



## The Platinum Card®

### Limited Edition IAN CHAN X PLATINUM Cassette Player Set with Unique Serial Number (feat. 3 songs of Ian) & up to HK\$3,000 Statement Credit Welcome Offers 2 Terms and Conditions:

1. These Welcome Offers (as mentioned in clauses 2 to 3 of the Terms and Conditions) are only valid for approved Platinum Card applications that are received by American Express International, Inc. (“American Express”) between June 11, 2024 and June 30, 2024 (both dates inclusive).
2. Designated Welcome Offers cannot be changed once the online application is submitted.
3. **First Transaction Bonus:** For first 300 Basic Cardmembers who submit their Card application online via dedicated URLs and all required valid documents within 7 days from the date of application submission, and upon successful spending made with the Basic Card or Supplementary Card in the first 3 months upon Basic Card approval. Basic Cardmembers will receive a Limited Edition IAN CHAN X PLATINUM Cassette Player Set with Unique Serial Number (feat. 3 songs of Ian). The Limited Edition Cassette Player Sets are available on a first-come-first-served basis. A redemption letter will be sent to each eligible Basic Cardmember within 16 weeks upon first transaction made. Cardmember must bring the original redemption letter and the eligible credit card as specified in the redemption letter to redeem the Limited Edition Cassette Player Sets at the designated redemption center before the specified redemption deadline. Redemption details including the redemption flow, address, opening hours of redemption centers and the specified redemption deadline will be listed in the redemption letter. Should Cardmember not receive the mentioned redemption letter within 16 weeks, please call the number on the back of the Card for assistance. In the event that the Limited Edition Cassette Player Set is out-of-stock, eligible Cardmembers will be entitled to receive HK\$2,200 statement credit as alternative. The HK\$2,200 statement credit will be credited to the Basic Cardmember’s Membership Rewards Program Account within 16 weeks upon first transaction made. Should Cardmember not receive the mentioned Welcome Offers within 16 weeks, please contact American Express Customer Service hotline.
4. **Welcome Bonus:** Cardmembers will receive a welcome bonus when aggregate spending meets the following spending tier, on his and/or her Basic and Supplementary Cards within the first 3 months from the date of approval of the Basic Card, the statement credits will be credited to the Eligible Basic Card Accounts within 8 weeks of such spend. Should Cardmember not receive the mentioned Welcome Offers within 8 weeks, please contact American Express Customer Service hotline.

Aggregate Spending	Welcome Bonus
HK\$15,000 or more	HK\$1,000 Statement Credit and Limited Edition of IAN CHAN X PLATINUM Gift Set (Photo Album)
HK\$50,000 or more	Extra HK\$2,000 Statement Credit

Example 1: Cardmembers will receive HK\$1,000 Statement Credit and Limited Edition of IAN CHAN X PLATINUM Gift Set (Photo Album) as welcome bonus when spending meets HK\$15,000 – HK\$49,999, on his or her Basic and/or Supplementary Cards within the first 3 months from the data of approval of the Basic Card.

Example 2: Cardmembers will receive total HK\$3,000 Statement Credit and Limited Edition of IAN CHAN X PLATINUM Gift Set (Photo Album) as welcome bonus when spending meets HK\$50,000 or above, on his or her Basic and/or Supplementary Cards within the first 3 months from the data of approval of the Basic Card.

The IAN CHAN X PLATINUM Gift Set (Photo Album ) is limited to 1,000 copies, available on a first-come first-

served basis. A redemption letter of Photo Album will be sent to each eligible Basic Cardmember within 16 weeks upon Card approval and spending requirements fulfilled. Cardmember must bring the original redemption letter and the eligible credit card as specified in the redemption letter to redeem the prize at the designated redemption center before the specified redemption deadline stated in the redemption letter. Redemption details including the redemption flow, address of redemption centers and the specified redemption deadline will be listed in the redemption letter. Gift set is not redeemable for cash, transferable or exchangeable. Should Cardmember not receive the mentioned redemption letter within 16 weeks, please call the number on the back of the Card for assistance. In case of shortage, eligible Cardmembers will be entitled to receive 180,000 Membership Rewards Points as alternative.

5. Cardmembers who paid the annual fee and holding valid Platinum Card accounts with good standing and not overdue will be eligible for the above First Transaction Bonus and Welcome Bonuses. American Express reserves the right not to offer Cassette Player Set and Photo Album or any bonus of Membership Rewards® points / statement credit to Cardmembers who fail to fulfil the above conditions without prior notice.
6. American Express reserves the right to debit Membership Rewards points from any ineligible Basic Card Accounts.
7. The Platinum Card applicant will need to meet the minimum annual income requirement.
8. American Express Membership Rewards Program terms and conditions apply. The following charges do not earn Membership Rewards Points and also do not accumulate for the Welcome Offers including all Membership Rewards Points stated in these Terms and Conditions: finance charges, late payment charges and other fees and charges (including charges for dishonored cheques), balance transfers, , refunds (including tax refunds for overseas purchases) , tax bill payment, utilities payment, purchase of American Express Travelers cheque and other credits to your account. For further details, please refer to [www.americanexpress.com.hk](http://www.americanexpress.com.hk).
9. American Express reserves the right to decline applicants including applicants who have unsatisfactory credit history or do not meet its credit criteria.
10. The annual fee for The Platinum Card is **HK\$9,500** with the entitlement of 1 Platinum Card and 2 Platinum Supplementary Cards. Additional Platinum Supplementary Card (i.e. third and subsequent Supplementary Cards) carry an annual fee of **HK\$9,500**.
11. Existing Basic Platinum Card Member / American Express Peninsula Platinum Card Basic Card Member and applicants who held the Basic Card of The Platinum Card / American Express® Peninsula Platinum Card at any time within the past 12 months from the date of this application are not eligible for these Welcome Offers. American Express reserves the right to debit the original price of the Welcome Offers and first-year annual fee without prior notice.
12. If the Basic Cardmember has transferred / redeemed the Cassette Player Set, Photo Album, Membership Rewards points and Statement Credits partially or in full from the Welcome Bonus and First Transaction Bonus, and cancels The Platinum Card within 12 months of Card issuance, American Express reserves the right to debit the prevailing annual fee of **HK\$9,500** and original price of the Welcome Offers from such Cardmember's account.
13. American Express reserves the right to amend these Terms and Conditions and to terminate this program without prior notice.
14. Should any dispute arise, the decision of American Express shall be final.
15. In case of inconsistency between the English and Chinese versions of these Terms, the English version shall prevail.
16. In case of any enquiry related to this offer, please call the 24-hour enquiry hotline shown at the back of your card or our customer service hotline at 2277 1010.