from the partner. In such an event the partner or American Express will not be responsible for the same.

Asus EMI Offer Construct.

Offer: Get up to 10% instant discount on EMI transactions done on Asus [website](#).

- Maximum discount up to amount: Rs. 4,000 per Card during the offer period.
- Minimum transaction amount to be eligible for the offer is Rs. 40,000 (inclusive of taxes).
- Offer is applicable from 7th November 2024 until 30th November 2024 (both days included).
- Offer is applicable at Asus [website](#).
- Card Member can check the Products Buy page on the [website](#) for eligible products.
- Offer is applicable on all EMI tenures i.e., 3,6,9, 12, 18 or 24 months.
- Offer will be applicable on EMI transaction purchases at the time of checkout page at online Asus [website](#) .
- Offer can be availed one time per Card during the offer period.
- In case of any [cancellation/return](#) the product, the discount will be clawed back from the customers when they receive refund.
- Offer is also applicable on Supplementary Cards.
- The offer is applicable on NO Cost EMI.
- No Cost EMI tenures i.e., 3,6 & 9 months.
- For No Cost EMI offer, American Express will charge full interest along with GST/taxes as applicable from the Cardmember. However, Merchant/Seller will give an instant discount equivalent to the interest chargeable at the time of purchase. Hence, effectively for Cardmember it would be a No Cost EMI.
- EMI Processing fee levied by bank is not covered under Interest free EMI Cashback offer. Processing fees is charged separately by the bank along with first EMI instalment as a onetime charge.
- The cashback amount shall be equal to the total interest amount payable on the EMI. Any GST levied on interest amount is not covered under the interest free EMI cashback offer.
- Offer is applicable on **Bank and Brand EMI** transactions only.
- There is no black out date under this offer.
- EMI needs to be active till the fulfilment date for Cardmembers to be eligible for offer benefits, Foreclosed EMIs will not be eligible for the offer benefits.
- Cardmember can contact to American Express customer care within 120 days of the offer end as mentioned in the EMI Terms and conditions for nonfulfillment.
- This offer cannot be clubbed with any other ongoing offer with the merchant partner.

Pepperfry Offer details as below:

- Get 10% instant discount up to Rs. 3,500 instant discount on EMI transactions done on Pepperfry [website](#) mobile site and mobile application (Android & iOS)
- Minimum transaction amount Rs. 20,000 inclusive of taxes
- Offer is applicable once per card during the offer period.
- Offer is valid from 7th November 2024 to 30th November 2024 (both days included).
- EMI tenure valid for the offer are 3, 6, 9, 12, 18 and 24 months.
- Offer also applicable on No Cost EMI on select products. Cardmember needs to check on the product page if No cost EMI is applicable on the product.
- No Cost EMI tenures i.e., 3,6 & 9 months.
- For No Cost EMI offer, American Express will charge full interest along with GST/taxes as applicable from the Cardmember. However, Merchant/Seller will give an instant discount equivalent to the interest chargeable at the time of purchase. Hence, effectively for Cardmember it would be a No Cost EMI.
- Offer cannot be clubbed with any other ongoing offer.
Cancellation policy: Cardmember can cancel a part of the order or the entire order within 24 hours from the order confirmation date, or before it is shipped, whichever is earlier with a transaction and processing fee of 2.5% on the total paid amount.
- [Returns Policy](#): 7-Day Return Policy for all products. Returns are accepted only for the following reasons:
 1. Dead/Damaged on Arrival
 2. Incorrect Product
- To know more on Cancellation and return policy, click [here](#).
- There is no black out date under this offer.
- Cardmember can contact to American Express customer care within 120 days of the offer end as mentioned in the EMI Terms and conditions for nonfulfillment.
- offer is only applicable on online transactions.

Wakefit Innovations EMI Offer Construct.

Offer: Get up to 10% instant discount on EMI transactions done on Wakefit innovation [website](#).

- Maximum discount up to amount: Rs. 3,000 per Card during the offer period.
- Minimum transaction amount to be eligible for the offer is Rs. 15,000 (inclusive of taxes).
- Offer is applicable from 7th November 2024 until 30th November 2024 (both days included).
- Offer is applicable at Wakefit innovation [website](#).
- Card Member can check the Products Buy page on the [website](#) for eligible products.
- Offer is applicable on all EMI tenures i.e., 3,6,9, 12, 18 or 24 months.
- Offer will be applicable on EMI transaction purchases at the time of checkout page at online Wakefit [website](#).
- Offer can be availed one time per Card during the offer period.
- In case of any [cancellation/return](#) the product, the discount will be clawed back from the customers when they receive refund.
- Offer is also applicable on Supplementary Cards.
- The offer is applicable on NO Cost EMI.
- No Cost EMI tenures i.e., 3,6 & 9 months.
- For No Cost EMI offer, American Express will charge full interest along with GST/taxes as applicable from the Cardmember. However, Merchant/Seller will give an instant discount equivalent to the interest chargeable at the time of purchase. Hence, effectively for Cardmember it would be a No Cost EMI.
- EMI Processing fee levied by bank is not covered under Interest free EMI Cashback offer. Processing fees is charged separately by the bank along with first EMI instalment as a onetime charge.
- The cashback amount shall be equal to the total interest amount payable on the EMI. Any GST levied on interest amount is not covered under the interest free EMI cashback offer.
- Offer is applicable on **Bank and Brand EMI** transactions only.
- There is no black out date under this offer.
- EMI needs to be active till the fulfilment date for Cardmembers to be eligible for offer benefits, Foreclosed EMIs will not be eligible for the offer benefits.
- Cardmember can contact to American Express customer care within 120 days of the offer end as mentioned in the EMI Terms and conditions for nonfulfillment.

This offer cannot be clubbed with any other ongoing offer with the merchant partner.